



Gold Seal Floors and Walls

1955

CONGOLEUM-NAIRN, INC.



GOLD
SEAL
LINOLEUM

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Reproduced on these pages in approximately 1/5 scale, the new back marking of Gold Seal Inlaid Linoleum provides a ready identification to the consumer and a handy measuring guide to the dealer and mechanic. Dots are actually 1" apart . . . seals are 9" from center to center.

This exclusive new feature permits faster, easier installations of America's oldest and finest inlaid linoleum.

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From the collection of:

Mike Jackson, FAIA

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CONGOLEUM-NAIRN INC.

makers of

GOLD SEAL FLOORS AND WALLS

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TRADE-MARKS

The terms "Gold Seal," "Congoleum," "Congowall," "Nairn," "Jack-straw," "Veltone," "Ranchtile" and "Congotread" are all registered trade-marks of Congoleum-Nairn Inc. Among the other famous Congoleum-Nairn trade-marks used in this book are "Sequin," "Square Dance," "Fashion Floor," "Three-Twenty" and "Super-Flex." Look for these trade-marks when you buy. They are your positive assurance that the products they identify are manufactured to the highest possible standards of quality.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY PURPOSE— EVERY BUDGET—EVERY TASTE!



The Most Famous Family of Floor and Wall Coverings Presents Its Complete 1955 Line!

Modern, attractive, serviceable, resilient, easy-to-maintain—these are the words that describe the most complete line of floor and wall coverings ever offered. GOLD SEAL Floors and Walls answer every residential and commercial need—for kitchens, bedrooms, living rooms, basements, shops, offices, schools. Product variety is complete—GOLD SEAL Inlaid Linoleum, GOLD SEAL Vinyl Inlaid, GOLD SEAL Congoleum enamel-surface floor covering and GOLD SEAL Congowall enamel-surface wall covering, GOLD SEAL Ranchtile Linoleum, GOLD SEAL Rubber Tile, GOLD SEAL Vinylbest Tile, GOLD SEAL Cork Tile and GOLD SEAL Asphalt Tile . . . there's a grade and pattern to fit your budget and decorative requirements.



In the following pages of your 1955 GOLD SEAL Catalog you will find all the facts you need to know to guide you in the selection of the proper GOLD SEAL floor or wall covering. Pages for each type of GOLD SEAL floor and wall covering can be quickly identified by color keys in upper outside corners of each page.

- Red for Inlaid Linoleum by the yard
- Blue for Vinyl inlaid
- Yellow for Congoleum enamel-surface floor covering
- Green for Congowall enamel-surface wall covering
- Orange for tiles
- Gray for sundry products

Remember, no matter which one you select—all GOLD SEAL products are carefully controlled and manufactured to the highest standards of quality. That's why only Congoleum-Nairn can offer you the nationally famous Gold Seal warranty—

"SATISFACTION GUARANTEED OR YOUR MONEY BACK."



Floor: VinylFlor with "Bermuda Hues" VinylTile insets. Counter, table: VinylTop. Wall: Congowall

Gold Seal Vinyl Inlaid and Congowall—the team that cleans without scrubbing. Grease, acids, alkalis and grime just seem to *slide* off the surface of the vinyls; that's why they make bright, light colors so practical. Flexible and inlaid, these true vinyls (in 28 patterns) will wear for years! Put up a wall at a time (not a tile at a time) with **Gold Seal Congowall**. It is the enamel-surface wall covering that looks, feels and cleans like tile—that never needs refinishing.



Floor: "Sequin"® Inlaid Linoleum. Wall: Cork Tile. Room-divider facings and shelves: Cork Tile

Gold Seal Inlaid Linoleum—the floor with the best pattern choice. In an almost seamless sweep (much easier to keep clean), it can make your rooms glow with color, and serve as a quiet, comfortable basic floor that reduces foot fatigue. Gold Seal is America's oldest and finest inlaid linoleum—the *only* linoleum with a built-in backing to save installation costs. It's made by a unique manufacturing process that gives it great durability and resilience. By-the-yard, 6' wide.

Today's best guide to floors and walls for home or business



Floor: "Veltone"® Inlaid Linoleum, Feature Strip. Walls: "Brick" Congowall. Counters, shelves: VinylTop

Gold Seal Inlaid Linoleum (commercial weight)—the burlap-backed, $\frac{1}{8}$ " gauge linoleum with a proven record of past performance. Many installations are still giving top service after 30 years of hard traffic. (Their owners still praise their ease of maintenance.) Then, too, there isn't a handsomer way of showing off your wares. For beauty, for comfort, for service, pick Gold Seal Linoleum! 35 patterns, some in 9" x 9" tile.



Reception floor: Rubber Tile. Walls, cabinets, office floor: Cork Tile. Desk top: "Bermuda Hues" VinylTop

Gold Seal Rubber Tile and Gold Seal Cork Tile—the quietest pair of all! Unbelievably resilient and comfortable underfoot, they soak up sound, deaden foot-steps. **Gold Seal Rubber Tile** has a real luxury look with 21 of the clearest, truest colors in the field. "Tight-bond" **Gold Seal Cork Tile** is made by a special process to give it far greater soil resistance.



Floor: Ranchtile Linoleum. Wall: "Bermuda Hues" VinylTile. Shelves: "Bermuda Hues" VinylTop

Gold Seal Ranchtile—the *only* genuine inlaid linoleum that's been developed and proved for installation over ground-level concrete, with or without radiant heating. Instead of hard, noisy, brittle tiles that cause great foot fatigue, you can now have quiet, comfortable, resilient *linoleum* in every room you own. And this is a special linoleum—a denser, smoother, longer-wearing linoleum that resists soiling better, cleans more easily, than any other resilient tile. Choose from 9 textured patterns in 9" x 9" tile.



Floor: Congoleum rug (#424). Wall: "Brick" Congowall. Desk top: VinylTop. Bulletin Board: Cork

Gold Seal Congoleum—the one and only Congoleum—the best-known floor covering in the world! Congoleum offers you the thriftiest way of adding color and sparkle and ease of maintenance to any room. It lies flat without fastening—you can move it from room to room, or take it with you when you move. You'll enjoy its beauty for years; tests show that Congoleum outwears other enamel-surface coverings by 1/3! Choose rugs or by-the-yard in 71 handsome patterns with clear, true, fade-resistant colors.

You get the finest choice of all in...



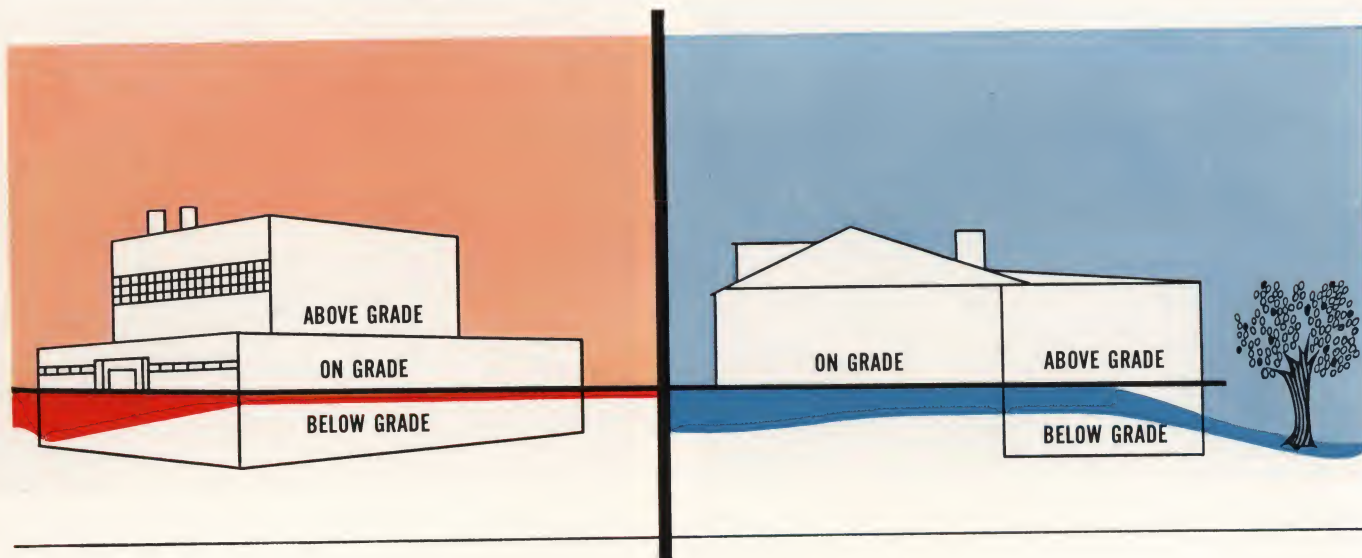
Floor: Vinylbest Tile. Walls: "Bermuda Hues" VinylTile. Tables, counters, door: "Bermuda Hues" VinylTop

Gold Seal Vinylbest Tile—the floor that stands up to abuse... takes the roughest treatment in its stride. Vinylbest has the grease, acid and alkali resistance of all true vinyls, the easy maintenance features of linoleum. It can go on any ground level, over any surface. The 17 colors (clear and true as those of rubber tile) were specially selected to be the ones most apt to make customers and friends feel at home.



GOLD SEAL
floors and walls

which are your floors?



IT'S ALL A QUESTION OF "GRADE!"

In selecting your Gold Seal covering, be sure to consider the height of the floor level to the ground level. This is important. Moisture content differs at various levels and so this tends to limit your choice. For instance, the basement would be considered a *below-grade floor*. Generally, it's of concrete and in contact with the ground. Choose Gold Seal Asphalt Tile, Gold Seal Vinylbest Tile.

An *on-grade floor* is one that is laid on a concrete slab at ground level on a drainage pad of cinders, gravel or crushed stone. Choose Gold Seal Ranchtile Linoleum, Gold Seal Rubber Tile, Gold Seal Vinylbest Tile, Gold Seal VinylTile, Gold Seal Cork Tile, or Gold Seal Asphalt Tile.

Incidentally, *on-grade* concrete floors sometimes have radiant heating tubes embedded. If so—choose Gold Seal Ranchtile Linoleum, Gold Seal Cork Tile, Gold Seal Vinylbest Tile, Gold Seal Rubber Tile, or Gold Seal VinylTile in your favorite pattern. They are fully guaranteed for this type of floor when professionally installed.

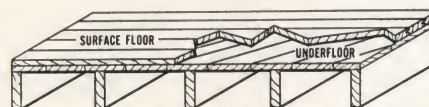
Typical *above-grade* floors are made of either wood or concrete and are suspended above full or partial basements. Here there is no moisture problem if the floor has been properly dried and the full line of Gold Seal floors is at your disposal. Choose Gold Seal Linoleum, Gold Seal Vinylbest Tile, Gold Seal

VinylFlor, Gold Seal VinylTile, Gold Seal Cork Tile, Gold Seal Rubber Tile, Gold Seal Asphalt Tile or Gold Seal Congoleum enamel-surface floor covering.

WOOD FLOORS—*Single wood floors* are those composed of only one thickness of boards such as found in attics or old houses. Such floors require a further covering of Nairnboard or plywood before installation of smooth surface floor covering can be made.



Double wood floors are found in most areas and consist of a surface floor of narrow tongue-and-groove boards set over the under floor.



For wood floors choose Gold Seal Inlaid Linoleum, Gold Seal Linoleum Tile, Gold Seal VinylFlor, Gold Seal VinylTile, Gold Seal Cork Tile, Gold Seal Vinylbest Tile, Gold Seal Rubber Tile or Gold Seal Congoleum... these are America's original enamel-surface floor coverings.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

choosing the right **GOLD SEAL** *product*

After you have settled the question of floor grade, the type of room you wish to cover and the decor you wish to create should guide you in the final selection of Gold Seal products. For example, if you have a ranch-style basementless home and desire a modern textured design in the floor, then the exclusive Gold Seal product, Ranchtile Linoleum, would be your ideal answer.

Under the individual product sections of this catalog, you will find a complete outline of the specific advantages of each Gold Seal floor and wall covering. In addition, all patterns within each product category are reproduced as faithfully as fine color printing and engraving will permit. By looking through the book you will find the right Gold Seal

product for any purse, purpose or decorative taste.

WHO DOES THE INSTALLATION?

Unquestionably, the best installations are done by professionals. Thus, if you want the assurance that comes from having an expert install your floor, let your dealer's factory-trained mechanic do the job—he'll do it well and at a reasonable price. You can choose from the entire range of Gold Seal products, including those that are difficult to install.

If you happen to be a do-it-yourself fan, if you enjoy the satisfaction of seeing something come to completion and beauty under your own hands, then choose from the many Gold Seal products illustrated in this catalog recommended for simple, do-it-yourself installation.

Here's a colorful new design for any room. A design that goes effectively with soft surface scatter rugs. It's "Sequin" in Gold Seal Inlaid Linoleum. Available in 3 multi-color patterns.



THERE'S A GOLD SEAL FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL *tiles or by-the-yard*

IT'S ALL A MATTER OF TASTE!



TILES. You have available an amazingly wide range of colors and designs in Gold Seal Tile—for every home and business use. Your own floor design can be achieved simply by combining two or more colors in various ways. You can install this type of floor covering yourself and save up to $\frac{1}{2}$ the cost of a new Gold Seal Floor.

BY-THE-YARD. Gold Seal Floors by-the-yard give you your widest choice of patterns and colors . . . provide a colorful basic floor for every room. Since there are virtually no seams to collect dust and dirt, this type of flooring is exceptionally sanitary and easy to maintain. Furthermore, Gold Seal Floors by-the-yard provide an unlimited variety of personalized designs when you add borders, feature strips or insets. Your Gold Seal dealer will be happy to give you a free estimate on this type of flooring. When his factory-trained mechanic installs a Gold Seal in your home or at your place of business, you have the double assurance of a top quality floor covering, and craftsman-like installation.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

what about **GOLD SEAL** walls?

Gold Seal wall coverings give you a choice of three top quality materials for every home and business use . . . Gold Seal Congowall, Gold Seal VinylTile and Gold Seal Cork Tile.

Gold Seal Congowall, the original enamel-surface wall covering, has been proved *in use* by over 6,000,000 people.

This flexible Gold Seal product comes in rolls for easy handling and fast installation . . . goes up a wall at a time instead of a tile at a time. Realistic "mortar-lines," a Congowall exclusive, are recessed to conceal seams, giving walls a finished appearance.

Congowall comes in a wide range of fade-proof colors and designs . . . costs only pennies a square foot . . . requires no refinishing . . . wipes clean with a damp cloth. Its exclusive patented felt backing assures sturdy, trouble-free installations.

Gold Seal VinylTile is a genuine inlaid vinyl material . . . strikingly designed for installation on wall surfaces as well as floors. This colorful, long-wearing 9" x 9" tile product is available in both marbled colors and new decorator-styled "Bermuda Hues."

Gold Seal Cork Tile is a quiet, sound-absorbent cork tiling with a superior resistance to soiling. A natural insulator, this distinctive Gold Seal Tile is warm in winter—cool in summer, comes in a wide variety of sizes for residential and commercial installations.



Wall: Gold Seal Congowall, W124.



Wall: "Bermuda Hues" VinylTile, PT30, Green, and PT38, Tan.



Wall: Gold Seal Cork Tile, CK101.

Descriptions and pattern illustrations of Congowall, Gold Seal VinylTile and Gold Seal Cork Tile are in individual product sections of this catalog.

THERE'S A GOLD SEAL FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL INLAID



FOR ANY ROOM. Kitchen, bath, living room, dining room and bedroom—all look more attractive when covered with high quality, low-cost Gold Seal Inlaid Linoleum.

PRACTICAL AND ECONOMICAL. Not only is this time-tested Gold Seal product practical for any room because its six foot widths give you a smooth expanse of wall-to-wall covering . . . but its cost per year compares favorably with any other type of floor covering. Its dense, satin-smooth surface is warm and comfortable underfoot . . . re-

sists dirt, grime and dulling film . . . cuts cleaning time and expense. Its superior resilience absorbs floor noise . . . reduces foot fatigue. Colors and designs are inlaid, go clear through to the backing.

As Gold Seal Inlaid Linoleum is a permanently installed flooring, purchasers may enjoy FHA benefits under FHA Title 1, Open End Mortgage clause.

WIDE CHOICE OF DESIGNS. As handsome as it is serviceable, Gold Seal Inlaid Linoleum is available in the widest variety of designs ever offered . . . each in a complete range of decorator-

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



LINOLEUM *for the home*



styled colors. You've seen many of them in leading national magazines . . . the multi-colored texture of "Sequin". . . the rich, marbled decoration of "Veltone". . . the ageless beauty of "Classic". . . and "Jackstraw"—the exclusive Gold Seal design with the magic way of making small rooms look bigger. These and many other strikingly styled Gold Seal Linoleum designs are illustrated in full color on the following pages.

EXCLUSIVE SUPER-FLEX BACKING.

Still another advantage found only in Gold Seal Inlaid Linoleum is the exclusive, patented felt back-

ing that eliminates the need for an extra lining felt. This superior backing gives Gold Seal Linoleum added flexibility and strength . . . reduces installation time and expense.

RECOMMENDED USES. Gold Seal Inlaid Linoleum is recommended for above-grade installation over wood, concrete or ceramic tile. For residential and light commercial areas where the floor is on-grade, we recommend exclusive Gold Seal Ranchtile . . . the only linoleum developed and proved for installation over on-grade concrete slabs —*with or without radiant heat.*

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



GOLD SEAL INLAID LINOLEUM



FASHION PLANK • ranch grey

No. K621 standard gauge



FASHION PLANK • williamsburg brown

No. K624 standard gauge



JACKSTRAW • flair grey
Also 9" x 9" tile

No. K655 standard gauge



JACKSTRAW • lilt green
Also 9" x 9" tile

No. K656 standard gauge

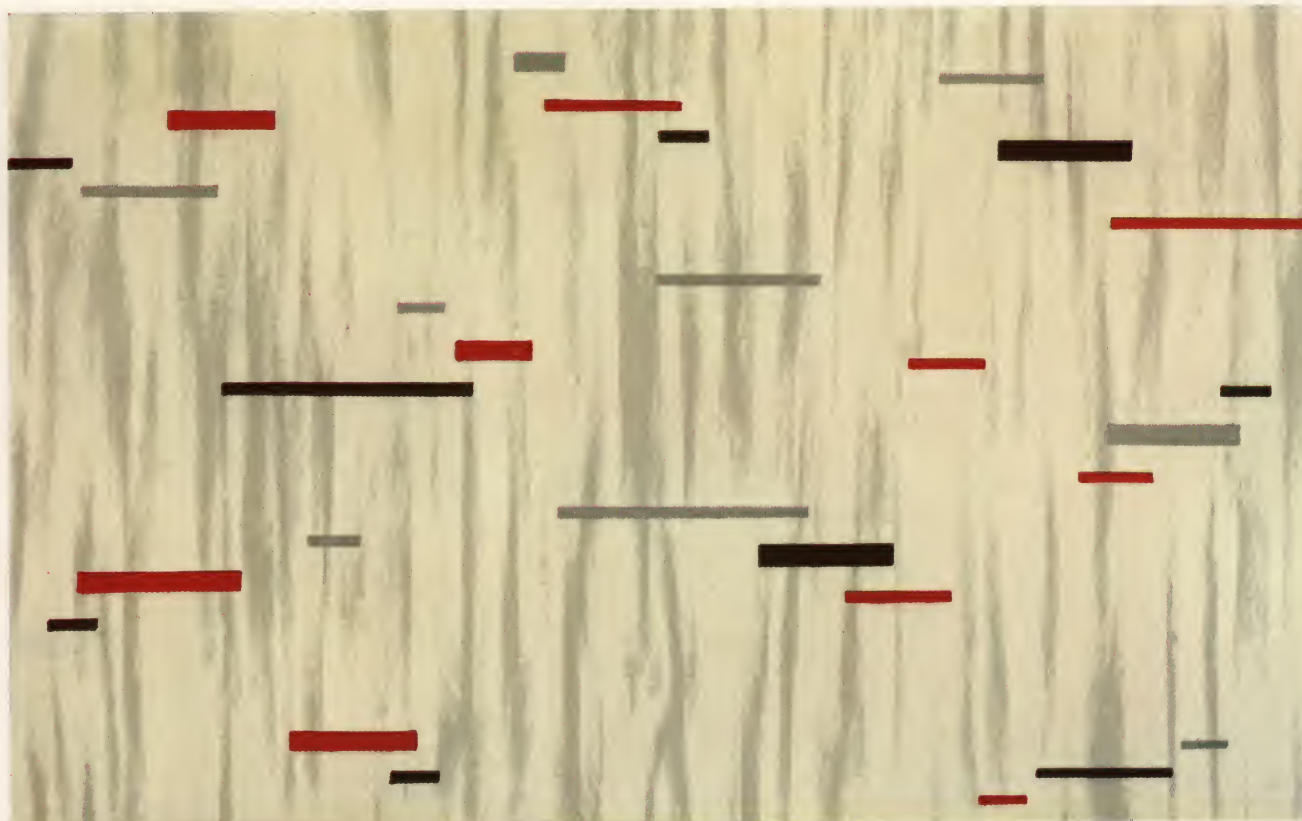


GOLD SEAL INLAID LINOLEUM



JACKSTRAW • spark red
Also 9" x 9" tile

No. K657 standard gauge



JACKSTRAW • dash white
Also 9" x 9" tile

No. K658 standard gauge



JACKSTRAW • verve straw
Also 9" x 9" tile

No. K660 standard gauge



JACKSTRAW • fawn brown
Also 9" x 9" tile

No. K661 standard gauge

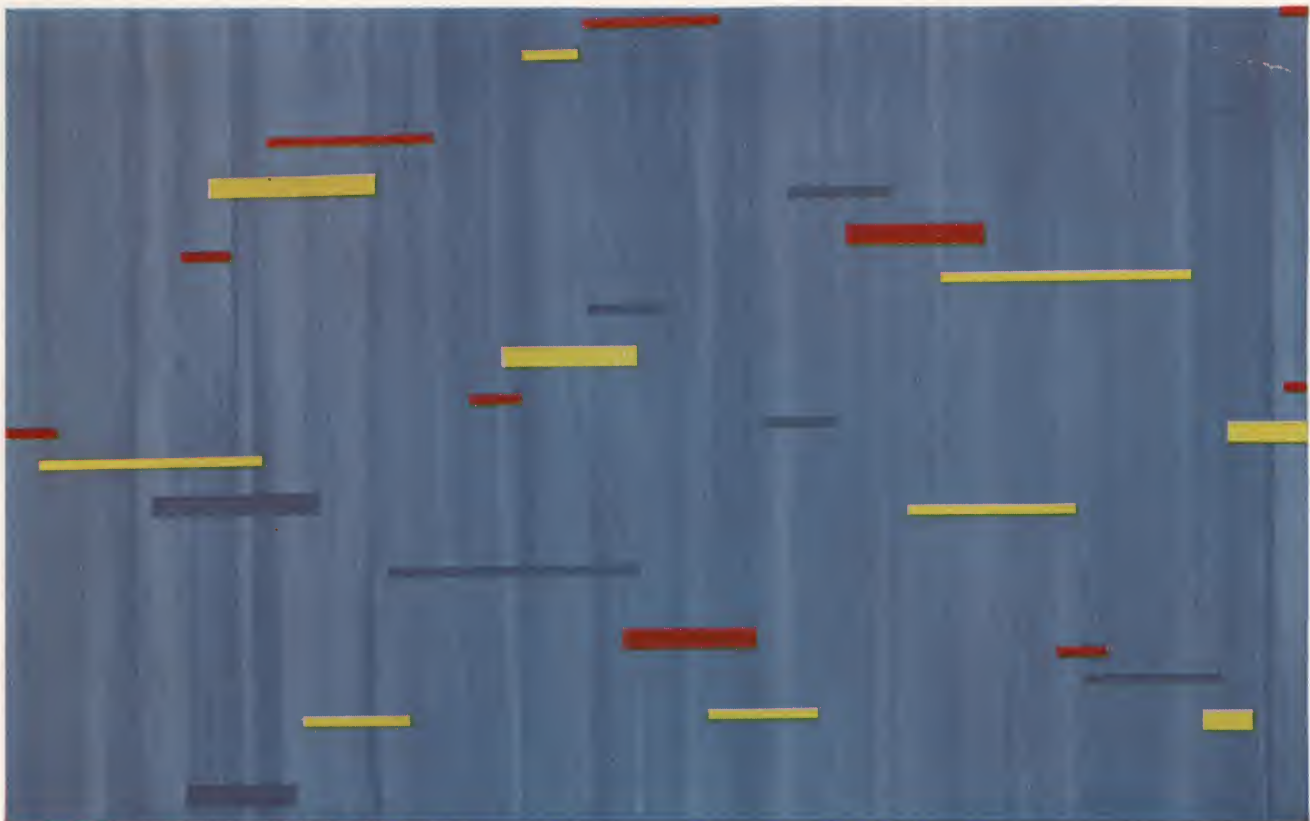


GOLD SEAL INLAID LINOLEUM



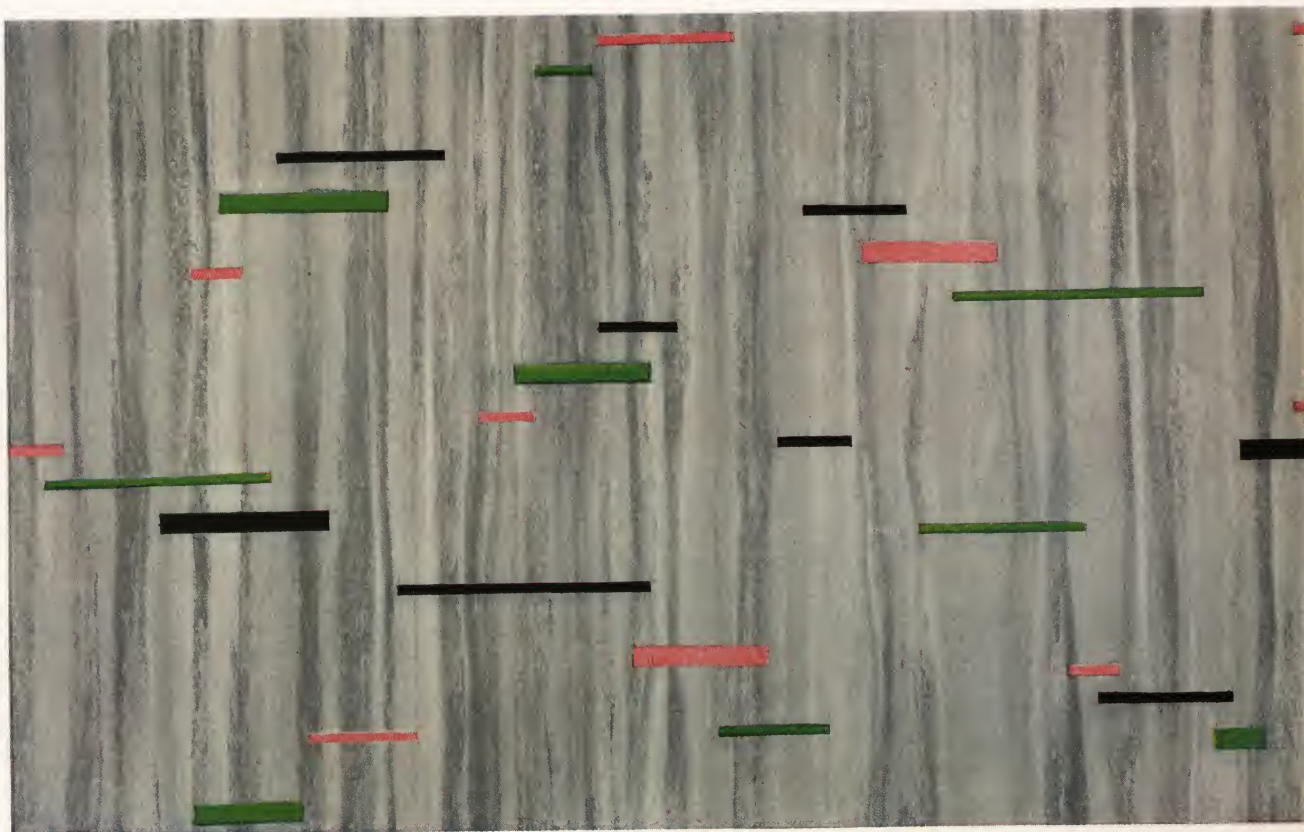
JACKSTRAW • charcoal grey
Also 9" x 9" tile

No. K662 standard gauge



JACKSTRAW • cheer blue
Also 9" x 9" tile

No. K664 standard gauge



JACKSTRAW • calcutta grey
Also 9" x 9" tile

No. K667 standard gauge



JACKSTRAW • coral
Also 9" x 9" tile

No. K668 standard gauge



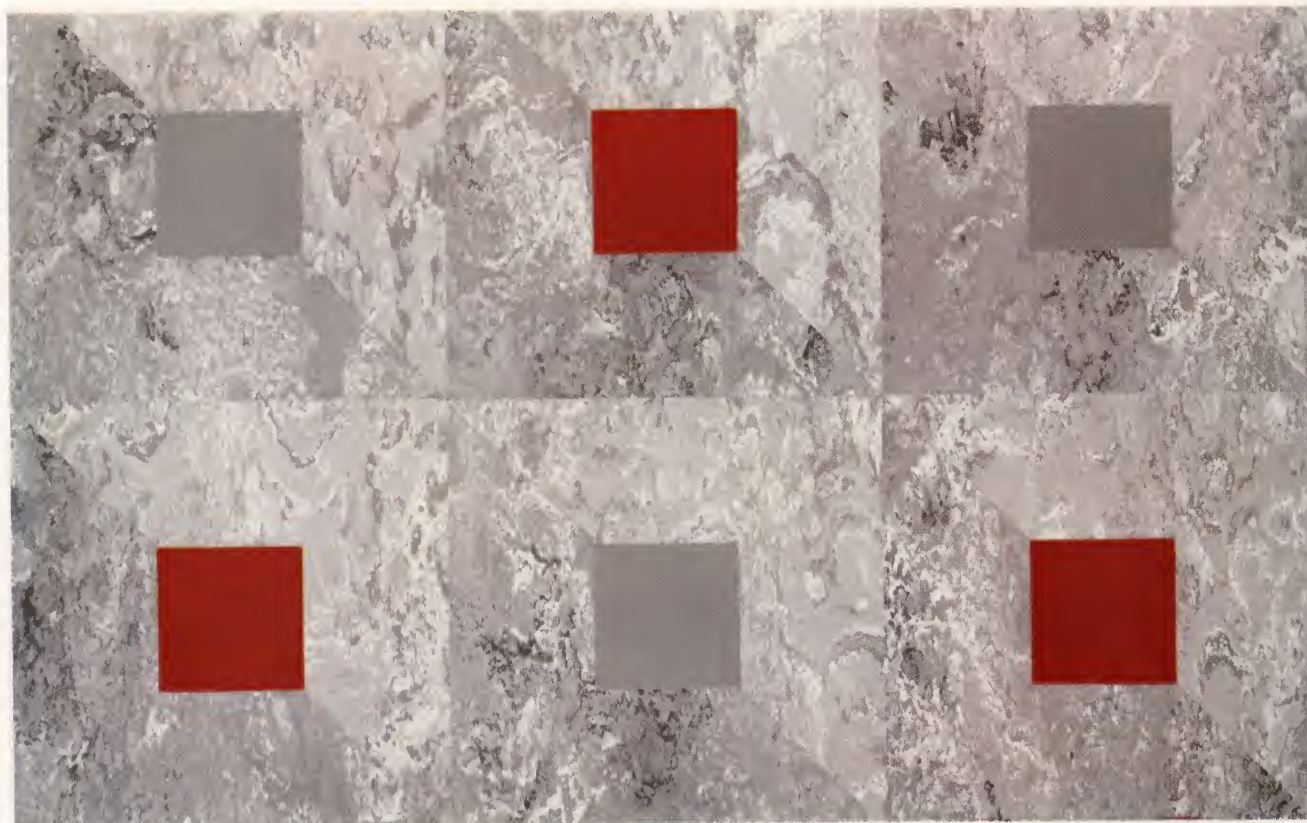
JACKSTRAW • mint green
Also 9" x 9" tile

No. K681 standard gauge



JACKSTRAW • rosewood
Also 9" x 9" tile

No. K682 standard gauge



CLASSIC • overture grey

No. S670 standard gauge



CLASSIC • sonata grey

No. S671 standard gauge



GOLD SEAL INLAID LINOLEUM



CLASSIC • intermezzo beige

No. 5673 standard gauge



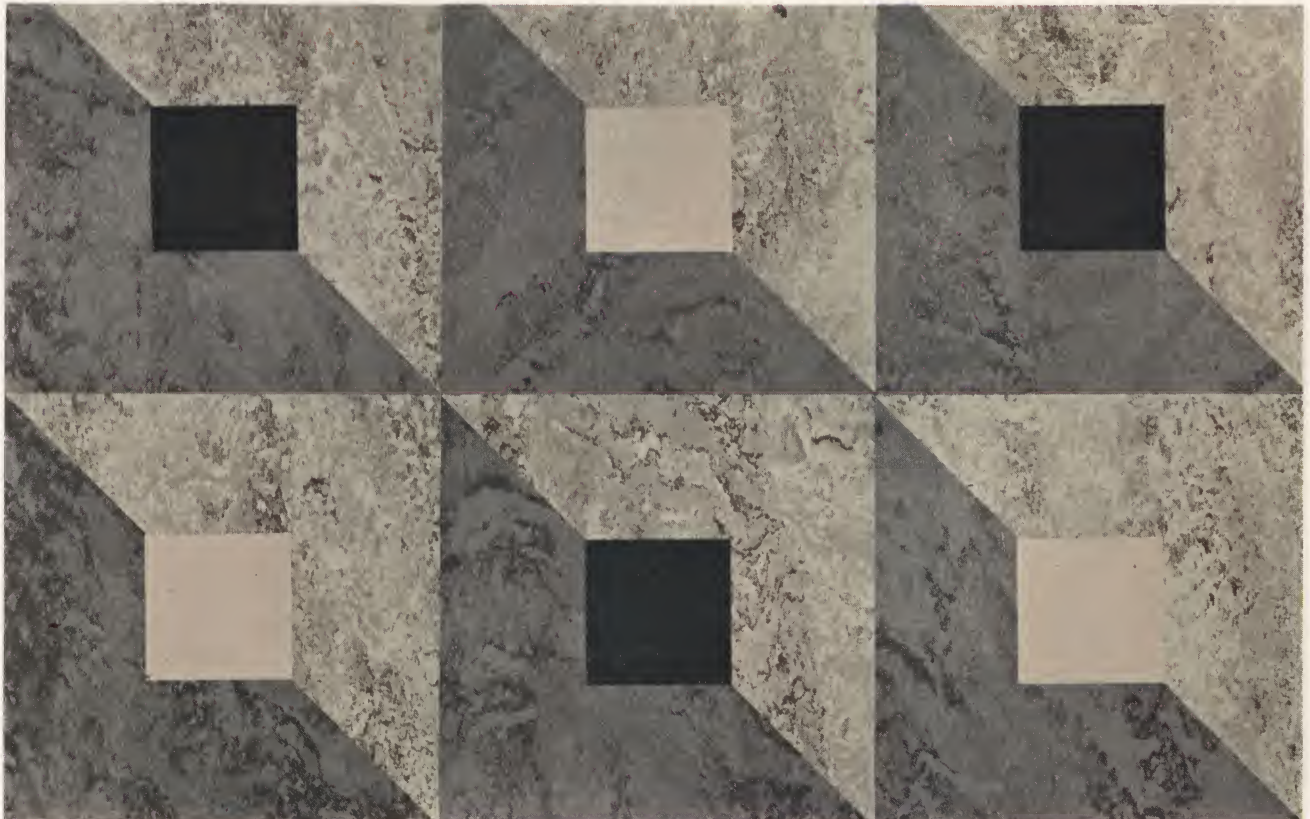
CLASSIC • symphony tan

No. 5674 standard gauge



CLASSIC • harmony beige

No. 5685 standard gauge

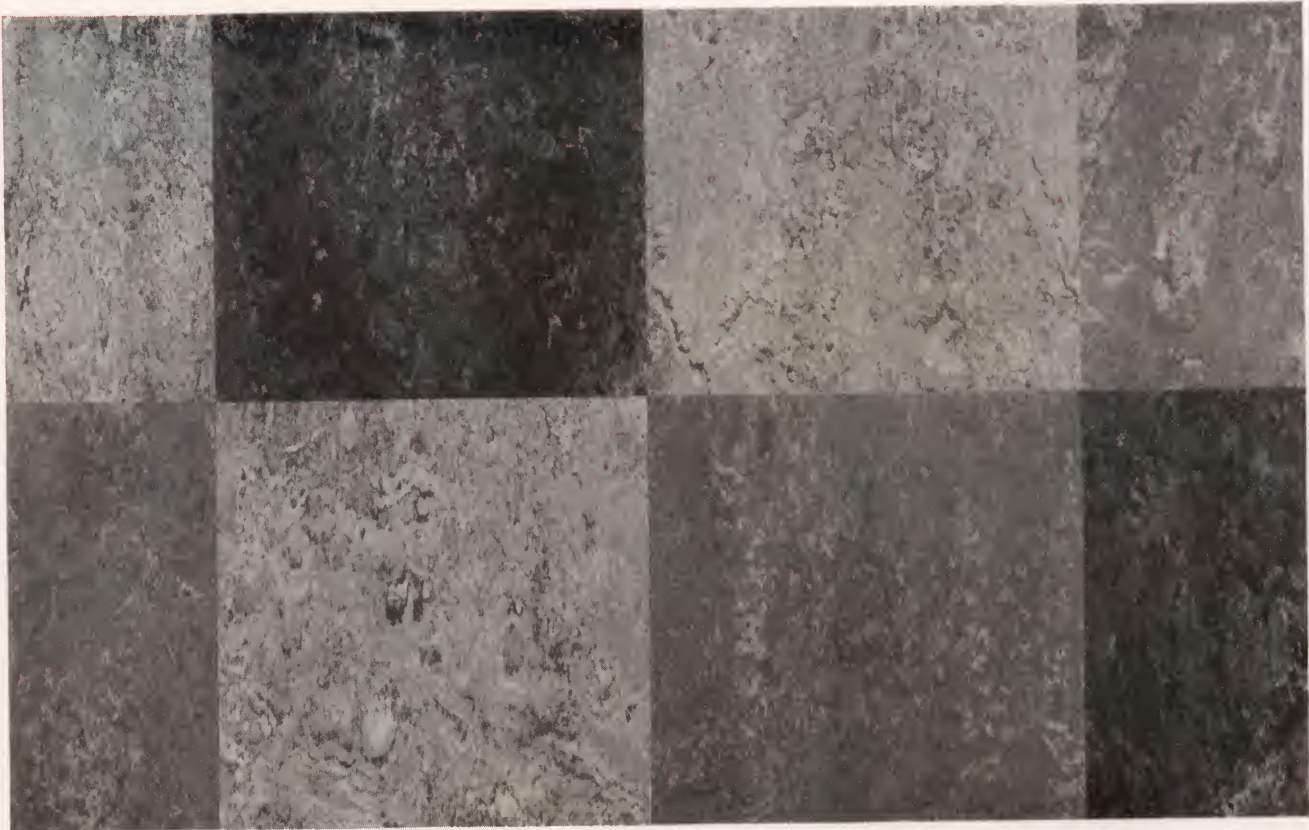


CLASSIC • prelude grey

No. 5686 standard gauge

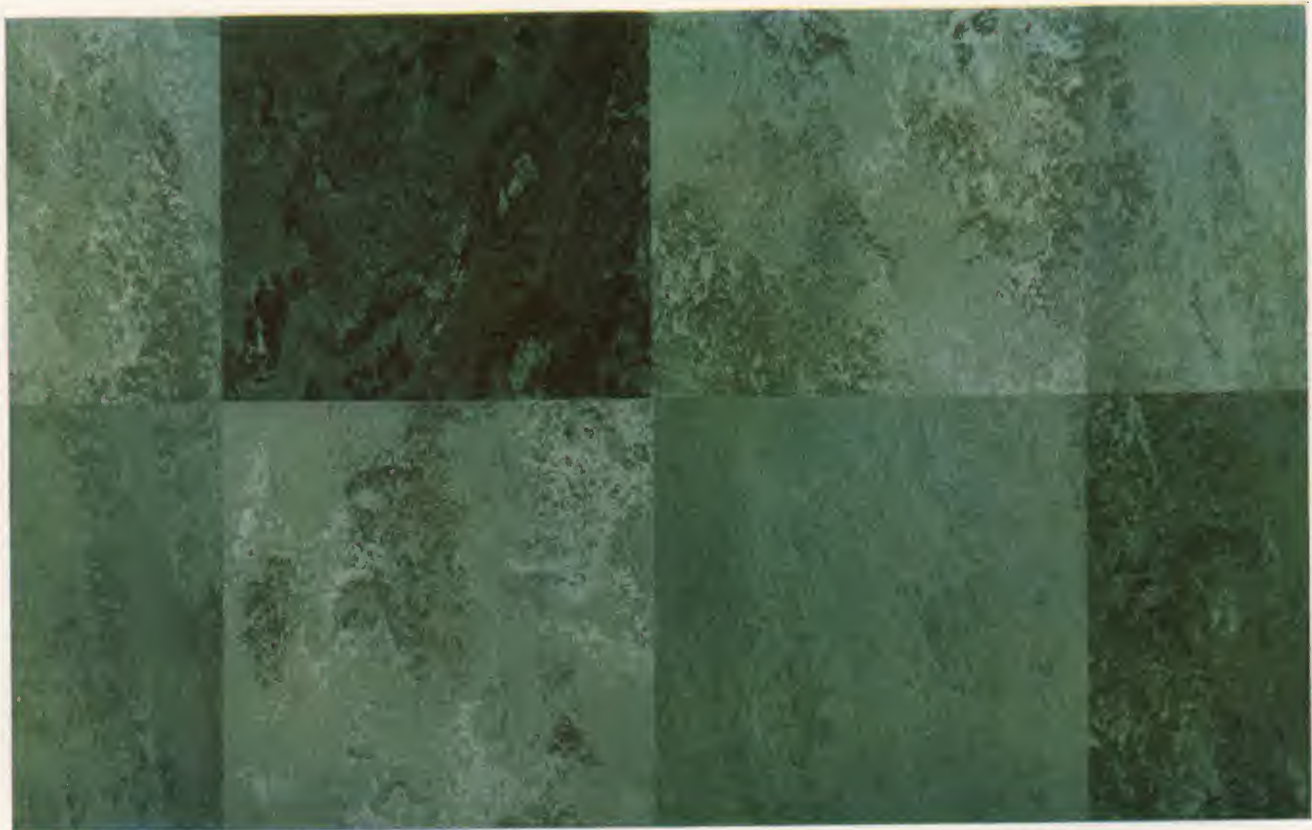


GOLD SEAL INLAID LINOLEUM



SQUARE DANCE • fieldstone grey

No. K701 standard gauge



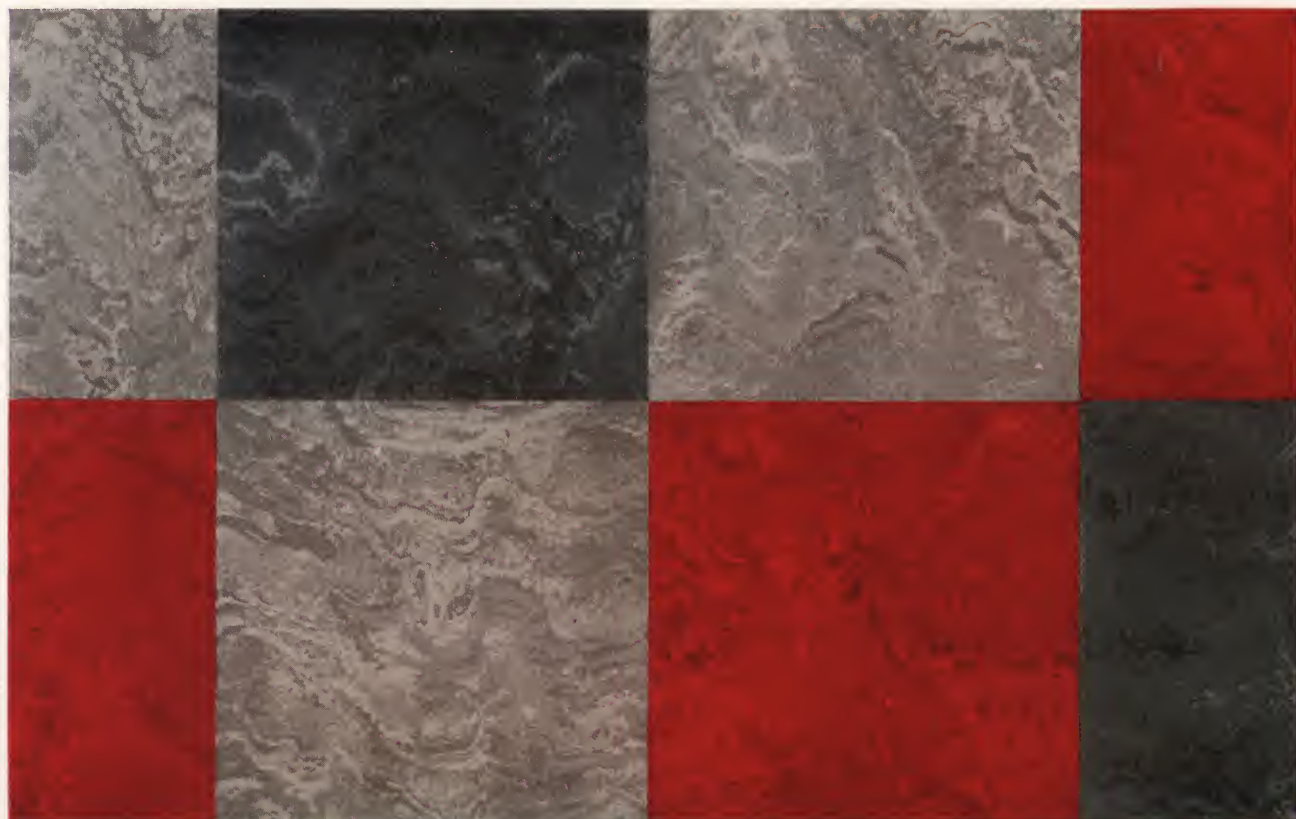
SQUARE DANCE • country green

No. K702 standard gauge



SQUARE DANCE • cider brown

No. K704 standard gauge



SQUARE DANCE • turkey red

No. K705 standard gauge



GOLD SEAL INLAID LINOLEUM



FASHION FLOOR • carnival red **No. C501** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • dresden blue **No. C503** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • dove grey **No. C504** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • porcelain green **No. C505** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • shell beige **No. C506** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • primrose yellow **No. C507** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • spice brown **No. C508** std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • leaf green **No. C509** std. gauge
Also lt. & std. gauge 9" x 9" tile



GOLD SEAL INLAID LINOLEUM



FASHION FLOOR • harvest beige No. C510 std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • horizon grey No. C512 std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • cadet grey No. C513 std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • windsor rose No. C514 std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • sand dune No. C515 std. gauge
Also lt. & std. gauge 9" x 9" tile



FASHION FLOOR • coral No. C516 std. gauge
Also lt. & std. gauge 9" x 9" tile



VELTONE • moderna No. V602 std. gauge
Also std. gauge 9" x 9" tile No. V402 lt. gauge



VELTONE • pompeian grey No. V603 std. gauge
No. V403 lt. gauge



GOLD SEAL INLAID LINOLEUM



VELTONE • holiday red
Also 9" x 9" tile

No. V605 std. gauge
No. V405 lt. gauge



VELTONE • palm green
Also 9" x 9" tile

No. V606 std. gauge
No. V406 lt. gauge



VELTONE • como blue
Also 9" x 9" tile

No. V607 std. gauge
No. V407 lt. gauge



VELTONE • heather tan
Also 9" x 9" tile

No. V610 std. gauge
No. V410 lt. gauge



VELTONE • dawn grey
Also 9" x 9" tile

No. V614 std. gauge
No. V414 lt. gauge



VELTONE • honey beige
Also 9" x 9" tile

No. V617 std. gauge



VELTONE • napoli

No. V619 std. gauge
No. V419 lt. gauge

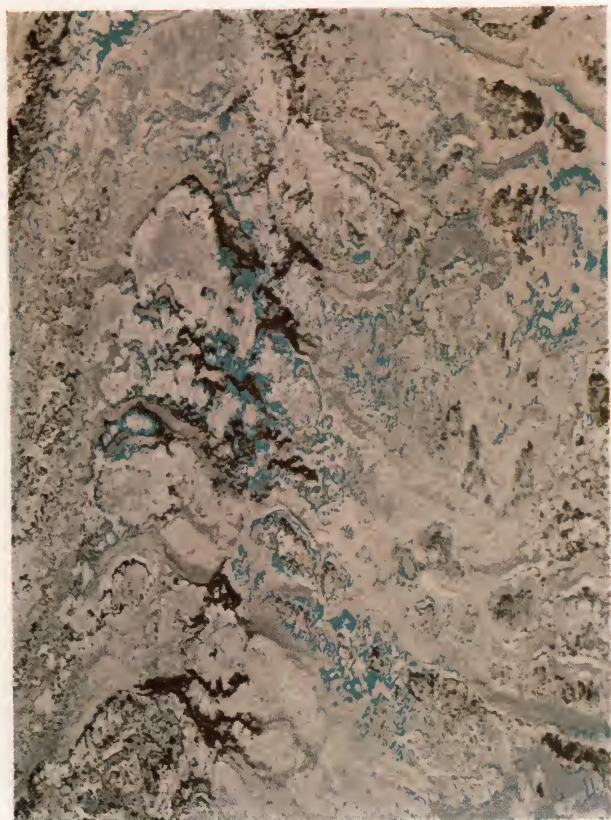


VELTONE • spearmint
Also 9" x 9" tile

No. V626 std. gauge



GOLD SEAL INLAID LINOLEUM



VELTONE • spicewood

No. V627 std. gauge



VELTONE • vulcan black
9" & 12" std. ga. borders

No. V659 std. gauge
No. V459 lt. gauge



VELTONE • daffodil yellow
Also std. gauge 9" x 9" tile

No. V676 std. gauge
No. V476 lt. gauge



VELTONE • rutland white

No. V680 std. gauge



SEQUIN • grey

No. T711 std. gauge



SEQUIN • green

No. T712 std. gauge



SEQUIN • red

No. T713 std. gauge



SEQUIN • white

No. T715 std. gauge



GOLD SEAL INLAID LINOLEUM



SEQUIN • tan

No. T716 std. gauge



SEQUIN • yellow

No. T718 std. gauge



SEQUIN • avocado green

No. T719 std. gauge



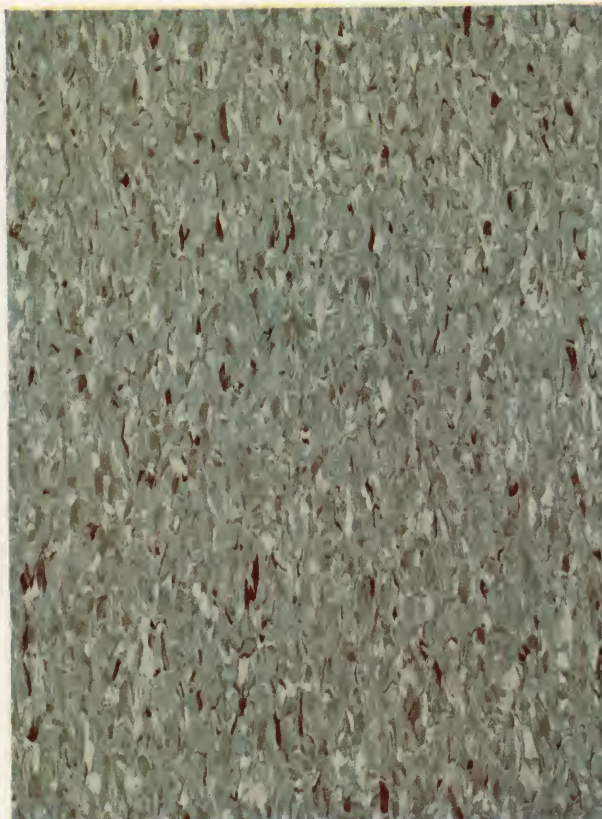
SEQUIN • pink

No. T720 std. gauge



SEQUIN • gun-metal grey

No. T721 std. gauge



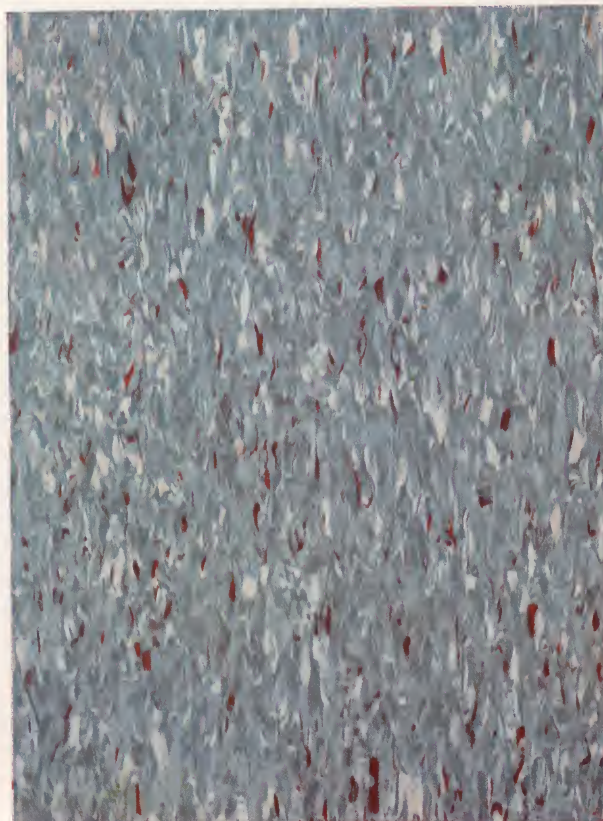
SEQUIN • mist green

No. T722 std. gauge



SEQUIN • mocha

No. T723 std. gauge



SEQUIN • sky blue

No. T724 std. gauge



SEQUIN • pearl grey

No. T725 std. gauge



JASPE • pearl

No. 1380 std. gauge



JASPE • green

No. 1382 std. gauge



JASPE • pine

No. 1383 std. gauge



JASPE • rose

No. 1384 std. gauge

GOLD SEAL INLAID LINOLEUM



black **No. 1605**
standard gauge



yellow **No. 1610**
standard gauge



white **No. 1613**
standard gauge



coffee brown **No. 1618**
standard gauge



citron **No. 1624**
standard gauge



crimson **No. 1627**
standard gauge



emerald green **No. 1628**
standard gauge



burnt orange **No. 1638**
standard gauge



dove grey **No. 1643**
standard gauge



olympic blue **No. 1647**
standard gauge



aqua **No. 1649**
standard gauge



peach **No. 1650**
standard gauge

BORDERS & FEATURE STRIPS. All colors illustrated on this page are also packed as Standard Gauge Feature Strips, $\frac{5}{8}$ " and 1" wide, 45 feet per carton. Nos. 1605 & 1627 above and V959 on page 30 are packed in 9" & 12" width for standard gauge border material. When ordering use same pattern number preceded by words "Feature Strip" or "Border" and width desired.



GOLD SEAL LINOLEUM

for commercial installations

Gold Seal Linoleum on burlap back is the *proven* resilient floor for commercial installations. Backed by over 65 years of manufacturing experience and know-how, it is unusually economical for long run service.

EASY TO MAINTAIN. This top quality Gold Seal product is exceptionally easy to clean and keep clean. Because of its high density and surface smoothness it has long been recognized by those responsible for building maintenance as the finest in its field. In addition, it is highly resistant to grease and oils. Agents which permanently damage other types of flooring.

ECONOMICAL, LONG-WEARING.

Many installations of $\frac{1}{8}$ " Gold Seal Linoleum are still giving top service after 30 years of commercial use. Such long life, with its automatic elimination of costly repairs and refinishing make it a most economical floor covering choice. It is especially recommended for installation in schools, offices, plants, hospitals, churches and public buildings.



QUIET AND COMFORTABLE UNDER-FOOT.

The unusual resilience of Gold Seal Linoleum provides a floor that is extremely quiet and comfortable to walk on for school children, doctors, store customers or office employees. It is much warmer underfoot than asphalt tile, terrazzo or marble floors. Unlike carpeting and treated wood floors, it is extremely sanitary and maintains its color and beauty even after hard wear.

WIDE CHOICE OF PATTERNS.

The marbled decoration of Gold Seal's Veltone, the subtle striation of Jaspe, and the solid colors of Battleship and Plain may be used alone or in combination to bring new beauty to any area. Through Congoleum-Nairn's famous system of Color-Correlation, related colors are available in each of the various decorative effects, providing a freedom of design not possible in other floorings.

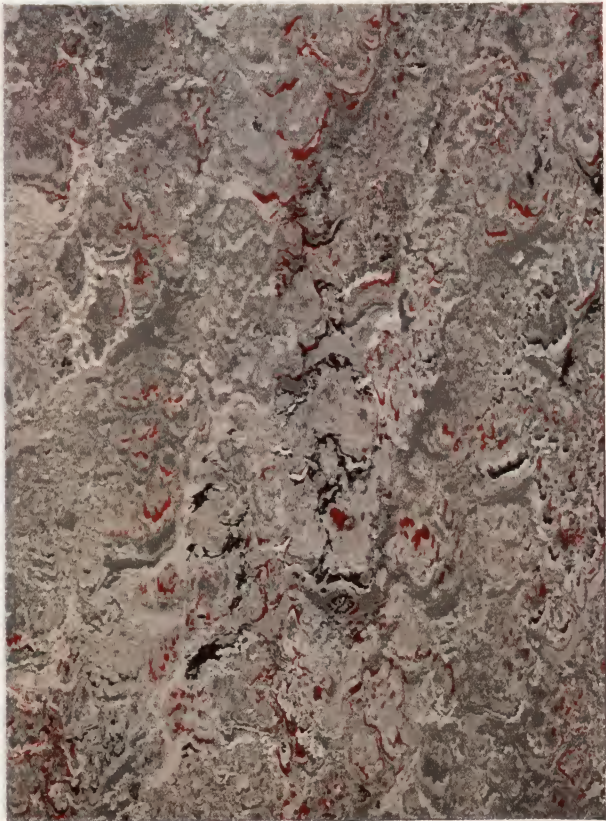


THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



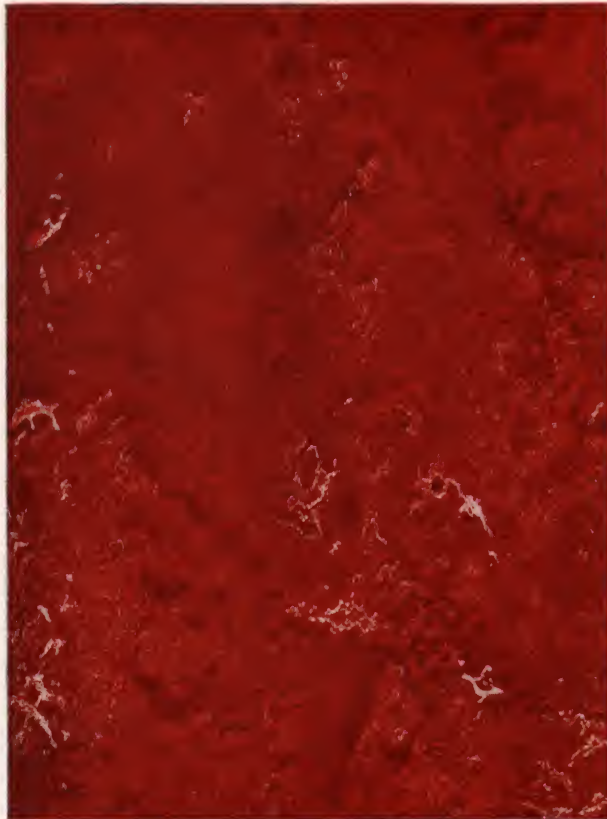
VELTONE
burlap back

No. V902* 1/8" gauge



VELTONE
burlap back

No. V903* 1/8" gauge



VELTONE
burlap back

No. V905* 1/8" gauge



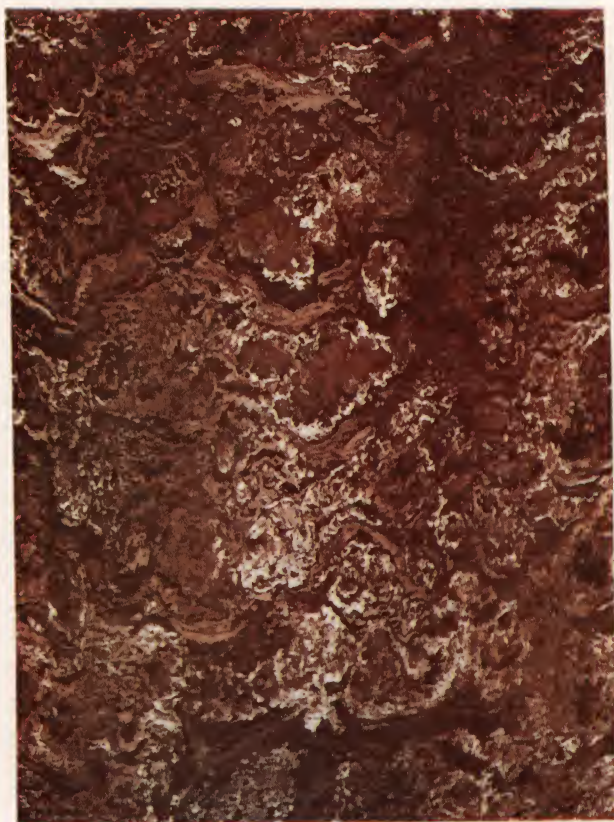
VELTONE
burlap back

No. V910* 1/8" gauge

*Made on order in 9" x 9" and 12" x 12" tile



GOLD SEAL INLAID LINOLEUM



VELTONE
burlap back

No. V913* $\frac{1}{8}$ " gauge



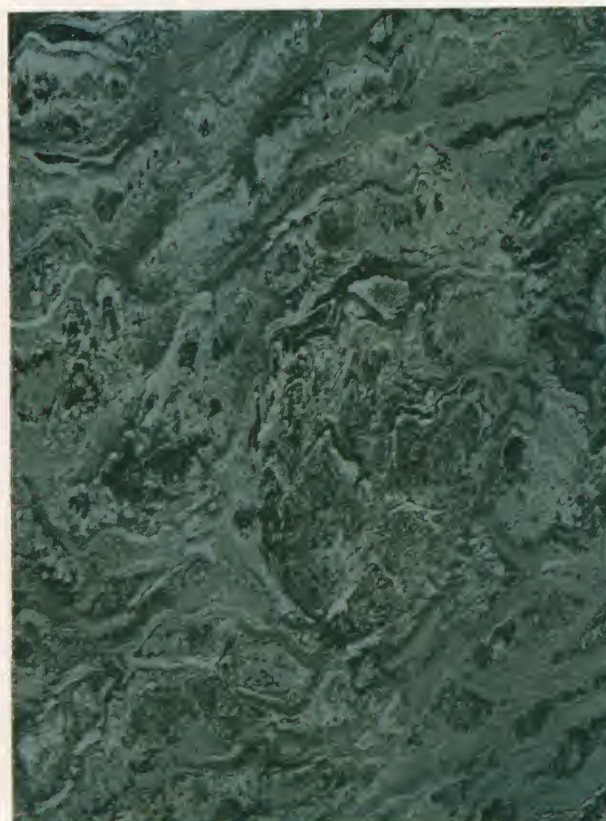
VELTONE
burlap back

No. V914* $\frac{1}{8}$ " gauge



VELTONE
burlap back

No. V915* $\frac{1}{8}$ " gauge



VELTONE
burlap back

No. V916* $\frac{1}{8}$ " gauge

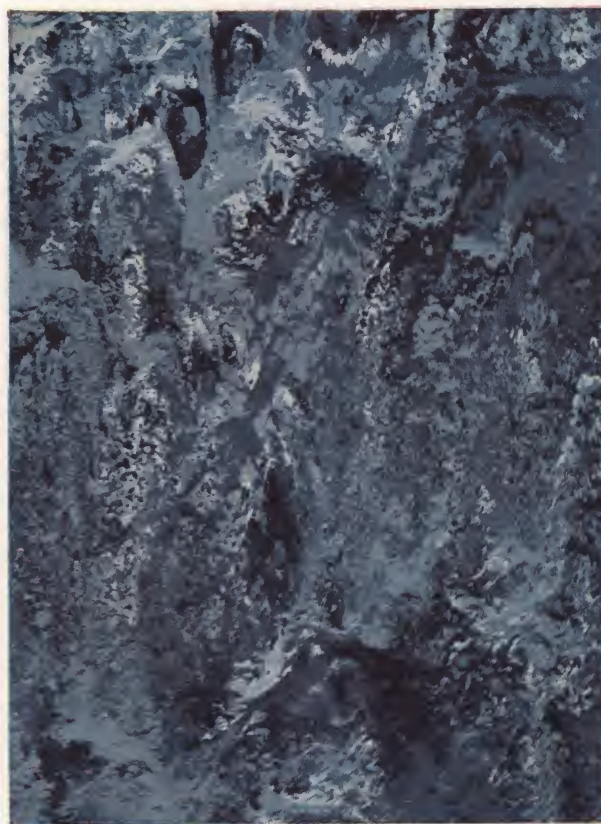
*Made on order in 9" x 9" and 12" x 12" tile

GOLD SEAL INLAID LINOLEUM



VELTONE
burlap back

No. V917* 1/8" gauge



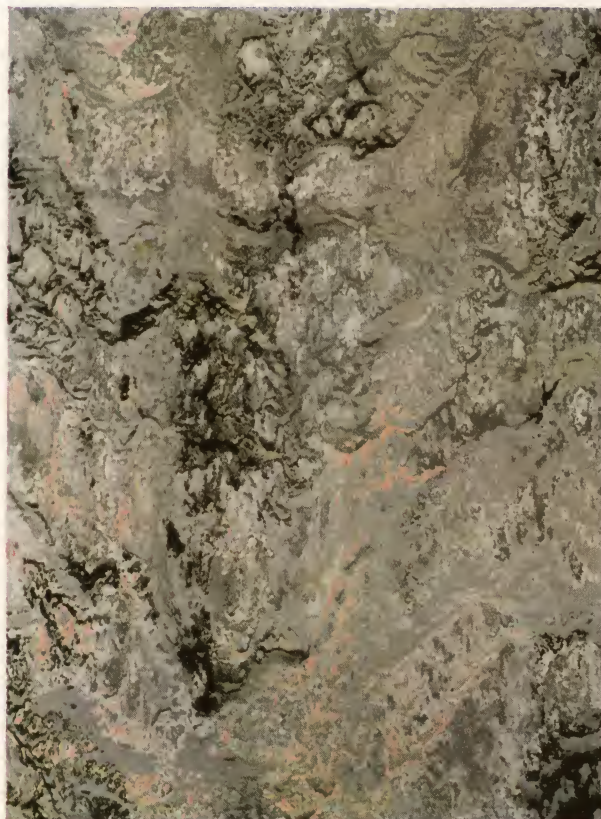
VELTONE
burlap back

No. V920* 1/8" gauge



VELTONE
burlap back

No. V931* 1/8" gauge



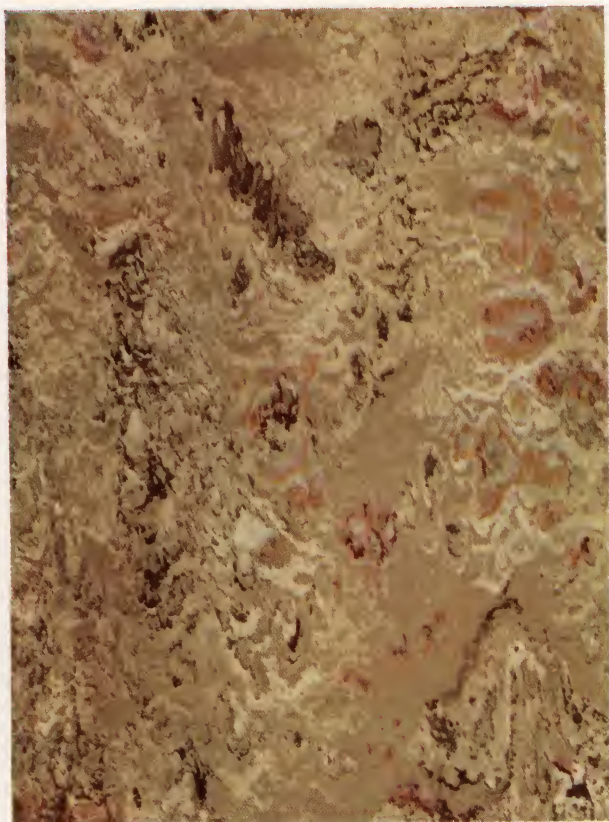
VELTONE
burlap back

No. V943* 1/8" gauge

*Made on order in 9" x 9" and 12" x 12" tile



GOLD SEAL INLAID LINOLEUM



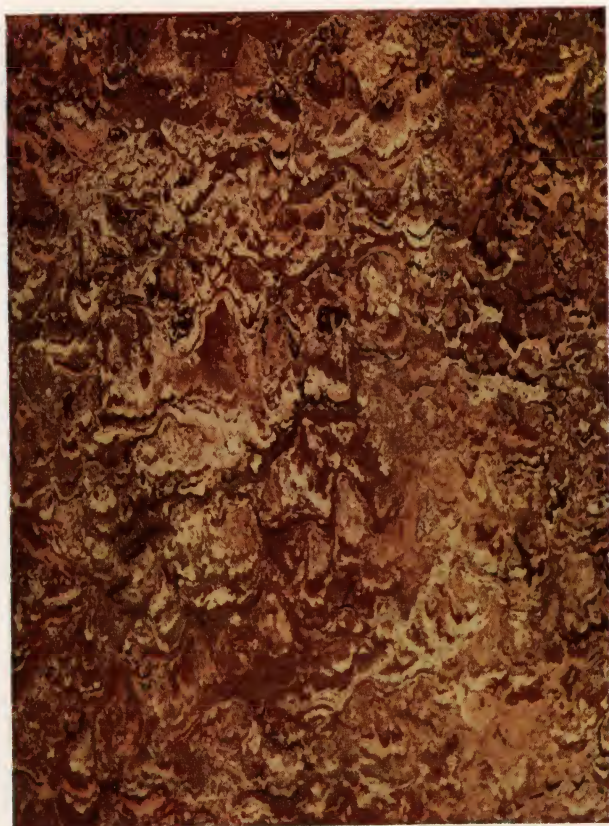
VELTONE
burlap back

No. V956* $\frac{1}{8}$ " gauge



VELTONE
burlap back

No. V959* $\frac{1}{8}$ " gauge



VELTONE
burlap back

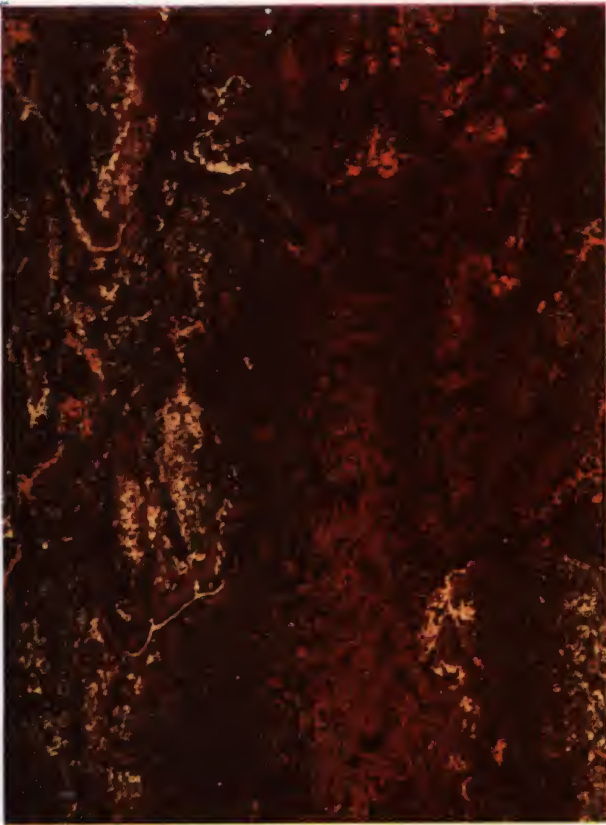
No. V968* $\frac{1}{8}$ " gauge



VELTONE
burlap back

No. V974* $\frac{1}{8}$ " gauge

*Made on order in 9" x 9" and 12" x 12" tile



VELTONE
burlap back

No. V976* 1/8" gauge



VELTONE
burlap back

No. V980* 1/8" gauge



VELTONE
burlap back

No. V983* 1/8" gauge



VELTONE
burlap back

No. V999* 1/8" gauge

*Made on order in 9" x 9" and 12" x 12" tile



GOLD SEAL INLAID LINOLEUM



JASPE
burlap back

No. 1252* $\frac{1}{8}$ " gauge



JASPE
burlap back

No. 1253* $\frac{1}{8}$ " gauge



JASPE
burlap back

No. 1254* $\frac{1}{8}$ " gauge



JASPE
burlap back

No. 1255* $\frac{1}{8}$ " gauge



JASPE
burlap back

No. 1256* $\frac{1}{8}$ " gauge

GOLD SEAL INLAID LINOLEUM



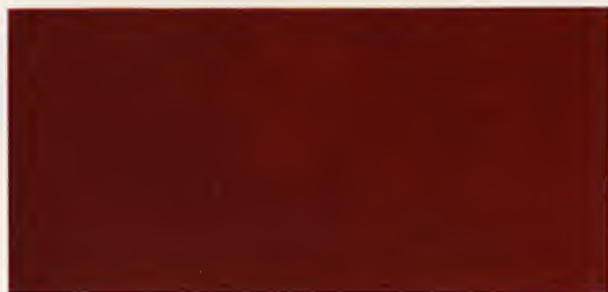
BATTLESHIP burlap back

No. 1000* 1/8" gauge



BATTLESHIP burlap back

No. 1001* 1/8" gauge



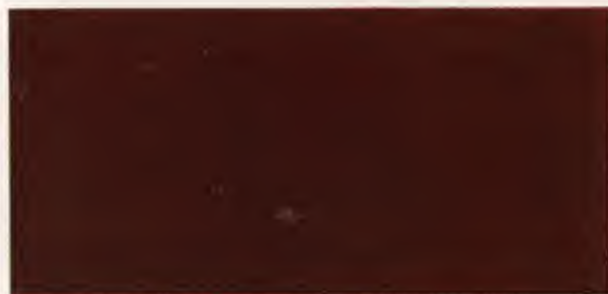
BATTLESHIP burlap back

No. 1002* 1/8" gauge



BATTLESHIP burlap back

No. 1003* 1/8" gauge



BATTLESHIP burlap back

No. 1004* 1/8" gauge



BATTLESHIP burlap back

No. 1005* 1/8" gauge



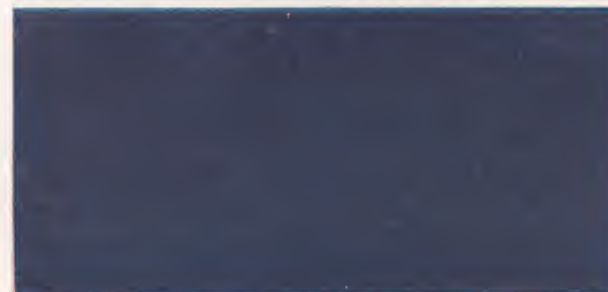
PLAIN burlap back

No. 1010* 1/8" gauge



PLAIN burlap back

No. 1013* 1/8" gauge



PLAIN burlap back

No. 1025* 1/8" gauge



PLAIN burlap back

No. 1027* 1/8" gauge

*Made on order in 9" x 9" and 12" x 12" tile

BORDERS & FEATURE STRIPS: Nos. 1005, 1010, 1013, 1025, & 1027 are available in 1 1/2" wide feature strips, 1/8"

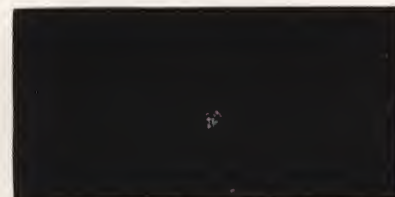


GOLD SEAL

STATIC-CONDUCTIVE LINOLEUM

Gold Seal Static-Conductive Linoleum is a special type of linoleum containing electrically conductive ingredients. It is manufactured under very careful laboratory control for the express purpose of dissipating static electricity which would otherwise present an explosive hazard in surgical wards, arsenals, powder plants and other commercial areas.

This special flooring is the only linoleum material of its type manufactured. It has been installed in such nationally famous hospitals as the Manhattan Eye, Ear and Throat Hospital and Columbia Presbyterian Medical Center in New York; Passavant General Hospital, Cleveland and the Oak Ridge Hospital in Oak Ridge, Tennessee. Recently it was specified by the Naval Architect for installation aboard the *SS United States*, in keeping with the rigid safety requirements drawn up for the largest American liner ever built.



Static-Conductive $\frac{1}{8}$ " Gauge No. CL5

In addition to being a safe conductor of static electricity, this top quality resilient flooring is sanitary, durable and highly flexible. Because it is a factory manufactured conductive floor, there is no guess work in "on the job mixing" to secure the proper electrical resistance, but a rigidly controlled and tested finished product shipped by a responsible manufacturer.

Gold Seal Static-Conductive Linoleum carries the approval of the Underwriter's Laboratories Inc., and may be found in their files under "Floors, Electrically Conductive." It meets all the requirements of the National Fire Protection Association which establishes recommended practices for operating rooms—and the specifications of the U. S. Ordnance Department Safety Bulletin for electrical conductivity. In this regard it is important to note that in addition to the requirement for maximum resistance there is also a specified minimum resistance. This requirement is essential to protect personnel against shock which might be caused by the flow of electricity from lighting or power circuits.

A one-piece cove base and border extending up the wall 6 inches at all points is suggested as part of the installation. This provides a sanitary base as well as a desirable point from which the ground lead can be taken without interfering with the surface of the floor.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL DESK TOP LINOLEUM



brown

No. 1701F 3mm asphalted fibre back



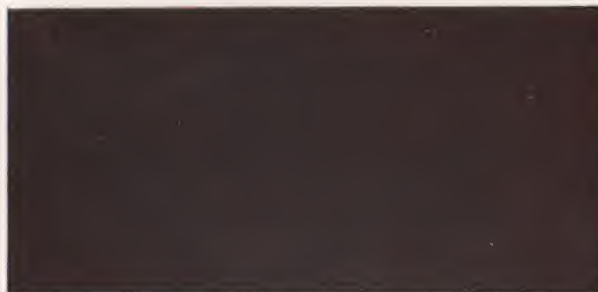
olive green

No. 1702F 3mm asphalted fibre back



dark green

No. 1705F 3mm asphalted fibre back



gray

No. 1707F 3mm asphalted fibre back



light gray

No. 1723 2mm cotton back



slate gray

No. 1724 2mm cotton back



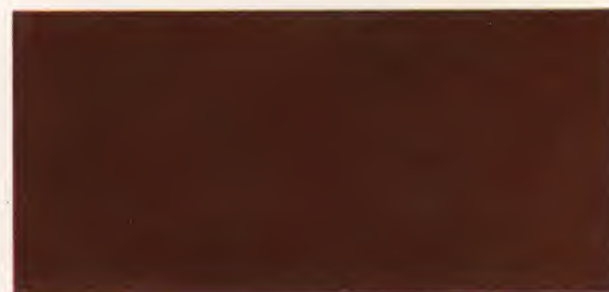
green

No. 1726 2mm cotton back



java brown

No. 1729 2mm cotton back



desert sand

No. 1730 2mm cotton back

Gold Seal Desk Top Linoleum is a long wearing linoleum covering for desks and office equipment. It's smooth surface makes an excellent working base for pen and pencil. The soft color tones help control glare . . . eliminate eye strain and fatigue. It is easily cleaned with mild soap and water.

Made 72½" wide, 3mm (.118") & 2mm (.080").



GOLD SEAL BULLETIN BOARD CORK



toast tan **No. BC2** 1/4" and 1/8" gauge burlap back



beach gray **No. BC6** 1/4" gauge burlap back



field green **No. BC4** 1/4" gauge burlap back



spray green **No. BC8** 1/4" and 1/8" gauge burlap back



wheat tan **No. BC10** 1/4" and 1/8" gauge burlap back

Gold Seal Bulletin Board Cork is made in the following widths:

Patt. No.	1/4" gauge	1/8" gauge
BC2	73" and 49"	73" and 49"
BC4	73" only	not made
BC6	73" and 49"	not made
BC8	73" and 49"	73" and 49"
BC10	73" and 49"	73" and 49"

Especially manufactured as a covering for tack and bulletin boards, the continuous lengths of Gold Seal Bulletin Board Cork permit the construction of boards unbroken by seams. Reinforced with a backing of finest quality burlap, it is the widest bulletin board cork on the market.

The rugged cork composition of this product will withstand thumbtack perforation and stapling, and yet maintain its original appearance indefinitely.

Gold Seal Bulletin Board Cork is offered in a variety of colors including pastel shades for proper light reflectance.



GOLD SEAL VINYL INLAIDS

VinylFlor • VinylTile • VinylTop

The genuine *inlaid vinyl* composition of Gold Seal Vinyl Inlaids is unsurpassed in resistance to abrasion. They will outwear many other resilient floorings of substantially greater thickness. Colors and designs are actually *locked in* the rugged vinyl composition.

RESISTS SPILLS AND STAINS.

Produced by America's largest and most experienced manufacturer of vinyl floor coverings, these products are unharmed by grease, oils, harsh cleaners, household acids and alkaline solutions. Their bright clear colors make them equally suitable for use in either living or service areas.

EASY TO KEEP CLEAN.

Lustrous and comfortable underfoot, the smooth, non-porous surface of Gold Seal Vinyl Inlaids is highly resistant to dirt, grime and dulling film; cuts cleaning time and expense. The unusual flexibility and strength of the product permits intricate installations and coving.

FOR FLOORS, WALLS AND COUNTER TOPS.

There are three distinct products in the Vinyl Inlaids family...each product designed to do a specific job and to do it well. Ask your dealer for them by name:

Gold Seal VinylFlor—the economical 6' wide material for professional, crevice-free installations;

Gold Seal VinylTile—(for floors and walls) the precision cut 9"x9" tile product that comes in both marbleized colors and new decorator-styled "Bermuda Hues"; and

Gold Seal VinylTop—the perfect easy-to-clean answer for resilient, long-wearing sink and counter tops.



The handsome marbleized patterns shown on the pages immediately following are available in Gold Seal VinylFlor. For a complete description and pattern illustrations of Gold Seal VinylTop and VinylTile, turn to pages 52 and 114, respectively.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



hurricane red
also 9" x 9" tile, vinyltop and 1" feature strip

No. 2000



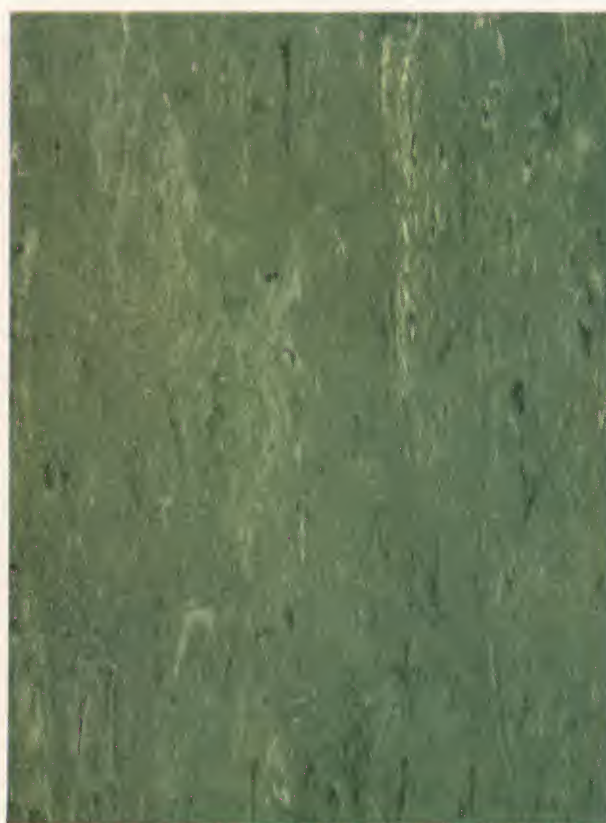
windswept white
also 9" x 9" tile

No. 2001



caspiian yellow
also 9" x 9" tile, vinyltop, and 1" feature strip

No. 2002



cove green
also 9" x 9" tile, vinyltop, and 1" feature strip

No. 2003

GOLD SEAL VINYL INLAIDS



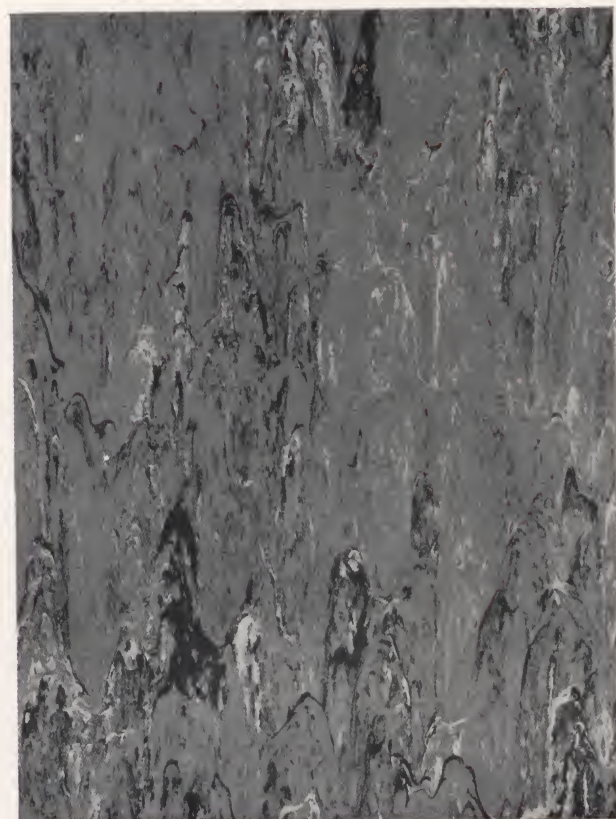
VINYLFLOR • atoll green
also 9" x 9" tile

No. 2004



VINYLFLOR • sandbar
also 9" x 9" tile

No. 2006



VINYLFLOR • typhoon grey
also 9" x 9" tile, vinyltop and feature strip

No. 2009



VINYLFLOR • tempest black
also 9" x 9" tile, vinyltop, feature strip and border

No. 2011



GOLD SEAL VINYL INLAIDS



VINYLFLOR • night wind grey
also 9" x 9" tile

No. 2012



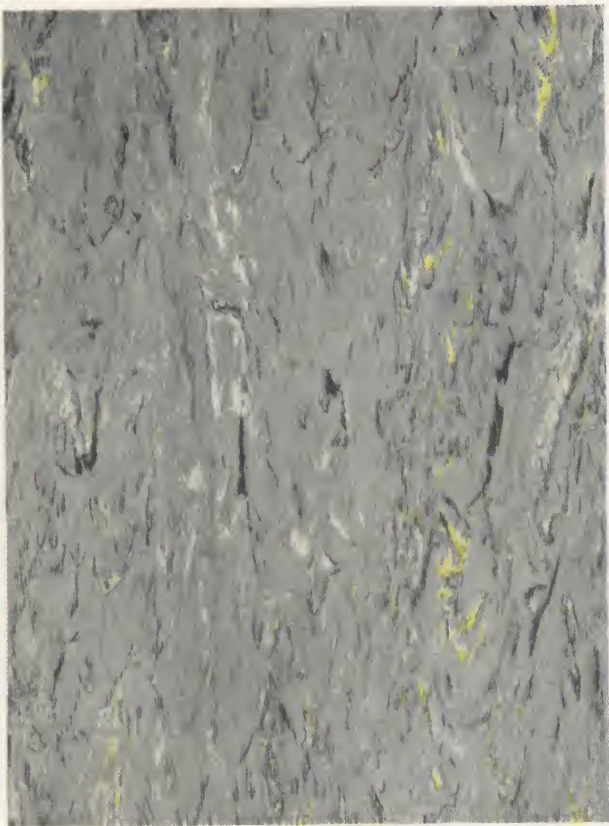
VINYLFLOR • sea mist grey
also 9" x 9" tile

No. 2013



VINYLFLOR • spray green
also 9" x 9" tile and vinyltop

No. 2017



VINYLFLOR • harbor grey
also 9" x 9" tile

No. 2018



VINYLFLOOR • seascape white
also 9" x 9" tile

No. 2019



VINYLFLOOR • shell brown
also 9" x 9" tile and vinyltop

No. 2020



VINYLFLOOR • cloud pink
also 9" x 9" tile and vinyltop

No. 2021



VINYLFLOOR • channel blue
also 9" x 9" tile and vinyltop

No. 2022



VINYLFLOR • caribbean green
also 9" x 9" tile

No. 2023

BORDERS—9" AND 12" WIDE: Gold Seal Vinyl Inlaid No. 2011 is offered in 9" and 12" widths for border work.

FEATURE STRIPS—1" WIDE: The following Gold Seal Vinyl Inlaids are offered in 1" width for border strips:

No. 2000	No. 2003	No. 2011
No. 2002	No. 2009	

When ordering specify pattern number and width desired followed by "**BORDER**" or "**FEATURE STRIP**".

GOLD SEAL VINYLTOP

Gold Seal VinylTop is a resilient, long-wearing inlaid vinyl covering for sinks, countertops, table tops, book shelves and other working surfaces. Quiet and kind to dishes and glassware, this colorful Gold Seal product is unharmed by fruit acids, grease, harsh soaps and drain cleaners. Because of its amazing flexibility it may be coved to form one seamless piece . . . eliminating the need for expensive metal edging. Its genuine inlaid vinyl composition is exceptionally durable . . . resists scratching, scorching and marring.

Available in both marbleized colors and new decorator styled "Bermuda Hues", Gold Seal VinylTop costs far less than hard, rigid countertop materials. It permits complete color harmony between floors, walls and countertops when used in combination with Gold Seal VinylFlor or VinylTile.



Flexible Gold Seal VinylTop coves easily . . . eliminates dirt-catching cracks and corners.



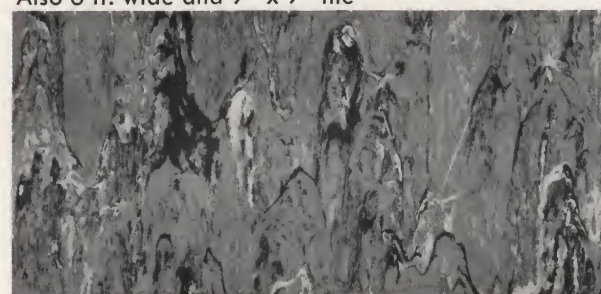
VINYLTOP 30", 36" and 42" wide **No. 3000**
Also 6 ft. wide and 9" x 9" tile



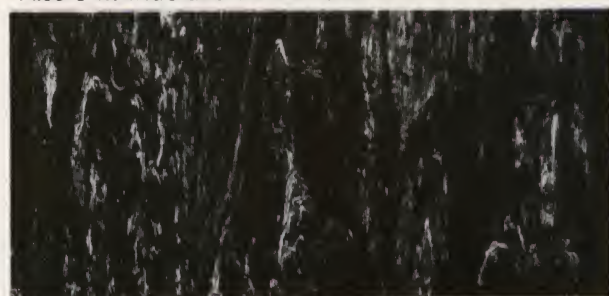
VINYLTOP 30", 36" and 42" wide **No. 3002**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3003**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3009**
Also 6 ft. wide and 9" x 9" tile



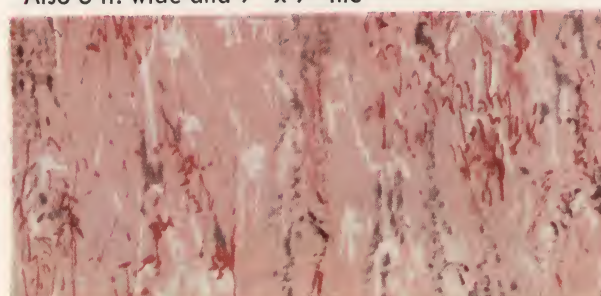
VINYLTOP 30", 36" and 42" wide **No. 3011**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3017**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3020**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3021**
Also 6 ft. wide and 9" x 9" tile



VINYLTOP 30", 36" and 42" wide **No. 3022**
Also 6 ft. wide and 9" x 9" tile



GOLD SEAL VINYL INLAIDS



VINYLTOP 36" and 42" wide **No. 3030**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3031**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3032**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3034**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3038**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3039**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3041**
Also 9" x 9" tile



VINYLTOP 36" and 42" wide **No. 3042**
Also 9" x 9" tile

GOLD SEAL CONGOLEUM RUGS

Low initial cost, long wear, ease of maintenance and bright colors have made genuine Gold Seal Congoleum Rugs the floor covering choice of millions of budget-minded home-owners the country over. It provides a colorful new floor in minutes instead of hours.

AMAZINGLY INEXPENSIVE. This original enamel-surface floor covering brings new life and sparkle to any room—yet costs only a few dollars for a room-size rug. No installation expense of any kind is involved, as the rug is simply unrolled and laid over the present floor. This feature makes it particularly appropriate for apartments and summer cottages as well as for use over old, unsightly tile floors

EXCEPTIONALLY SANITARY. Congleum's gleaming baked enamel-surface resists dirt, grease and moisture...stays bright and beautiful with a minimum of cleaning care.



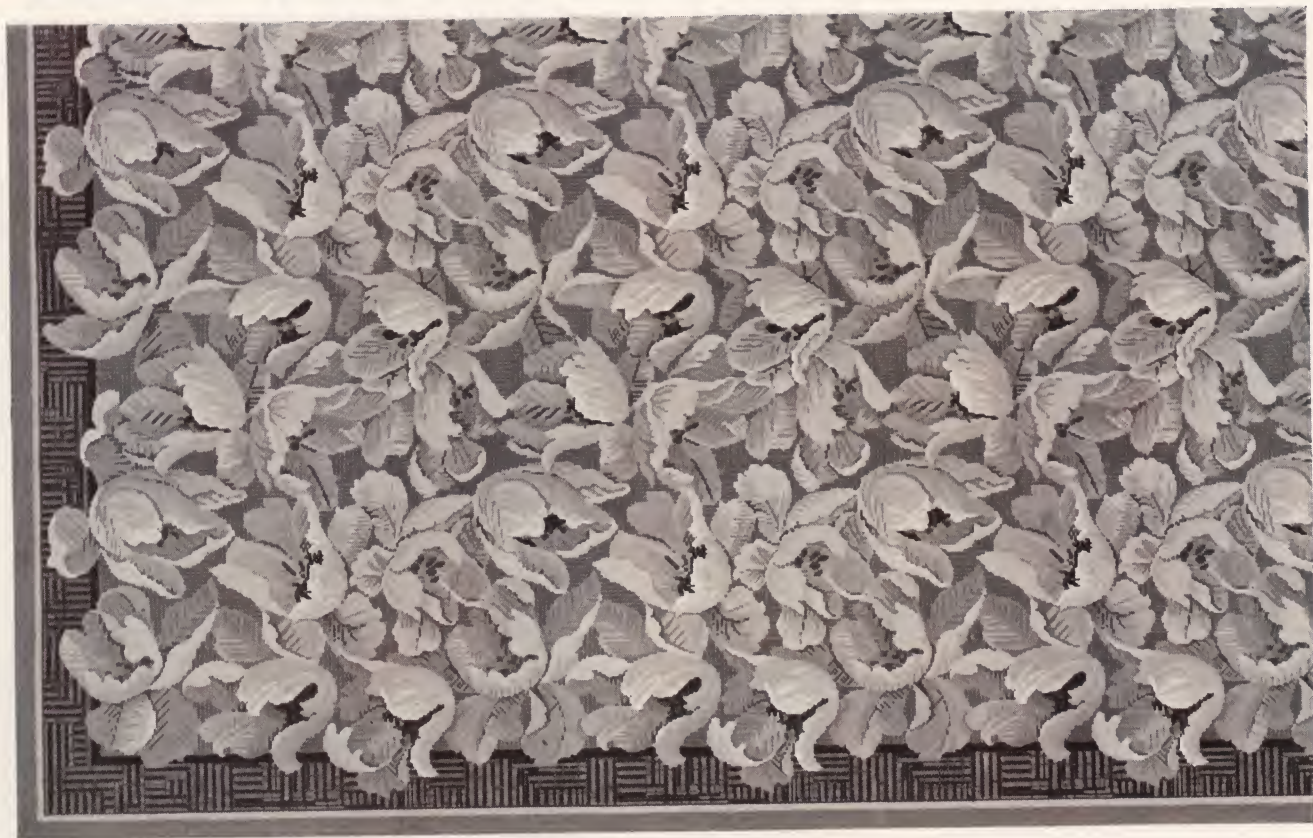
LONG WEARING. Gold Seal Congoleum Rugs are tops for wear, too. Tests show they have a $\frac{1}{3}$ longer life than other enamel-surface floor coverings.

WIDE VARIETY OF COLORS AND DESIGNS. These long wearing, easy-to-clean rugs are available in the brightest, clearest color range on the market...styled by color experts to harmonize with any decorative theme.

THERE IS ONLY ONE CONGOLEUM
— LOOK FOR THE GOLD SEAL. As is
often the case with success, there are many imita-
tions of Gold Seal Congoleum on the market today.
For your own protection, look for the exclusive
Congoleum Trade-Mark when you buy. It is your
assurance that you are getting the finest enamel-
surface floor covering in the world!



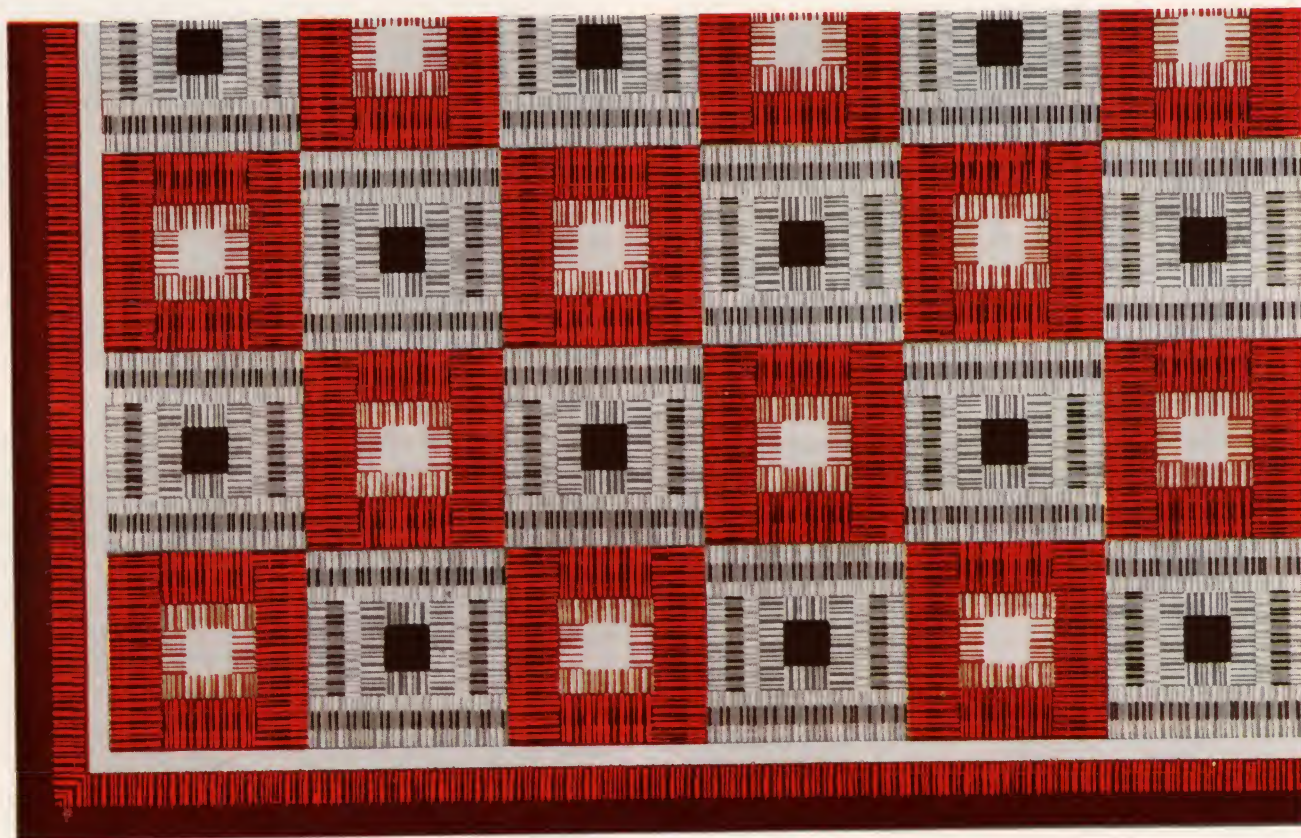
THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



tuliptime grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

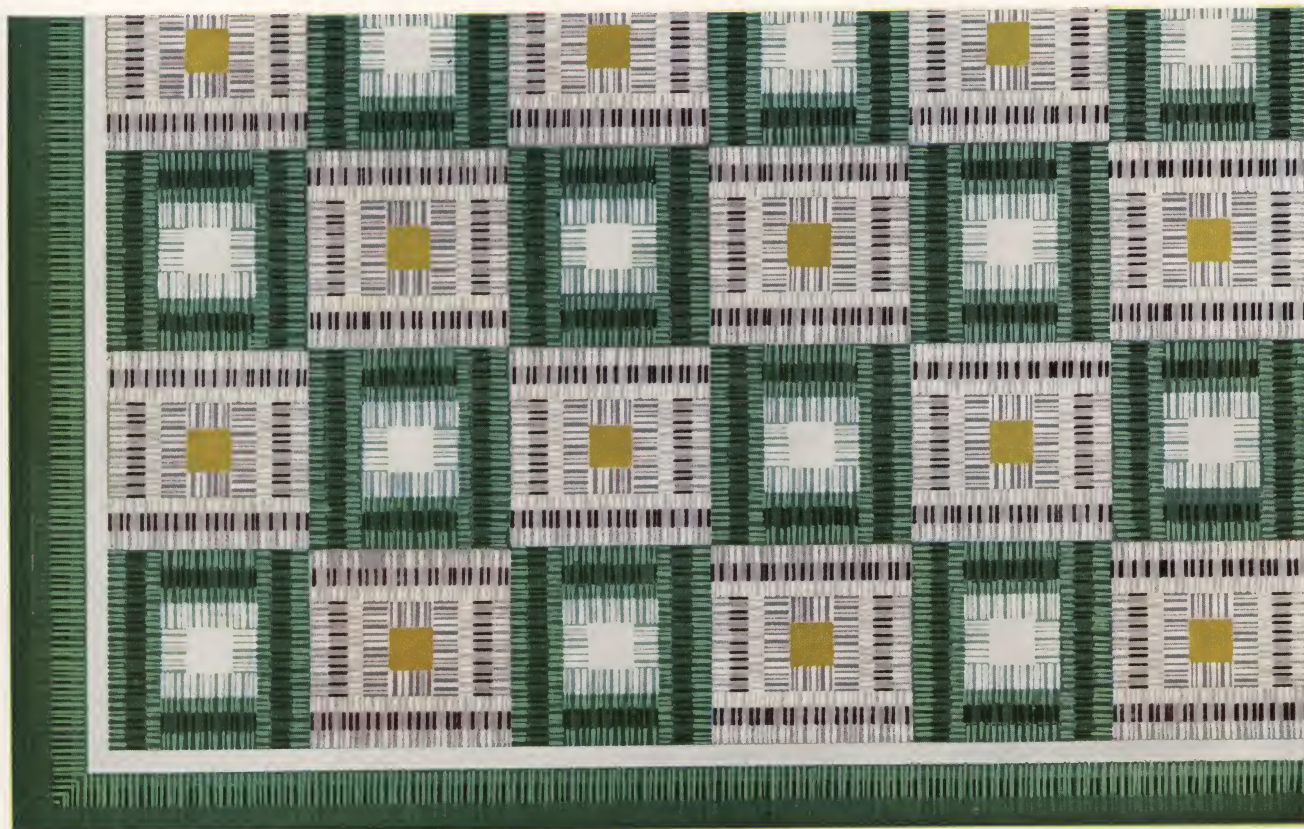
No. 386



KEYBOARD • red

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 393



KEYBOARD • green

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 394



OLD SOUTH • green

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 396



OLD SOUTH • red

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 397



OLD SOUTH • blue

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 398



OLD SOUTH • grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 15½', 7½' x 9', 6' x 9'

No. 399



SHIRAZ • red

9' x 15', 9' x 12', 9' x 10½'
7½' x 9', 6' x 9'

No. 400



SPRING GARDEN • taupe

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 414



SPRING GARDEN • grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 415



SPRING GARDEN • rose

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

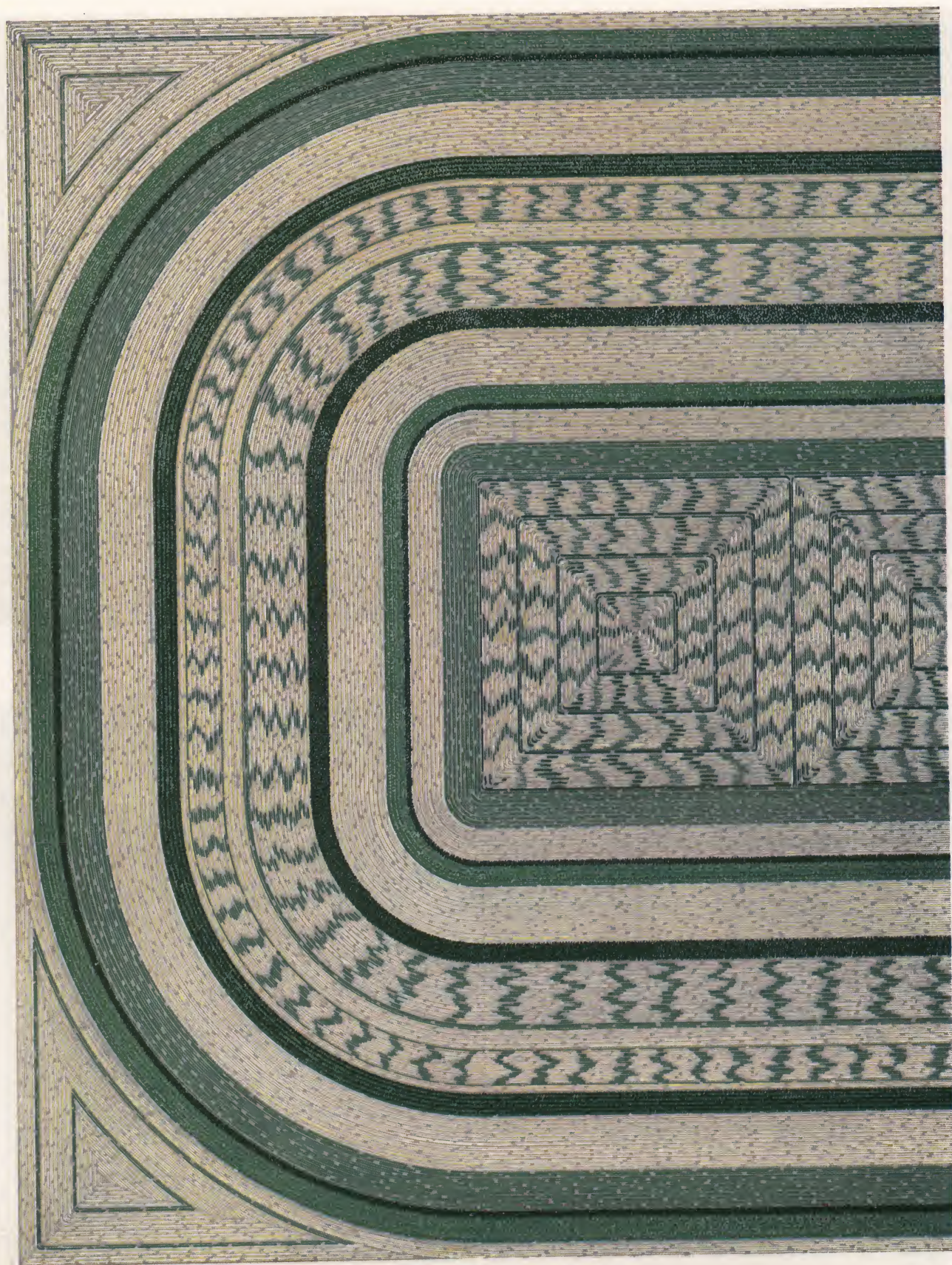
No. 421



SPRING GARDEN • blue

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 422

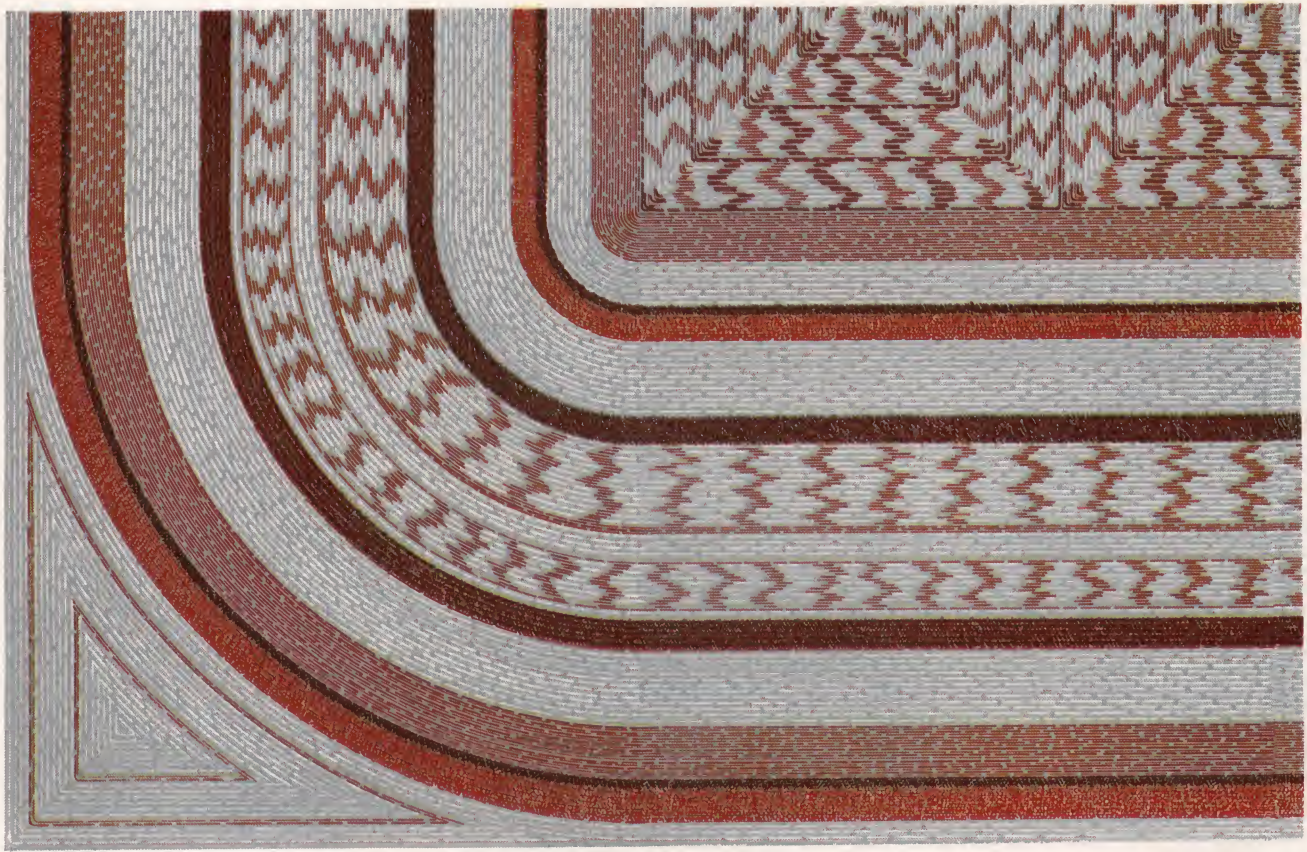


SISAL-TEX • green

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 424

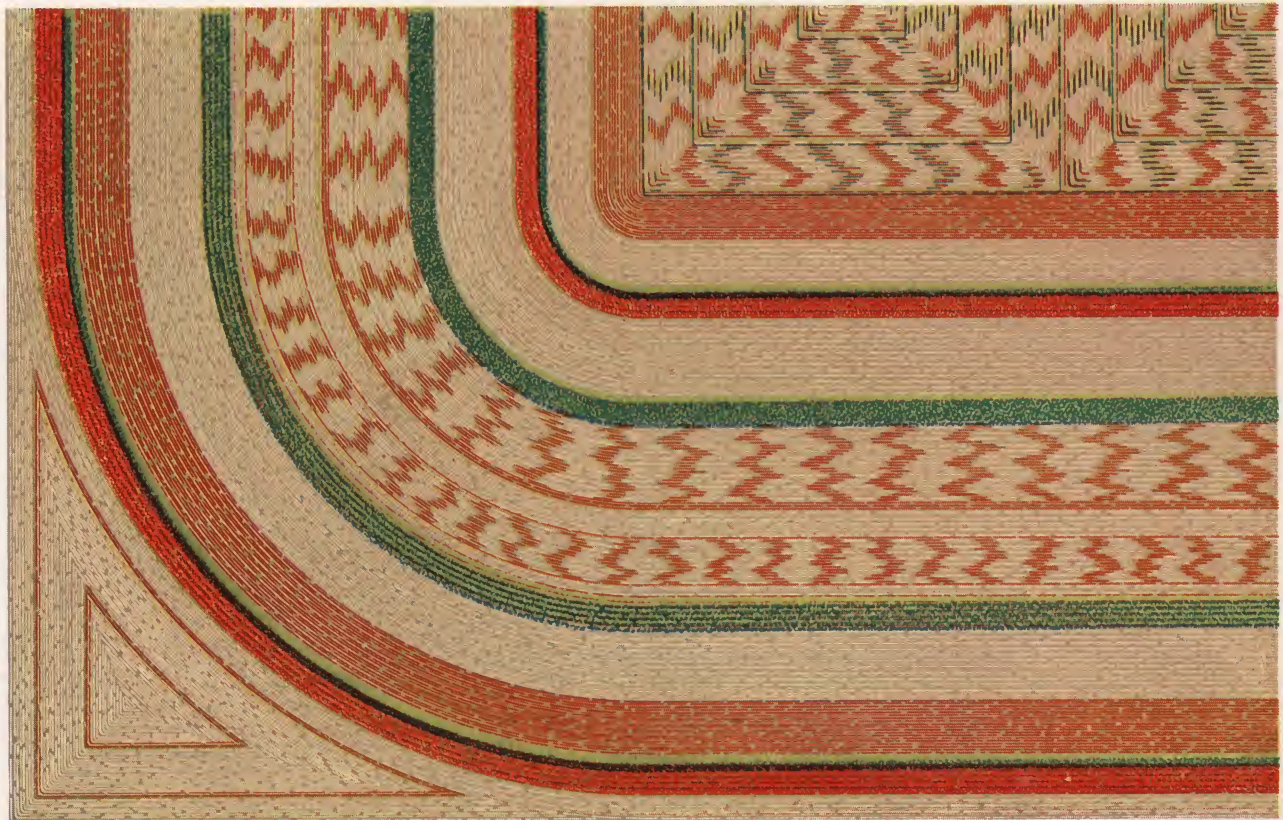
GOLD SEAL CONGOLEUM RUGS



SISAL-TEX • red

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

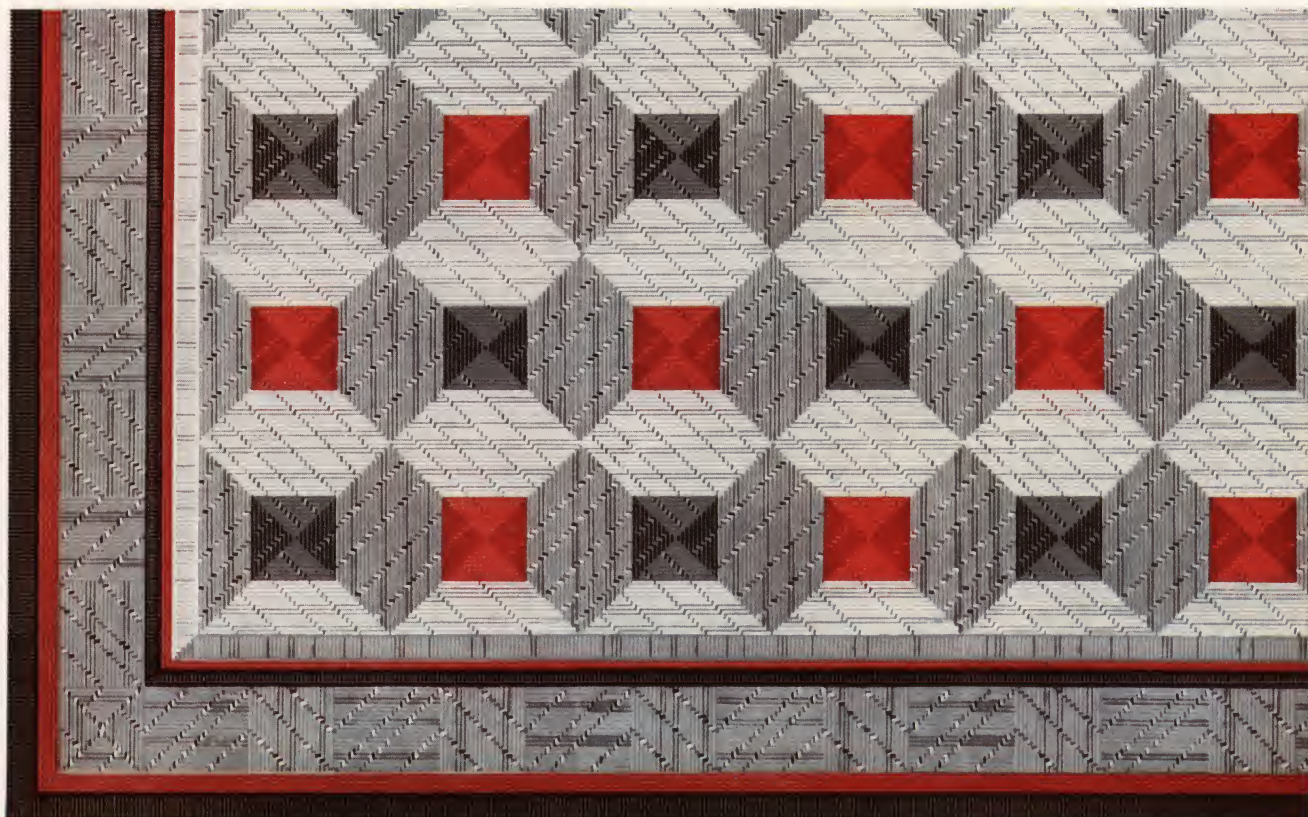
No. 423



SISAL-TEX • tan

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 425



scarlet twill

9' x 15', 9' x 12', 9' x 10½'
7½' x 9', 6' x 9'

No. 435



canary twill

9' x 15', 9' x 12', 9' x 10½'
7½' x 9', 6' x 9'

No. 436



NORMANDY • grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 446



NORMANDY • gold

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 447



silver lace

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 451



champagne lace

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 452

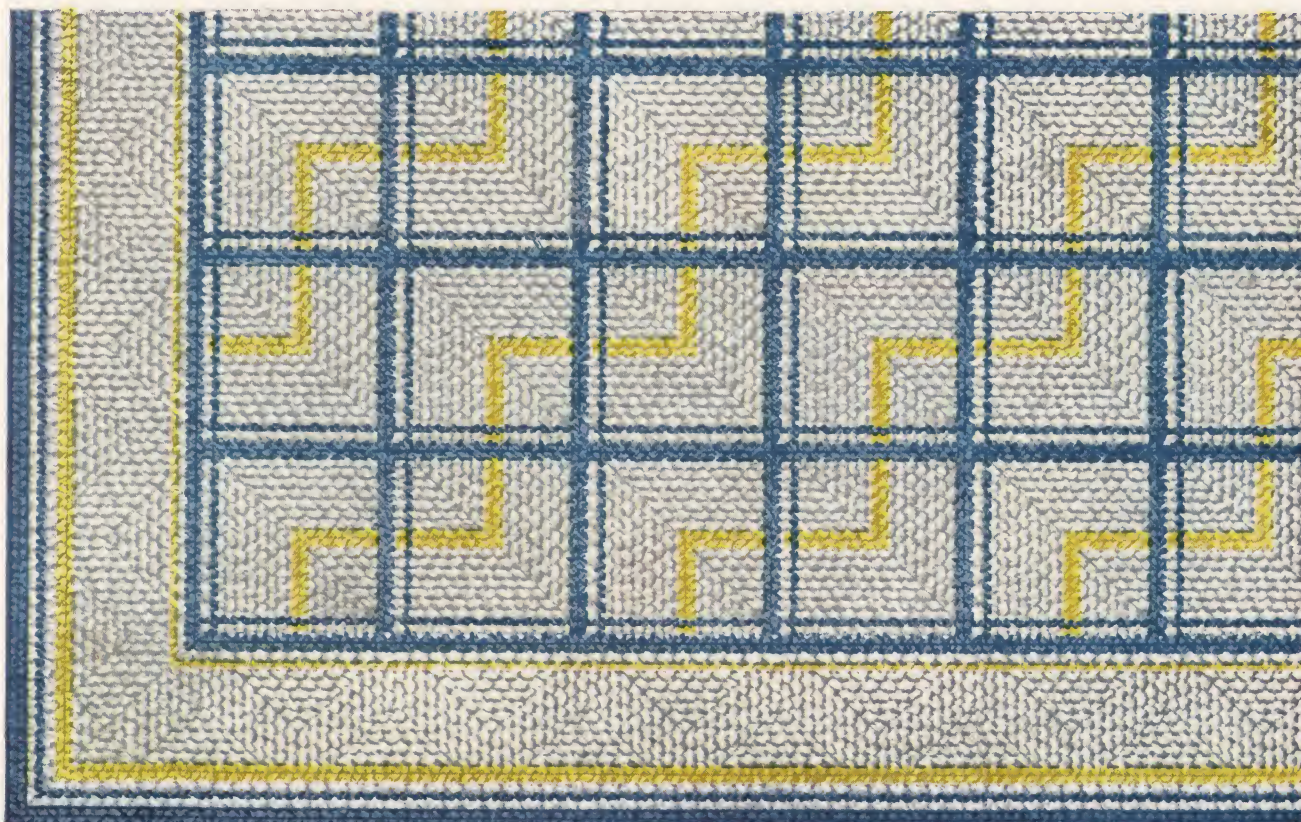
GOLD SEAL CONGOLEUM RUGS



TOYTOWN This rug copyright 1954
Congoleum-Nairn Inc.

9' x 12', 9' x 10½'
7½' x 9', 6' x 9'

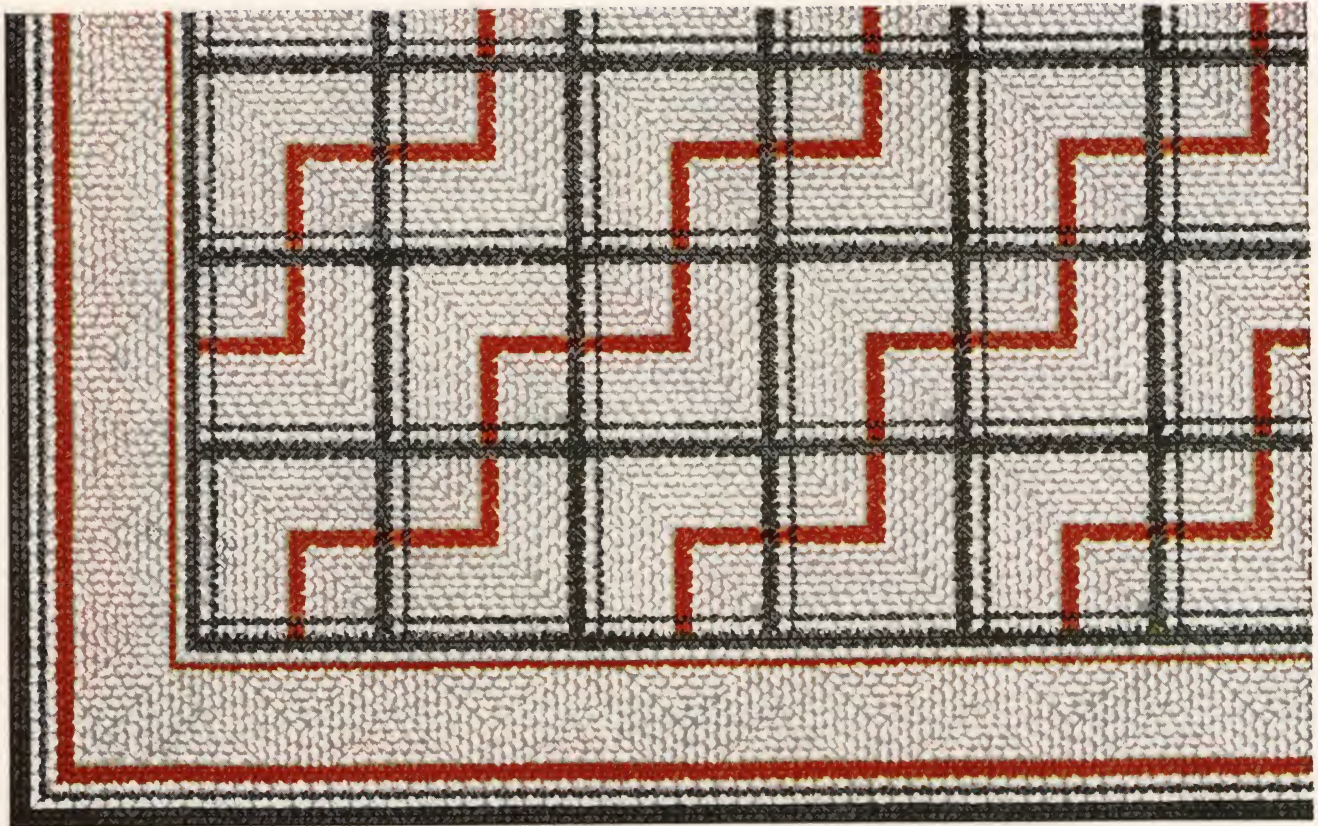
No. 455



COUNTRY TOWN • blue

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

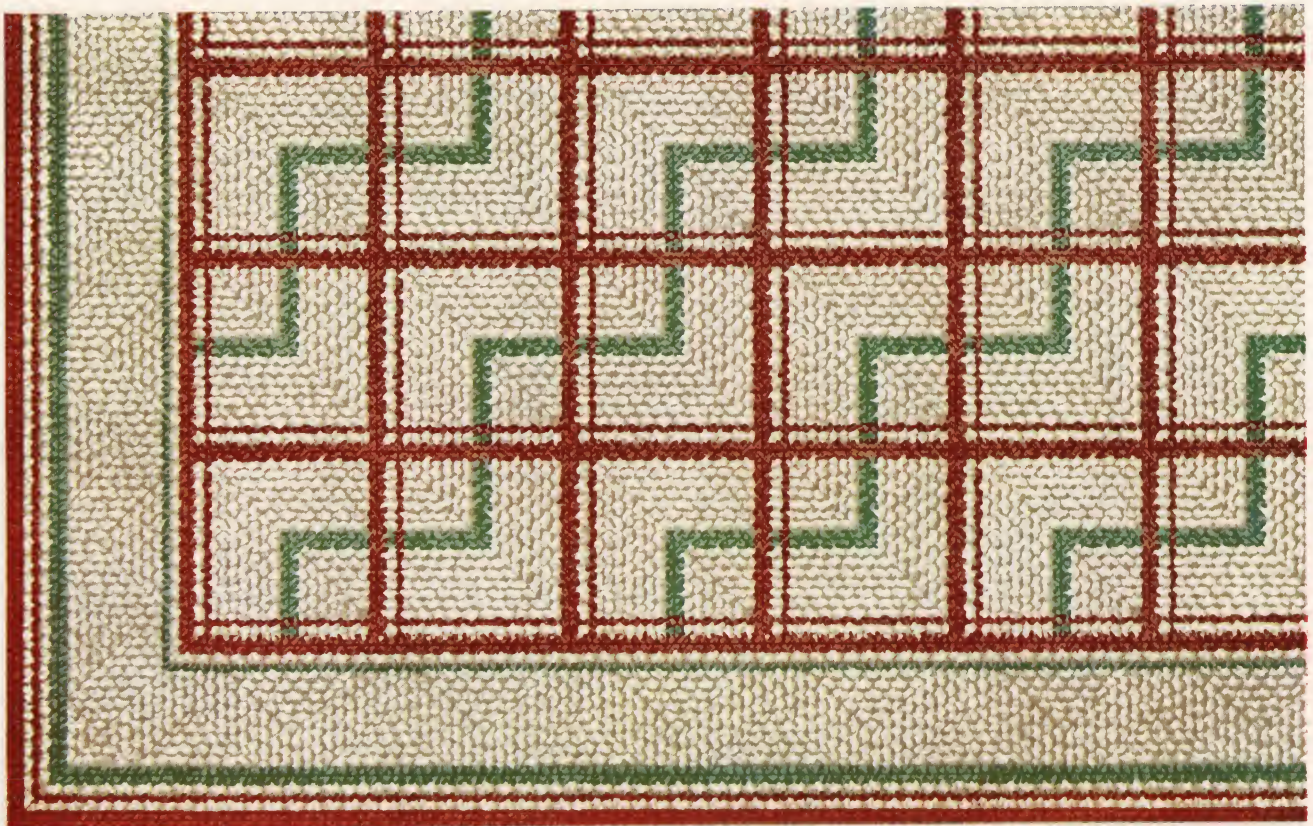
No. 457



COUNTRY TOWN • red

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 458



COUNTRY TOWN • brown

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 459



CASCADE • grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 463



CASCADE • green

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 464



CASCADE • beige

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 465



JACKSTRAW • teal grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 470



JACKSTRAW • silver grey

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 471



JACKSTRAW • beige

12' x 15', 12' x 12', 9' x 15', 9' x 12'
9' x 10½', 7½' x 9', 6' x 9'

No. 472



GOLD SEAL CONGOLEUM

By-The-Yard

A real friend to the small budget Gold Seal Congoleum By-The-Yard is available in all of the most wanted widths—6, 9 and 12 feet wide—permits beautiful wall-to-wall floor covering without unsightly breaks.

NO INSTALLATION PROBLEMS — LIES FLAT WITHOUT FASTENING.

This flexible, long-wearing Gold Seal product requires no tacking or cementing to the floor—saves you money on installation costs.

FAMOUS "8 COAT THICKNESS" WEAR-LAYER.

Its wear-layer of heat-toughened paint and baked enamel is equal in thickness to *eight* coats of the finest floor paint applied by hand! That means more wear, more years of value for you in every yard of this original enamel surface floor covering. Fact is, tests show Gold Seal Congoleum gives $\frac{1}{3}$ longer wear than other enamel surface floorings.

STYLED FOR EVERY DECORATIVE TASTE.

Gold Seal Congoleum By-The-Yard comes in a complete range of decorator-styled colors and designs...from traditional florals and geometrics to the very latest in modern, glamorous styling. Exclusive new patterns like "Sequin" and "Jack-straw" provide beauty-on-a-budget for bedroom, kitchen, living room or bath.

FULLY GUARANTEED. This colorful Gold Seal product is the only enamel surface floor covering in the world that carries the famous warranty:—"Satisfaction Guaranteed or Your Money Back!"



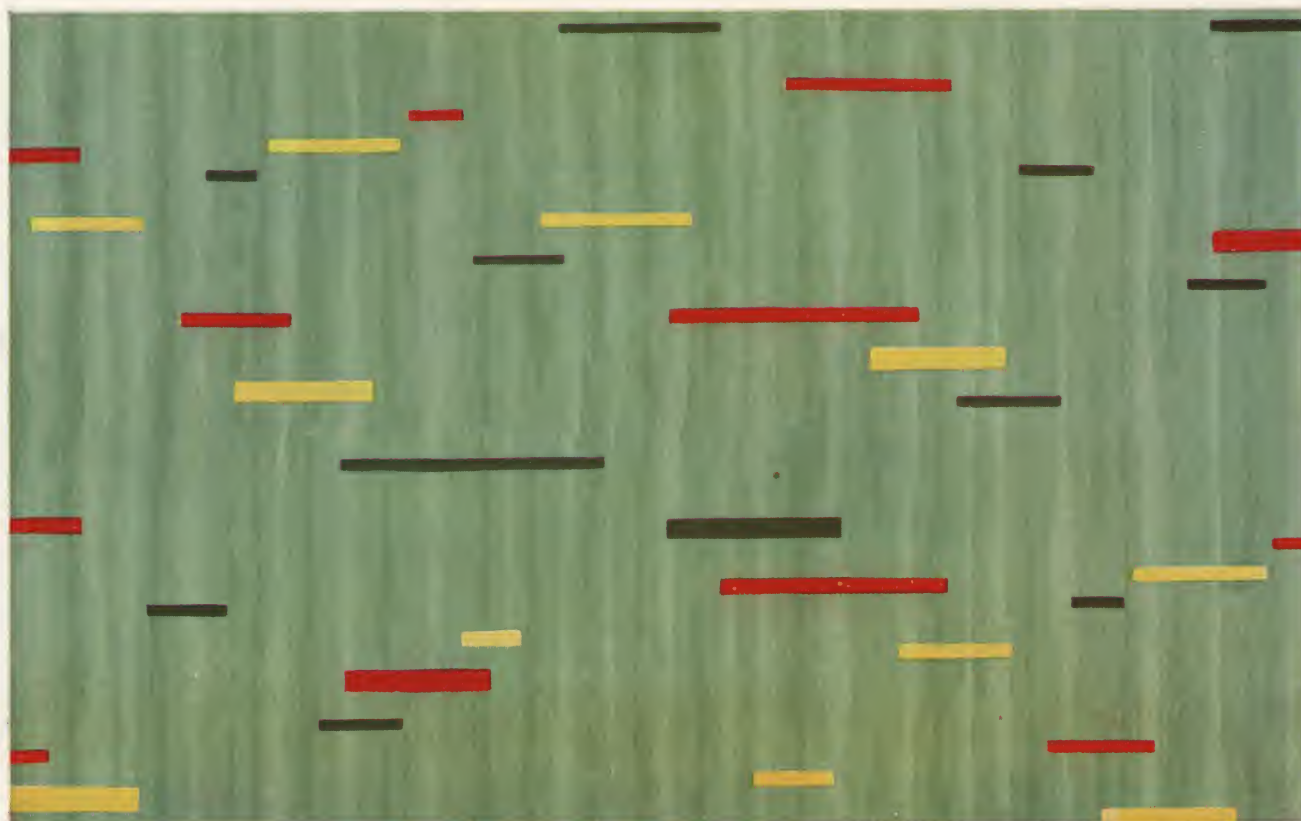
THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



JACKSTRAW • fleck grey

6, 9 and 12 feet wide

No. 809



JACKSTRAW • flash green

6, 9 and 12 feet wide

No. 810



JACKSTRAW • flame red

6 feet wide only

No. 811



NEW YORKER • broadway

6, 9 and 12 feet wide

No. 814



NEW YORKER • madison square

6, 9 and 12 feet wide

No. 815



VOGUE • crimson

6, 9 and 12 feet wide

No. 854



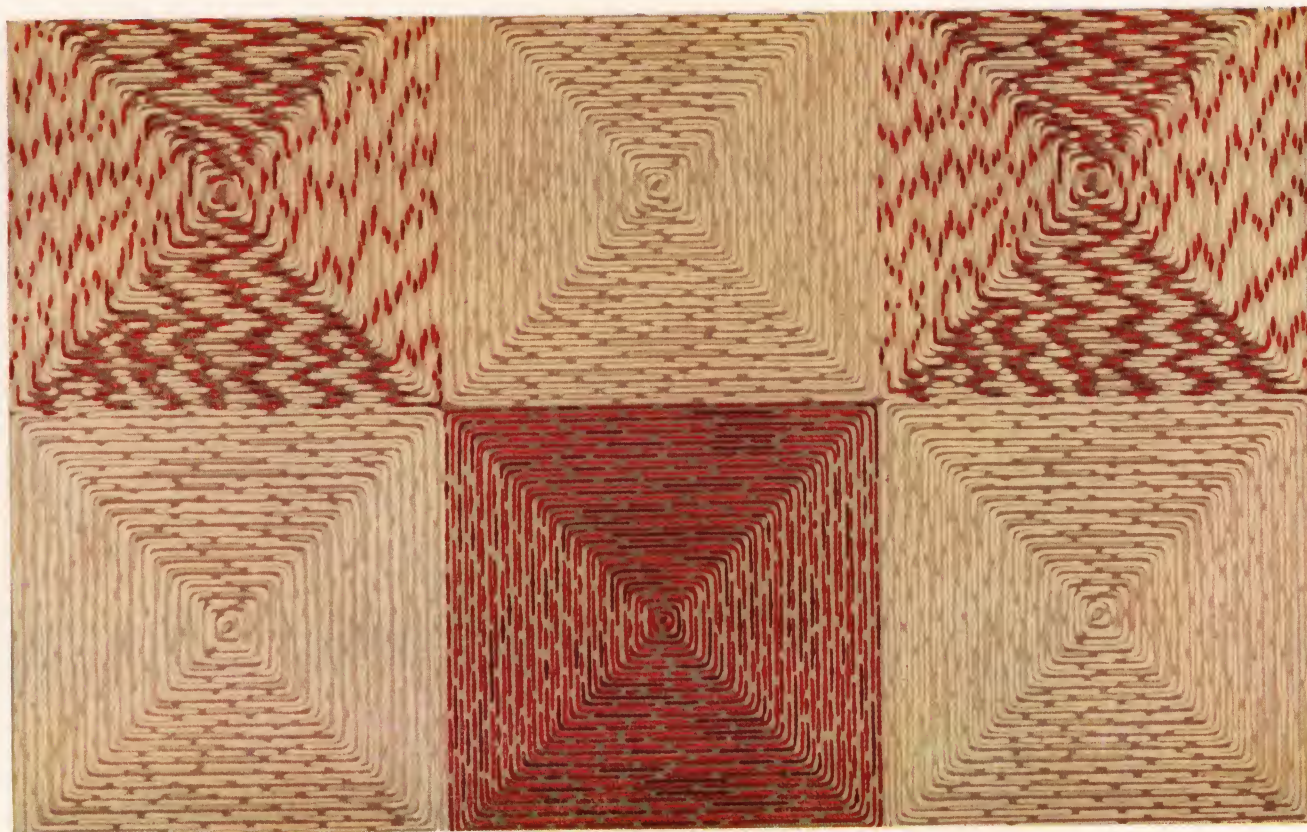
GOLD SEAL CONGOLEUM BY-THE-YARD



VOGUE • yellow

6, 9 and 12 feet wide

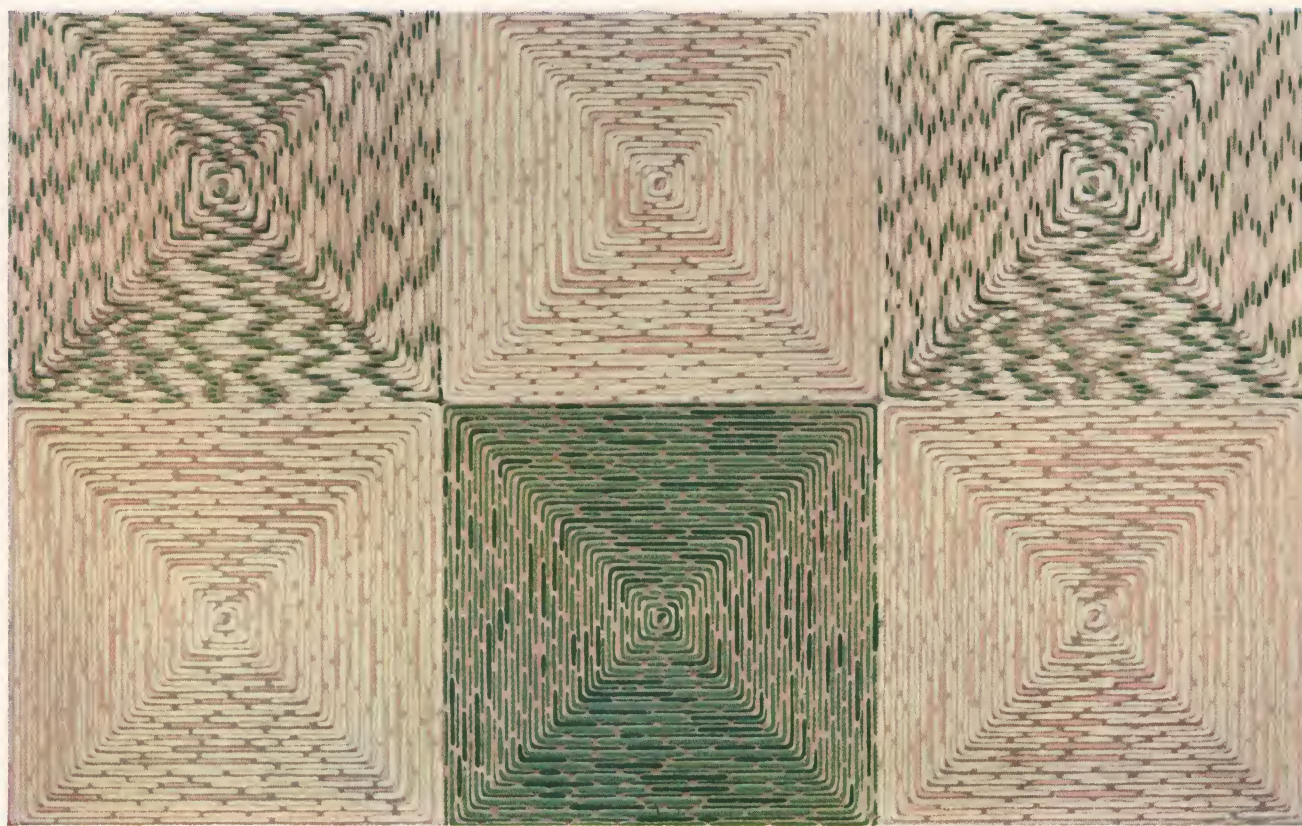
No. 855



SISAL-TEX • caribe red

6, 9 and 12 feet wide

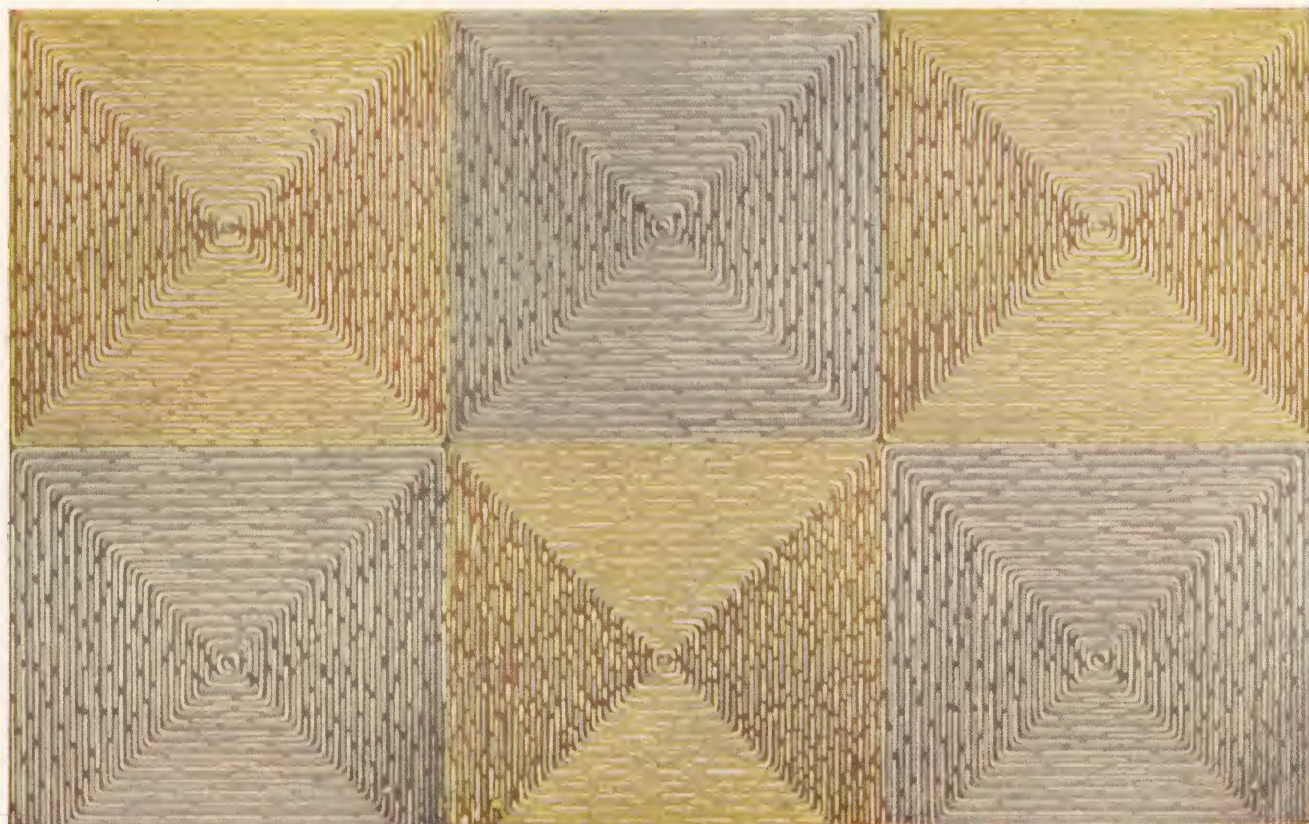
No. 863



SISAL-TEX • bahama green

6, 9 and 12 feet wide

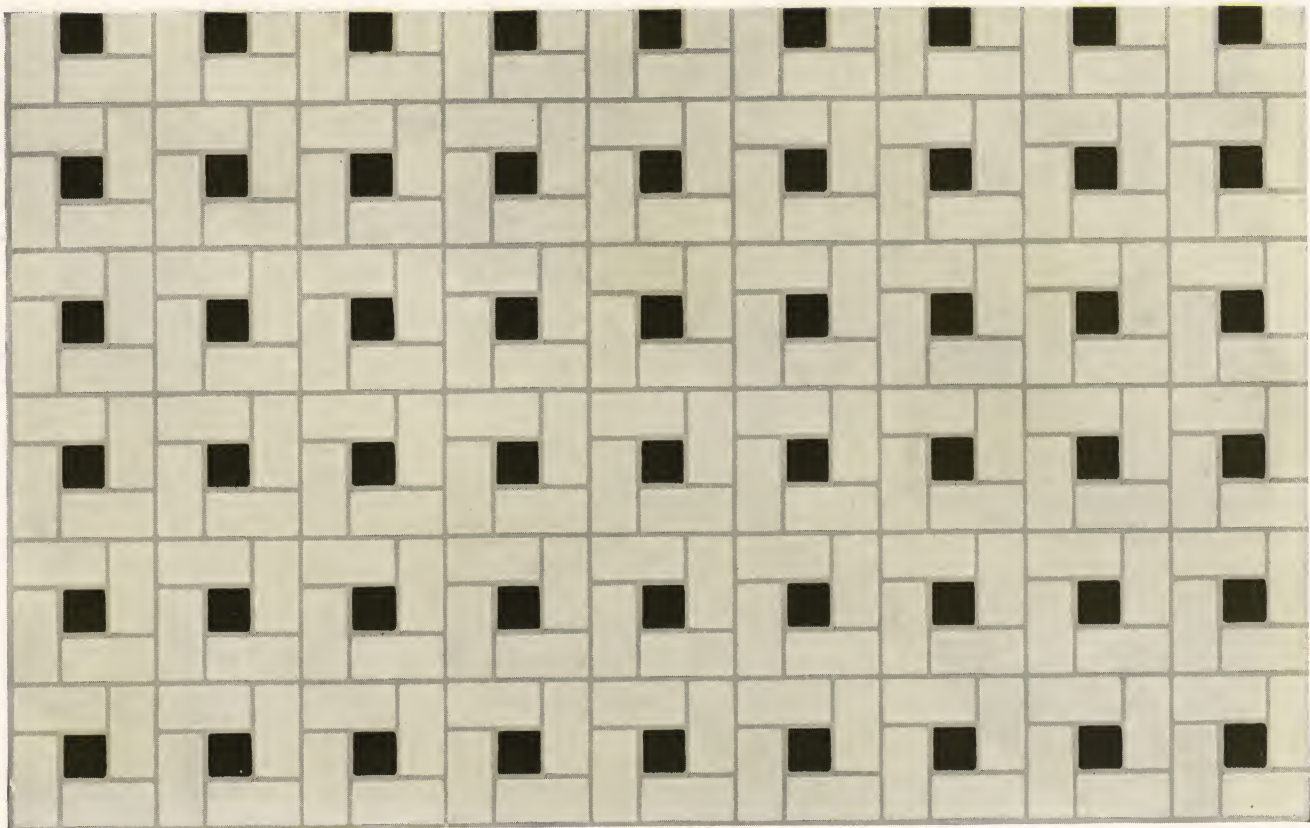
No. 864



SISAL-TEX • yellow

6, 9 and 12 feet wide

No. 866



york tile

6 feet wide only

No. 868



province-tone tan

9 and 12 feet wide only

No. 873



BOUQUET • red

9 and 12 feet wide only

No. 901



BOUQUET • blue

9 and 12 feet wide only

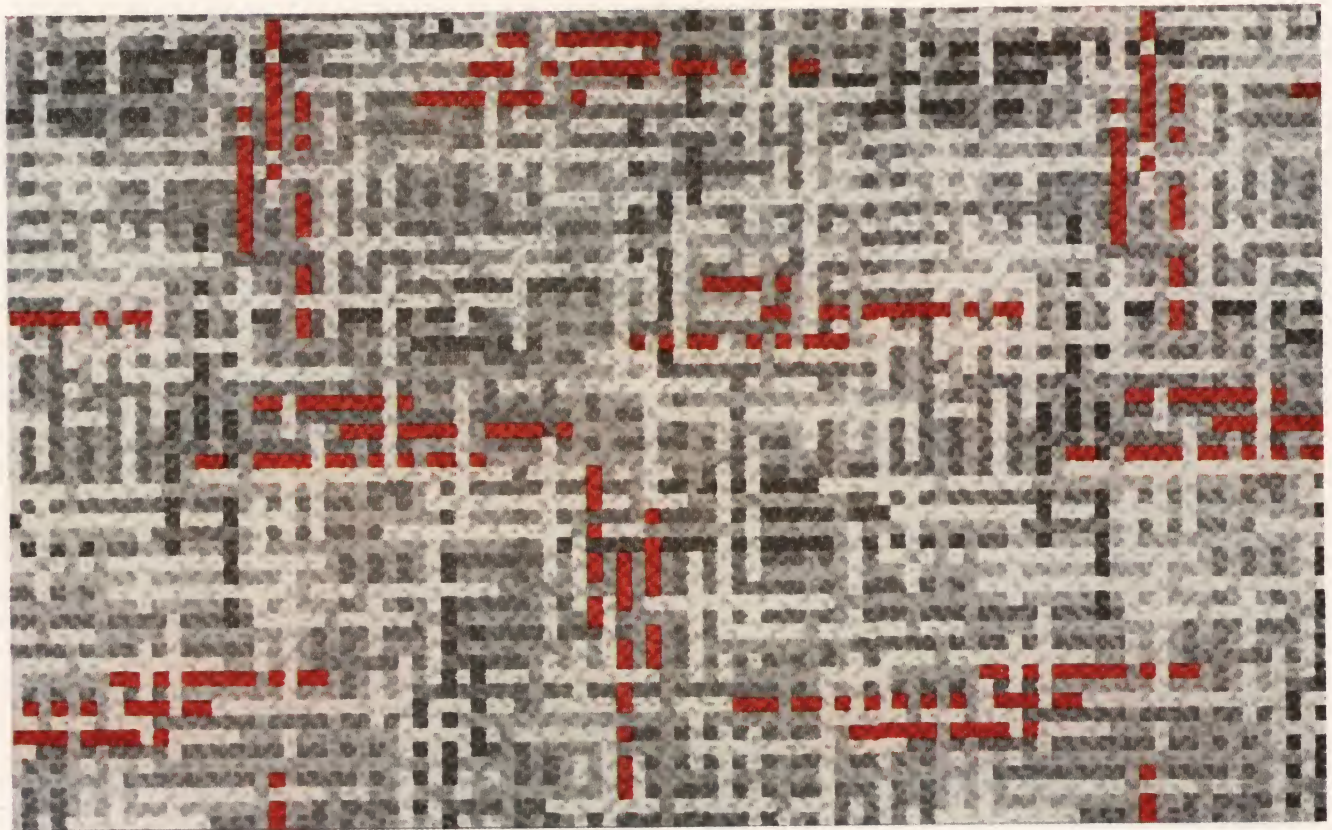
No. 904



BOUQUET • taupe

9 and 12 feet wide only

No. 905



CAPE COD • grey

6, 9 and 12 feet wide

No. 912



ARBOR • grey

9 and 12 feet wide only

No. 916



ARBOR • green

9 and 12 feet wide only

No. 917



ARBOR • rose

9 and 12 feet wide only

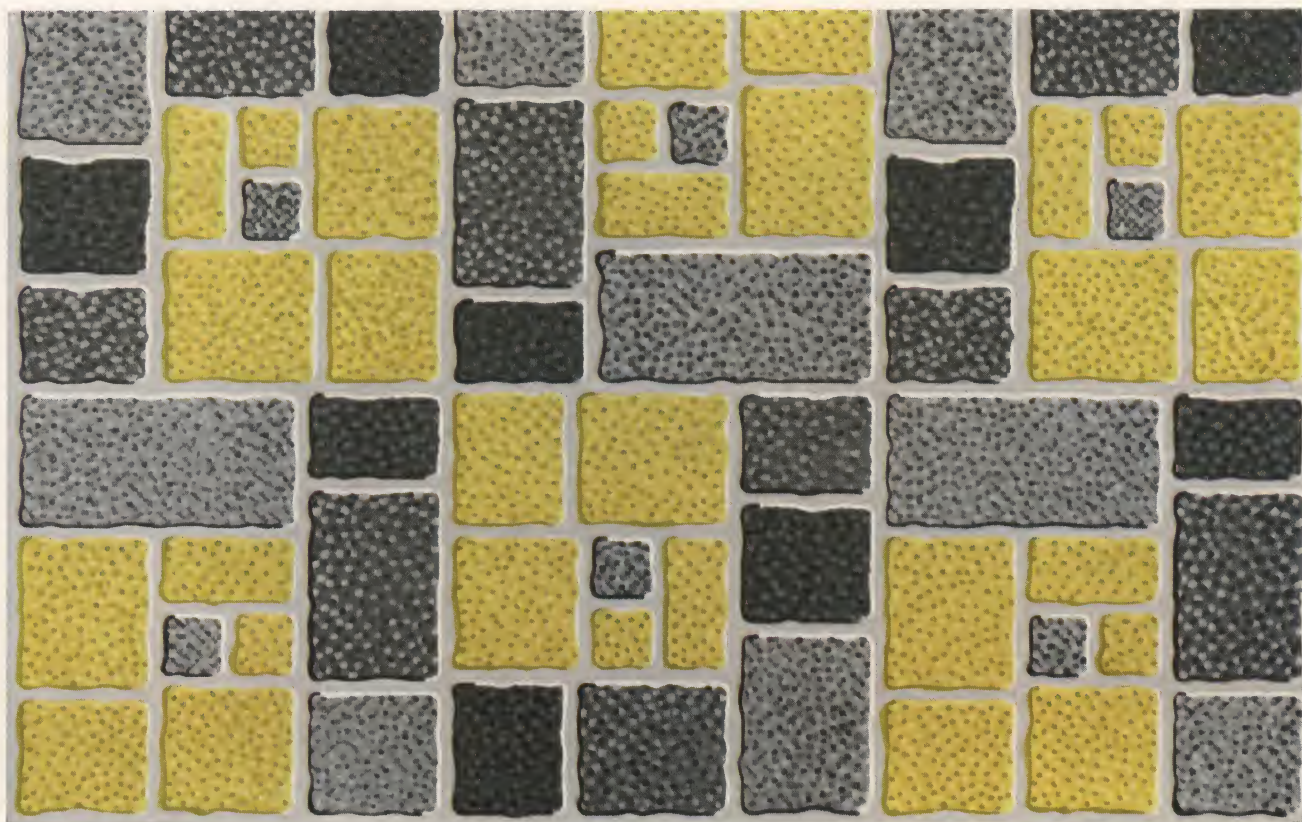
No. 918



PATIO • brick

6 feet wide only

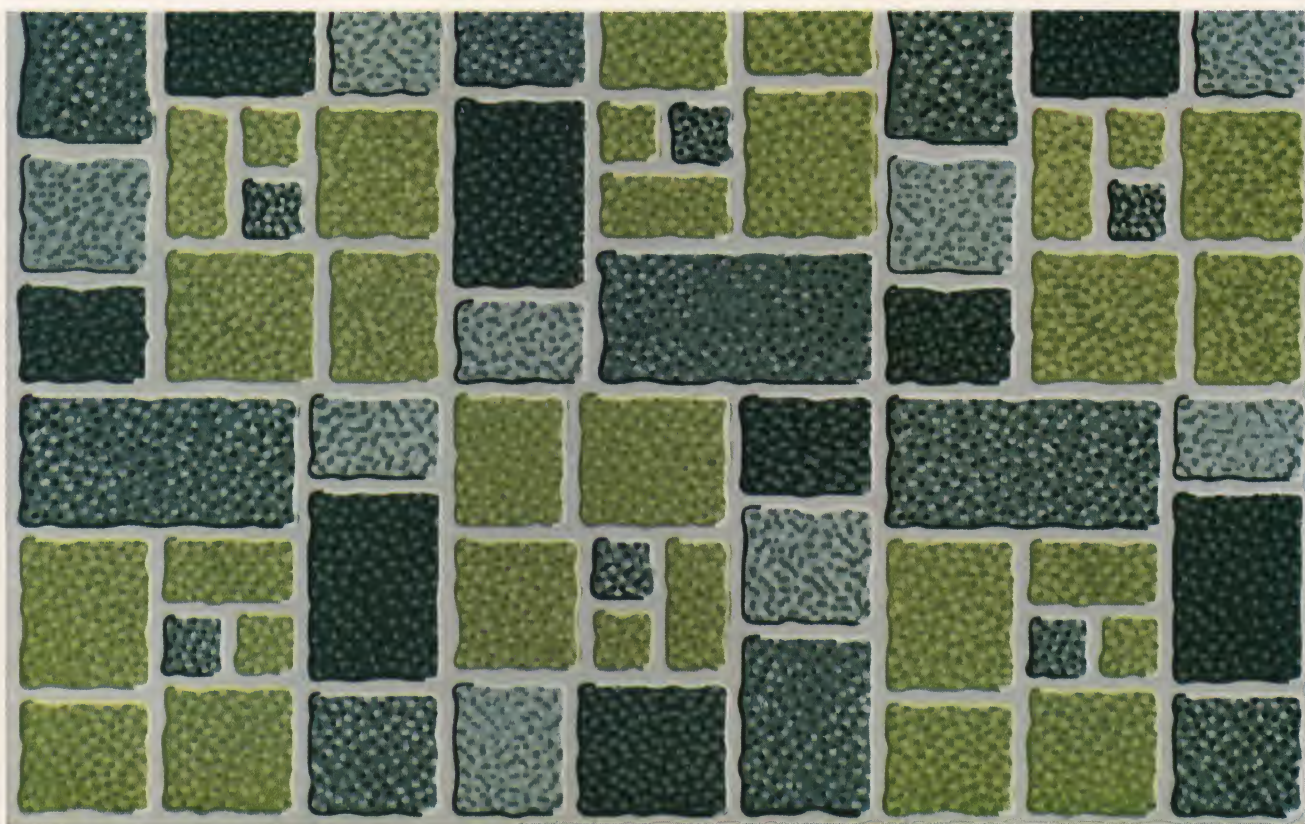
No. 923



PATIO • yellow

6 feet wide only

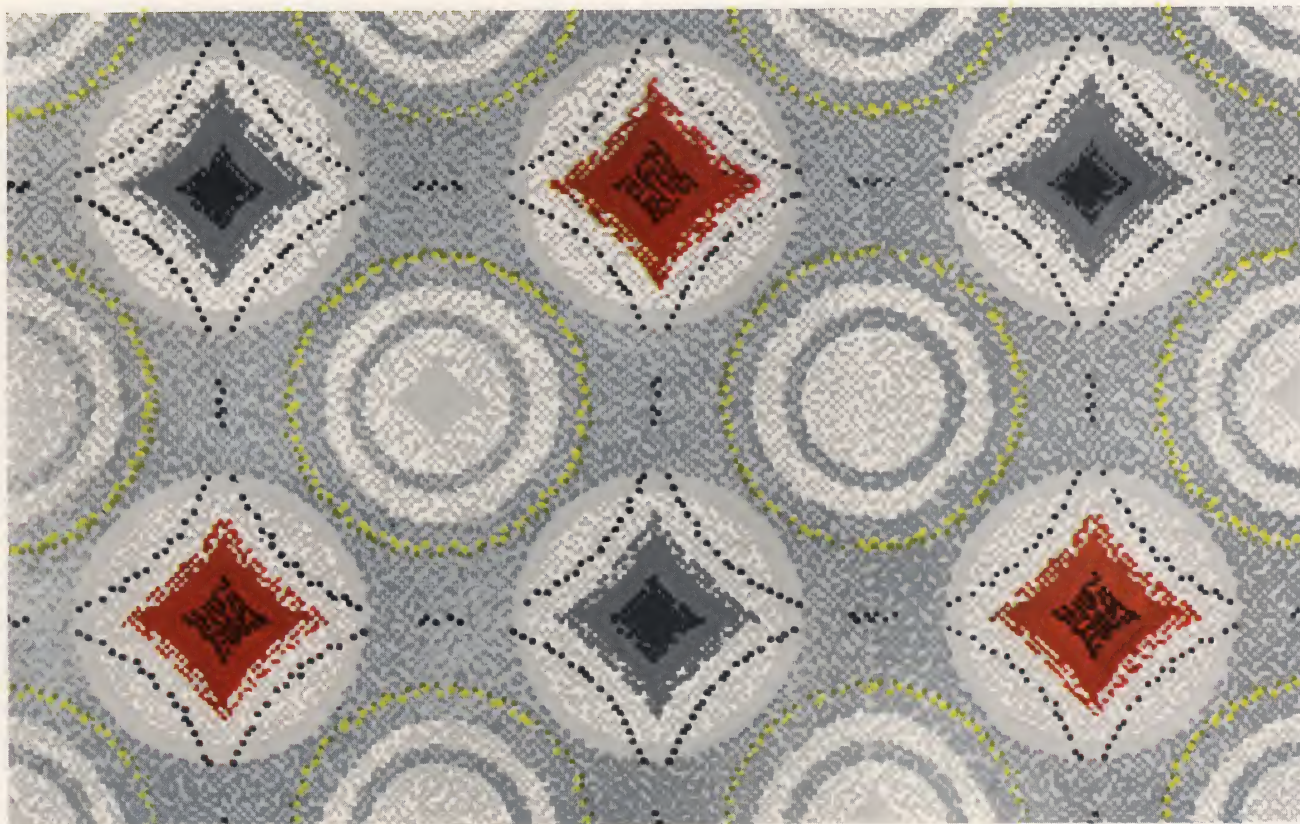
No. 924



PATIO • green

6 feet wide only

No. 925



HALO • red

6, 9 and 12 feet wide

No. 928



HALO • blue

6, 9 and 12 feet wide

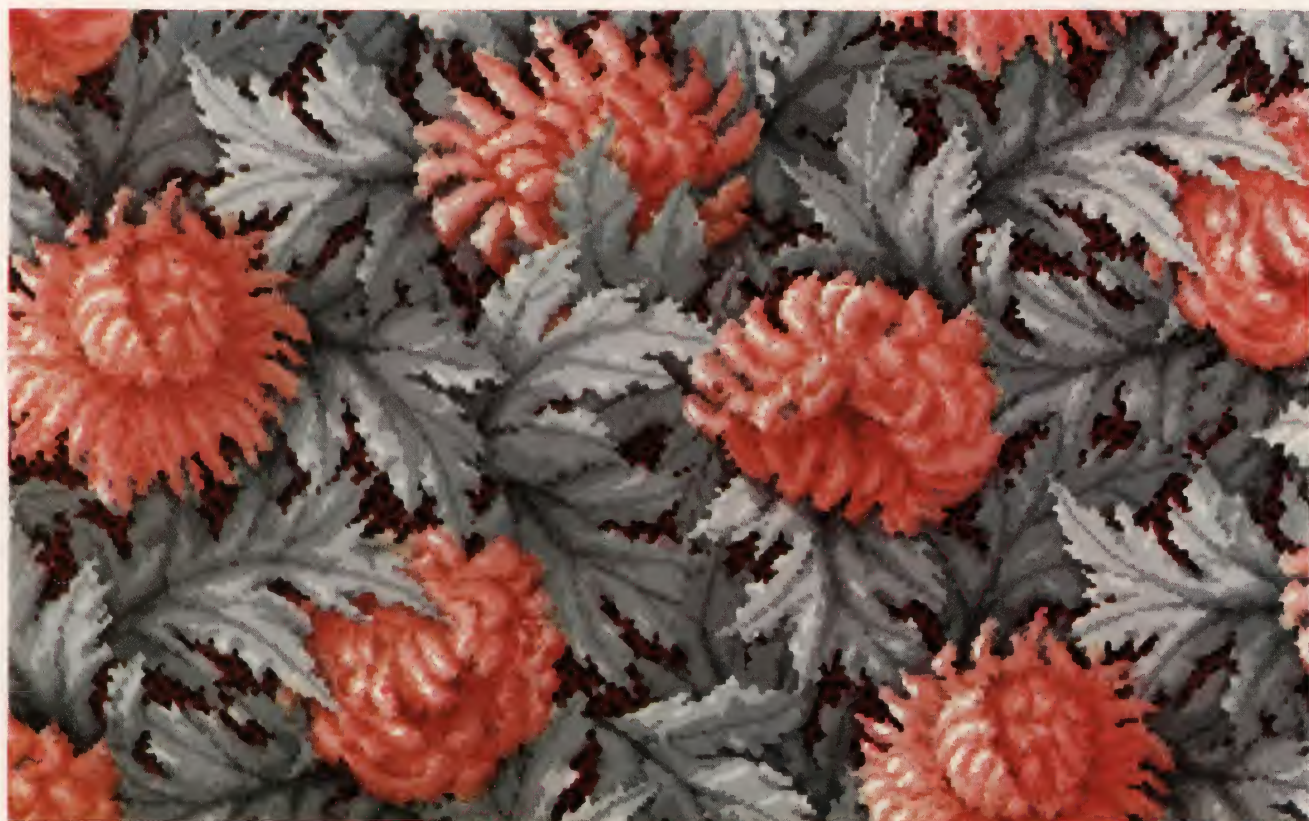
No. 929



HALO • coral

6, 9 and 12 feet wide

No. 930



POM-POM • flame

6, 9 and 12 feet wide

No. 932



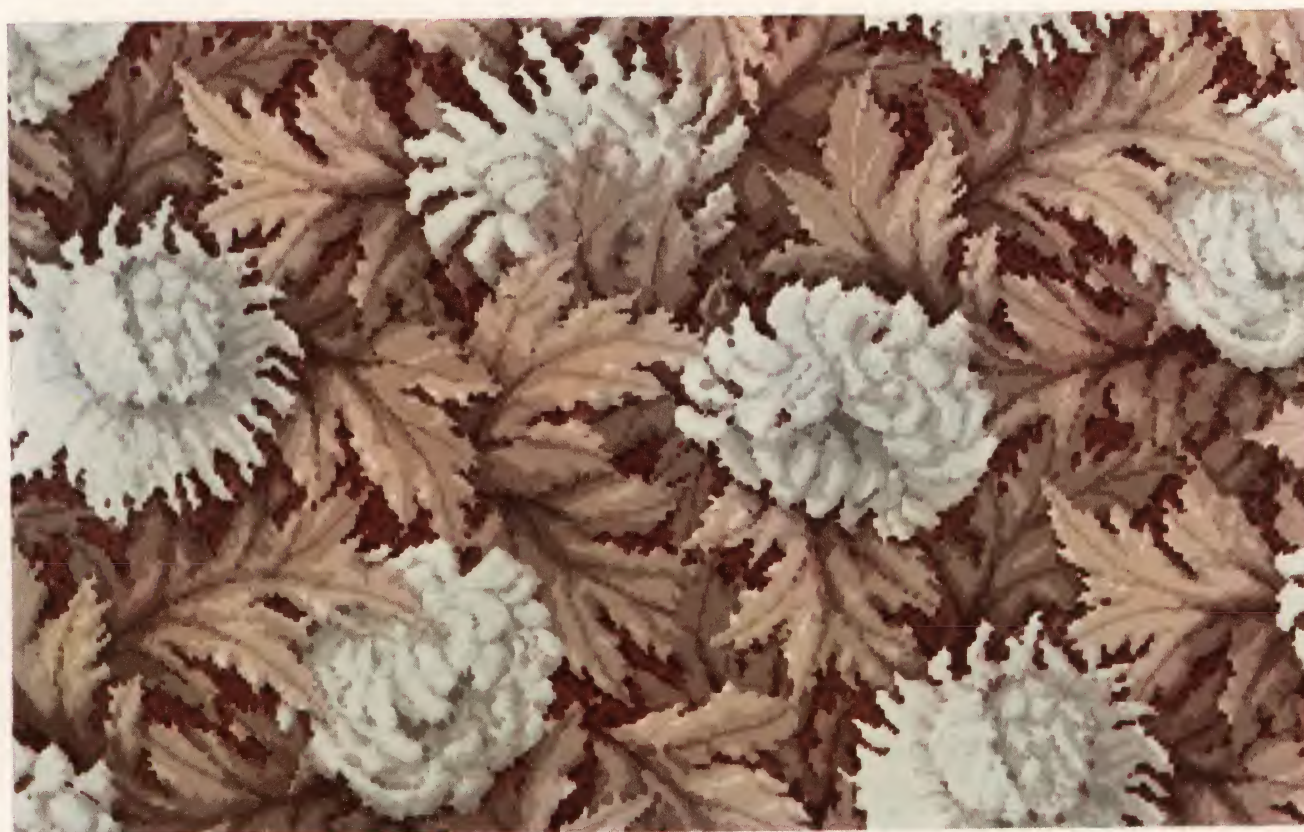
GOLD SEAL CONGOLEUM BY-THE-YARD



POM-POM • jade

6, 9 and 12 feet wide

No. 933



POM-POM • spice

6, 9 and 12 feet wide

No. 934

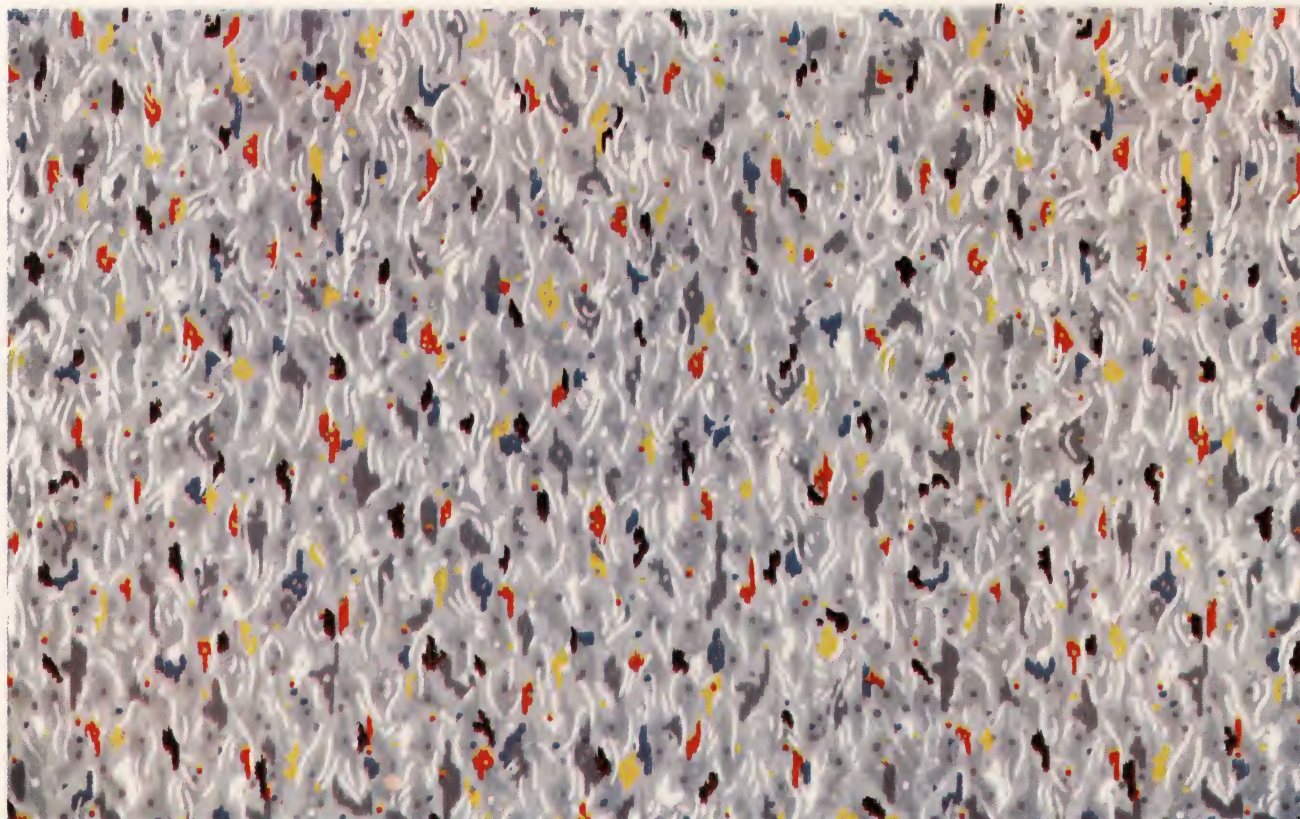
GOLD SEAL CONGOLEUM BY-THE-YARD



POM-POM • turquoise

6, 9 and 12 feet wide

No. 935



SEQUIN • cloud grey

6, 9 and 12 feet wide

No. 937



GOLD SEAL CONGOLEUM BY-THE-YARD



SEQUIN • oyster white

6, 9 and 12 feet wide

No. 938



SEQUIN • emerald green

6, 9 and 12 feet wide

No. 939



SEQUIN • suntan

6, 9 and 12 feet wide

No. 940



SEQUIN • cherry red

6, 9 and 12 feet wide

No. 941



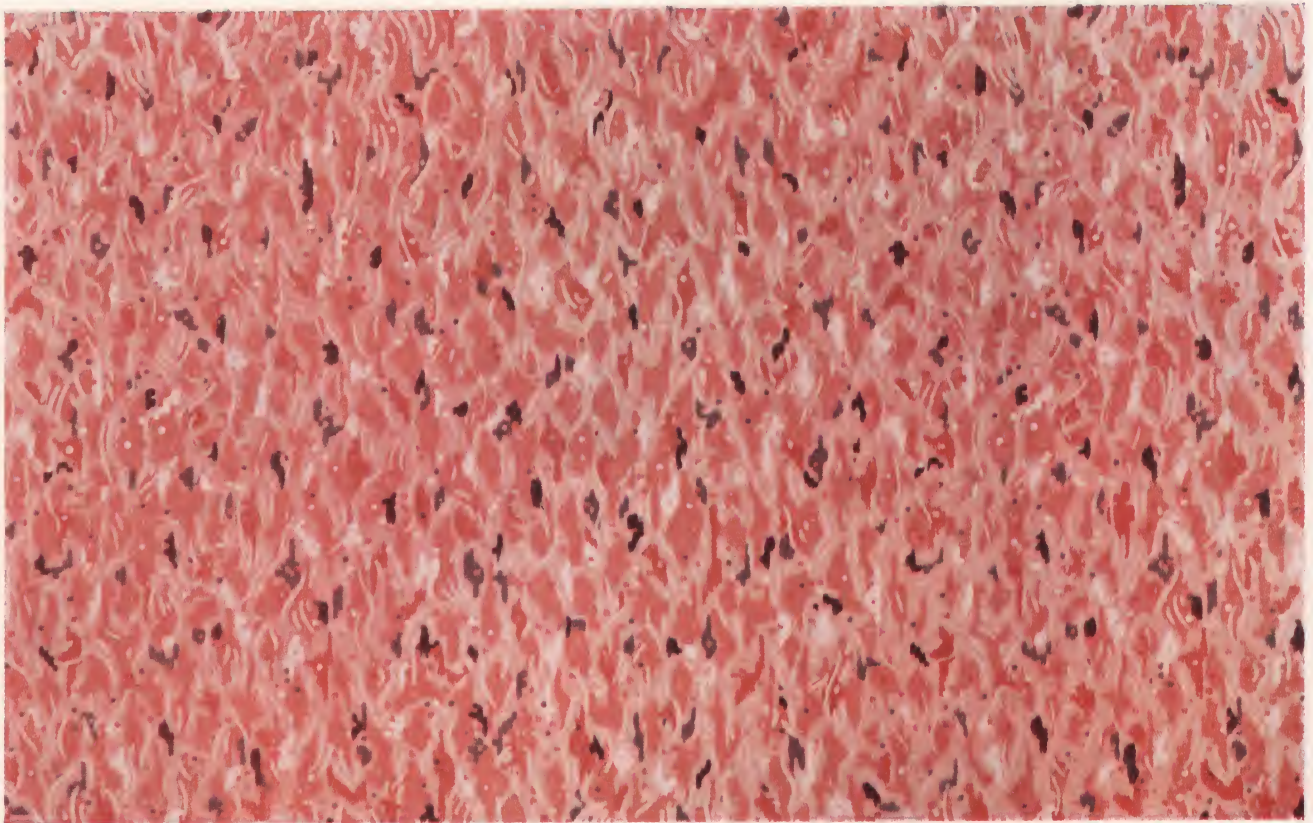
GOLD SEAL CONGOLEUM BY-THE-YARD



SEQUIN • charcoal

6, 9 and 12 feet wide

No. 942



SEQUIN • pink

6, 9 and 12 feet wide

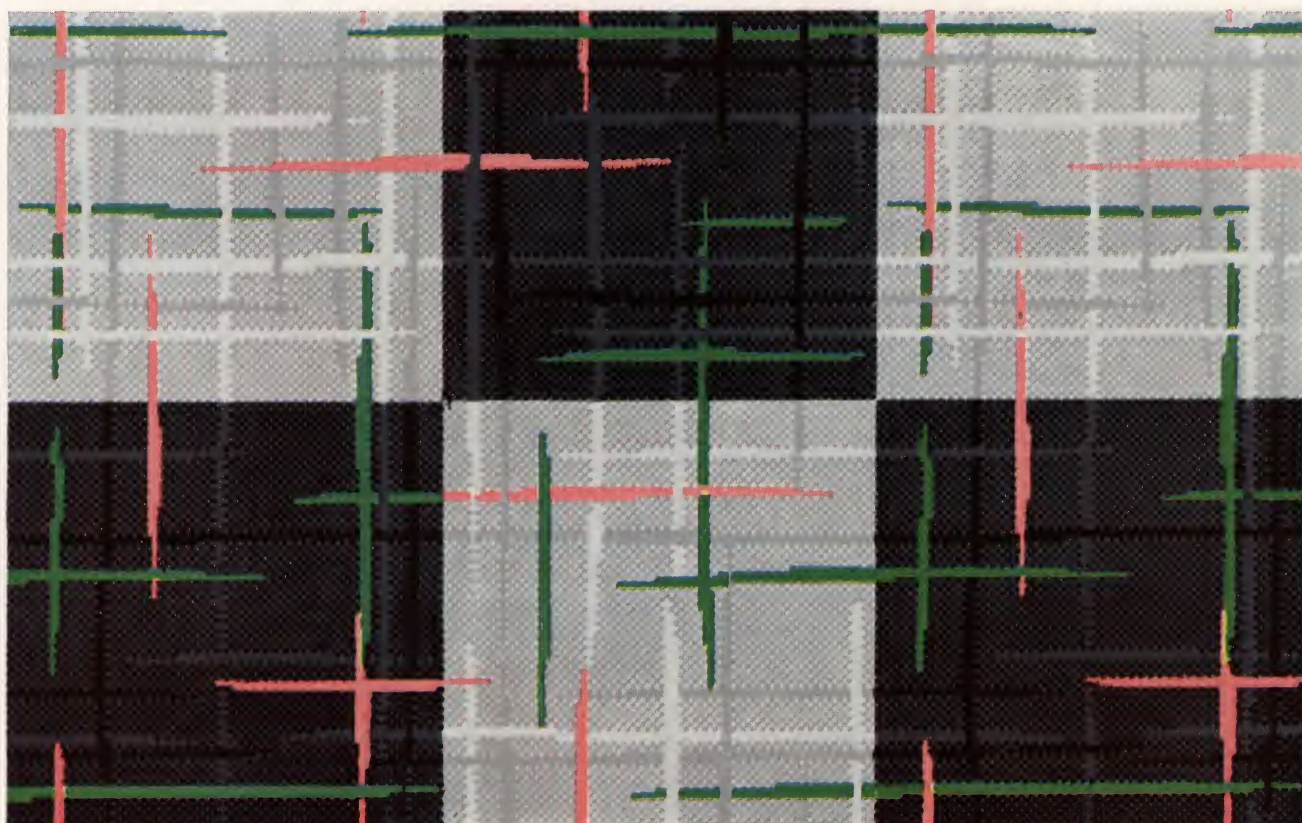
No. 943



SQUARE-TEX • red

6, 9 and 12 feet wide

No. 945



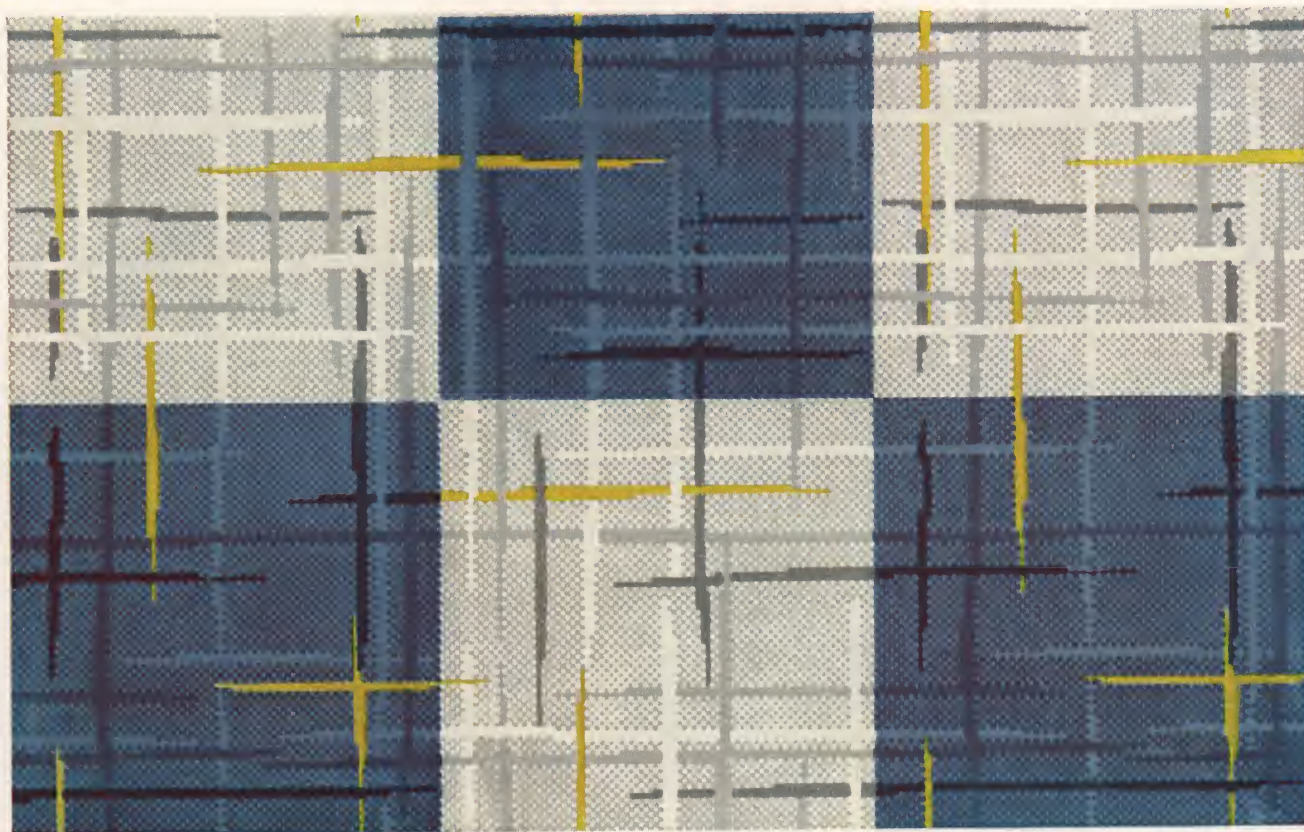
SQUARE-TEX • black

6, 9 and 12 feet wide

No. 946



GOLD SEAL CONGOLEUM BY-THE-YARD



SQUARE-TEX • blue

6, 9 and 12 feet wide

No. 947



SQUARE-TEX • green

6, 9 and 12 feet wide

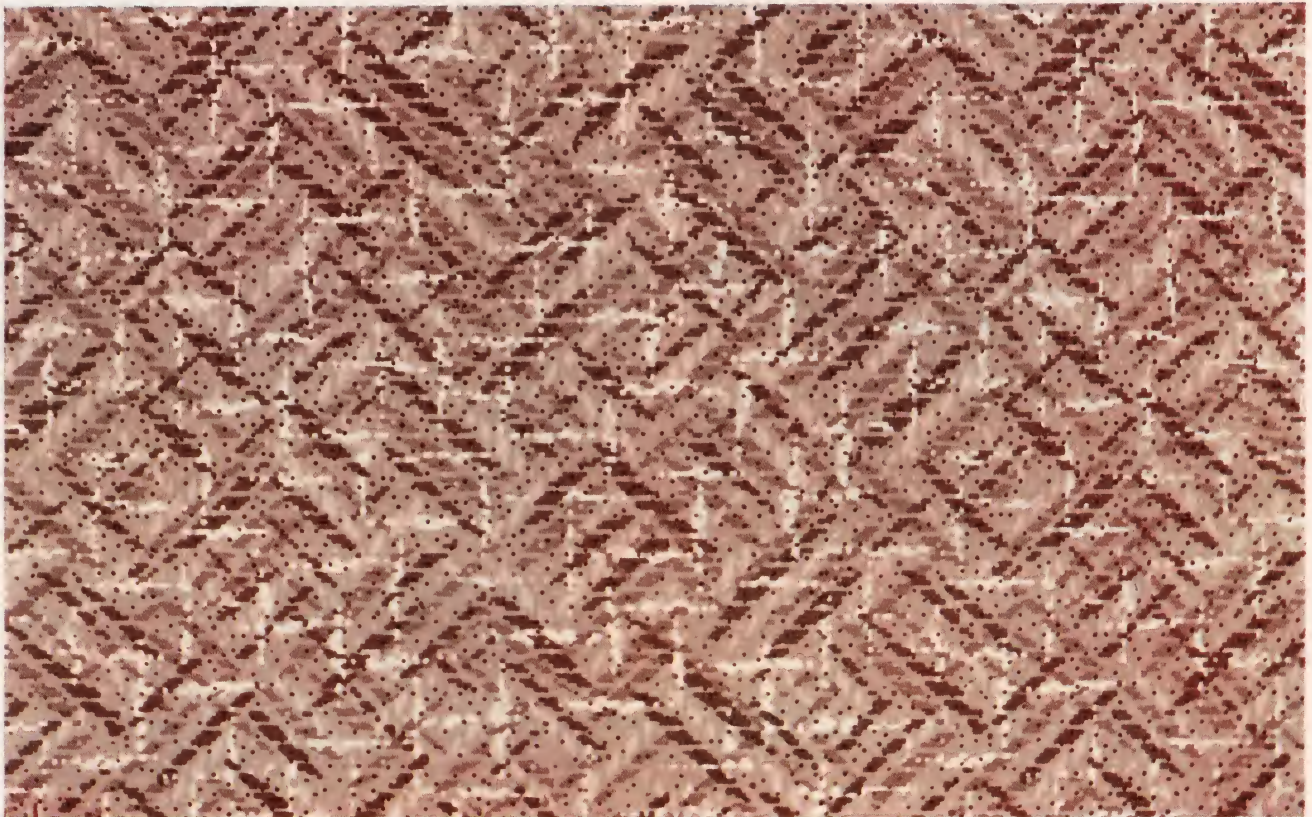
No. 948



CROSS-STITCH • grey

6, 9 and 12 feet wide

No. 956



CROSS-STITCH • beige

6, 9 and 12 feet wide

No. 957

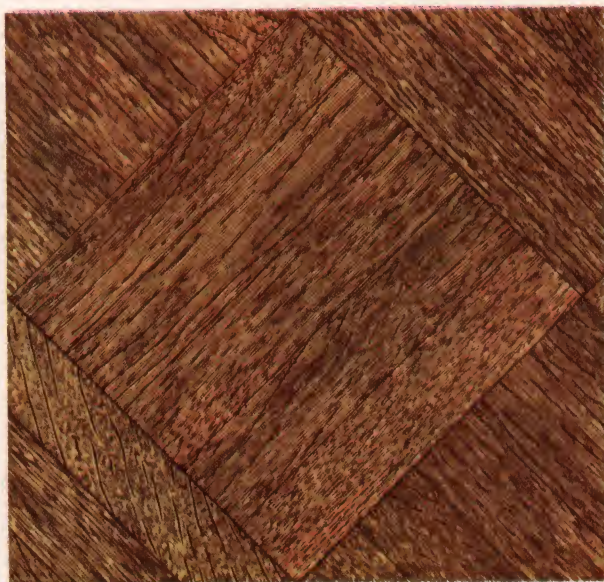


CROSS-STITCH • green

6, 9 and 12 feet wide

No. 958

GOLD SEAL RUG BORDER AND CONGOTREAD



diagonal
parquet

24" wide
36" wide
36" wide

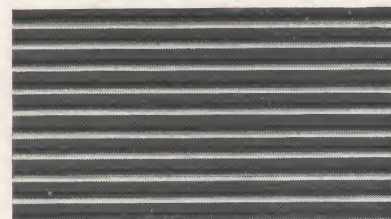
No. 5224
No. 5236
No. 5236



light { 24" wide, **No. 5424**
oak { 36" wide, **No. 5436**
plank { 72" wide, **No. 5472**

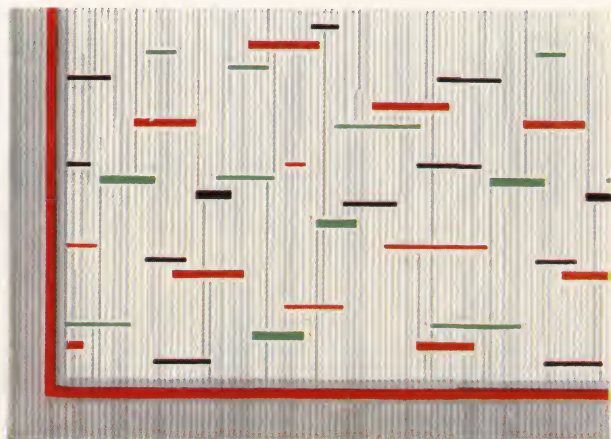


dark { 24" wide, **No. 5624**
oak { 36" wide, **No. 5636**
plank { 72" wide, **No. 5672**



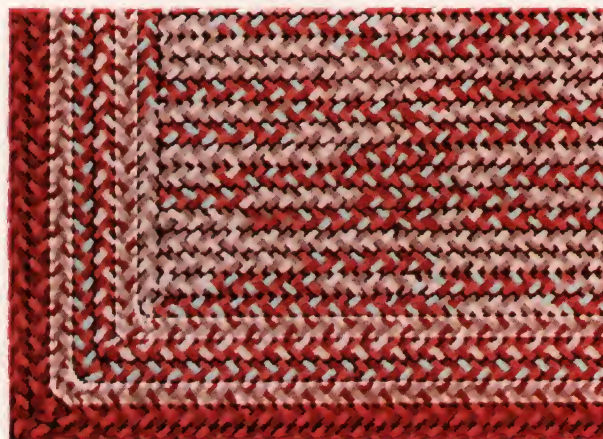
CONGOTREAD 36" Wide No. CT25

GOLD SEAL SCATTER RUGS



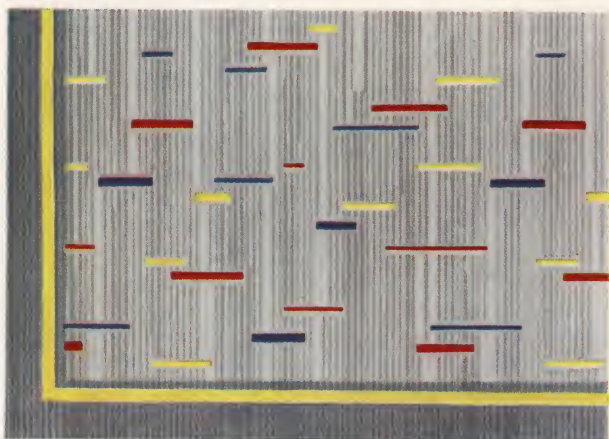
JACKSTRAW

No. 56



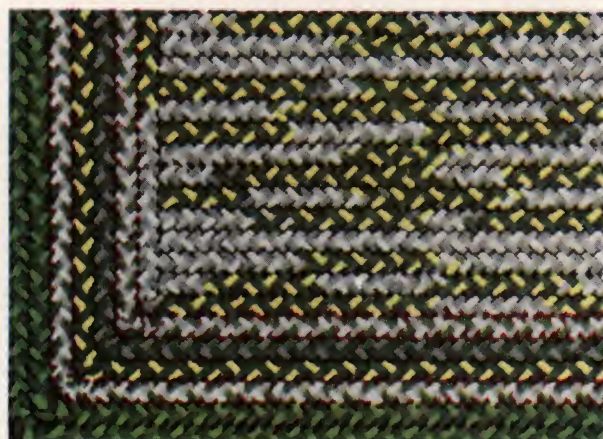
BRAID

No. 60



JACKSTRAW

No. 57



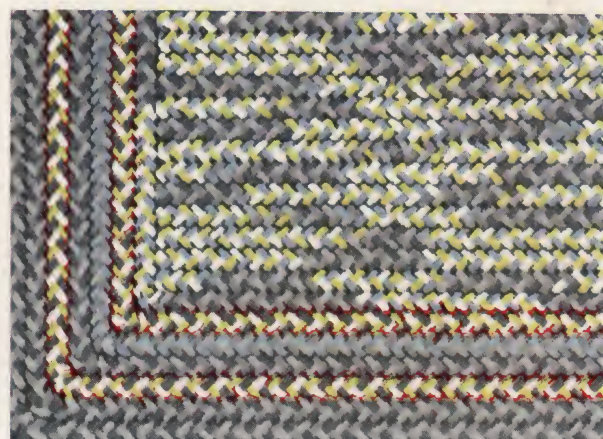
BRAID

No. 61



JACKSTRAW

No. 58



BRAID

No. 62

Sizes

18" x 27"

27" x 36"

27" x 54"

Packing

36 per carton

27 per carton

18 per carton

Weight

50 lbs. per carton

75 lbs. per carton

75 lbs. per carton

Each carton contains an assortment of all 3 colors in one design.



GOLD SEAL SCATTER RUGS



SISAL-TEX

No. 51



TUFT

No. 65



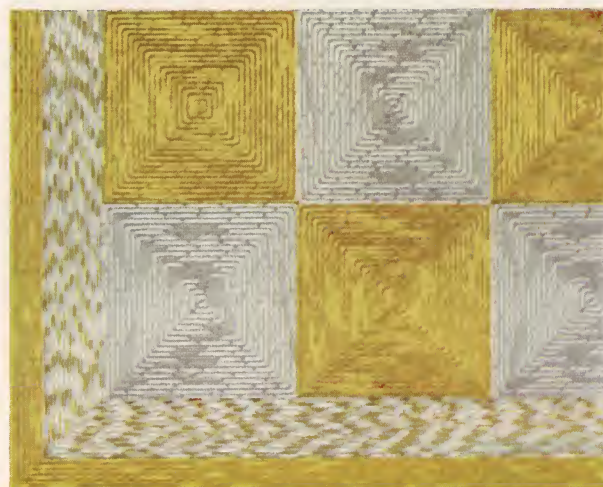
SISAL-TEX

No. 52



TUFT

No. 66



SISAL-TEX

No. 53



TUFT

No. 67

GOLD SEAL HALL RUNNER



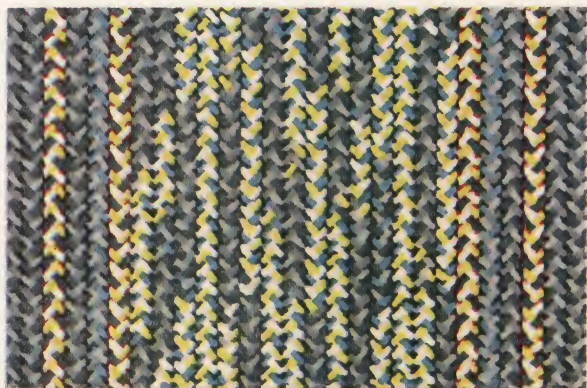
HALL RUNNER

27 inches wide No. 187



HALL RUNNER

27 inches wide No. 188



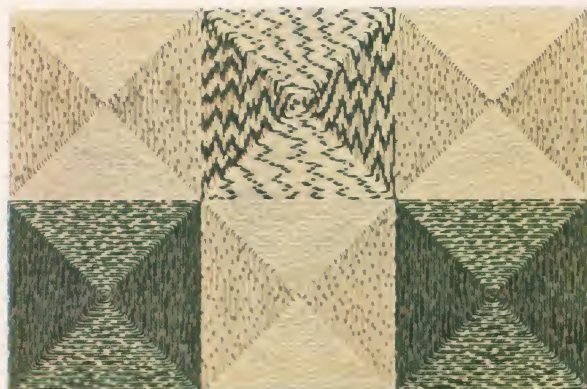
HALL RUNNER

27 inches wide No. 189



HALL RUNNER

27 inches wide No. 190



HALL RUNNER

27 inches wide No. 191



HALL RUNNER

27 inches wide No. 194



HALL RUNNER

27 inches wide No. 195



HALL RUNNER

27 inches wide No. 196



GOLD SEAL CONGOWALL

permanent colors • easy to clean • low, low cost



You can say "good-bye" to costly refinishing when you cover your walls with the one and only Congowall . . . the original, low-cost enamel-surface wall covering that looks, feels and cleans like expensive hand-fired tile. Congowall's gleaming baked enamel surface resists dirt, moisture, grease and scratches. A damp cloth keeps it fresh and sparkling bright.

EASY TO INSTALL. This sturdy, flexible wall covering is amazingly easy to install . . . goes up a wall at a time instead of a tile at a time. In fact, over 6,000,000 people have installed it themselves and saved as much as one-third the cost.

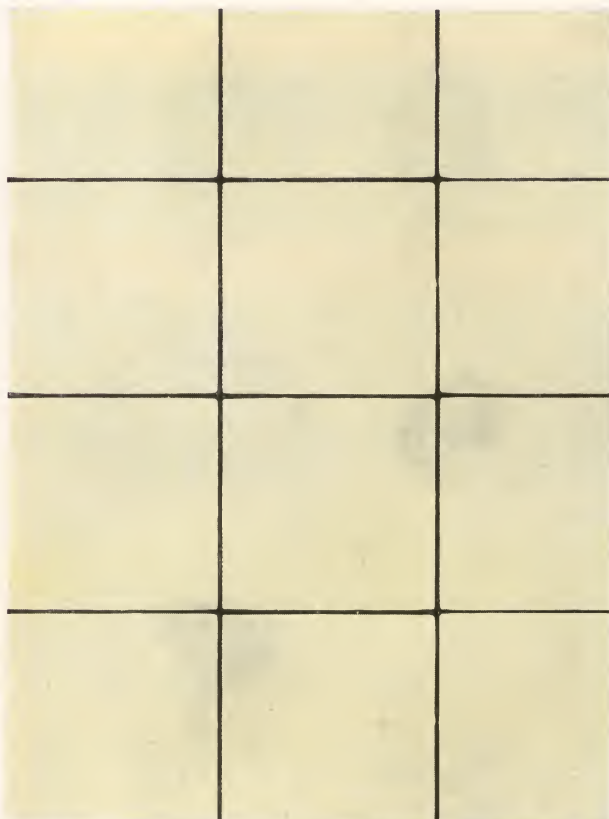
FADE-PROOF COLORS AND DESIGNS. Once installed, Gold Seal Congowall will wear for years and years . . . its sparkling colors won't fade or wash off. An exclusive, patented felt backing assures trouble-free service . . . prevents buckling and bulging. Realistic "mortar lines" and two level construction which you can feel with your fingers, are other exclusive Congowall features.

RECOMMENDED USES. Famous Gold Seal Congowall makes a colorful, durable wall covering for kitchens, nurseries, dining areas, restaurants, shops, and many other residential and commercial areas. It is available in a wide and diversified range of patterns . . . from the familiar tile effect to smart new decorator designs like "Brick" and "Ivy."



THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL CONGOWALL



white

54 inches wide No. W12



black

54 inches wide No. W13
also Cap Strip $1\frac{3}{8}$ " wide and Base 4" wide



sunyellow

54 inches wide No. W14

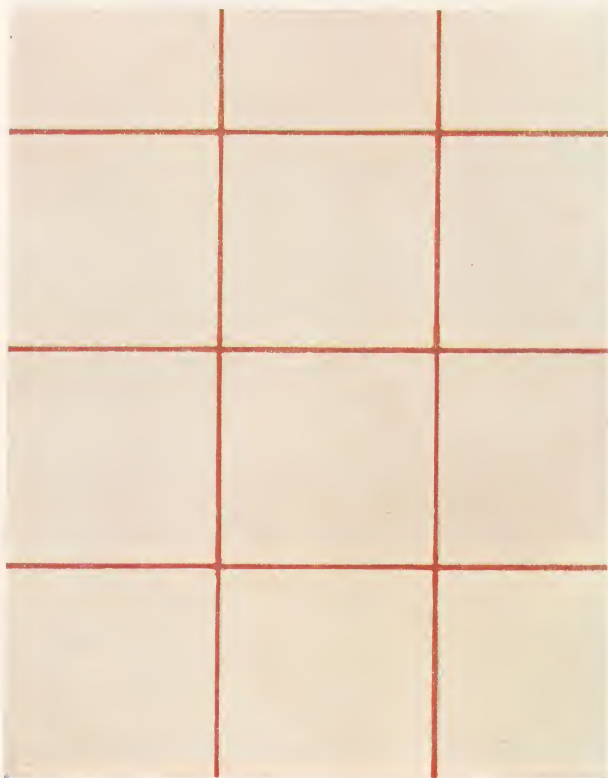


red

54 inches wide No. W15
also Cap Strip $1\frac{3}{8}$ " wide and Base 4" wide



GOLD SEAL CONGOWALL



redline

54 inches wide No. W16



lawn green

54 inches wide No. W60



snowdrop white

54 inches wide No. W61



daffodil yellow

54 inches wide No. 62

GOLD SEAL CONGOWALL



mar-glo peach

54 inches wide No. W64



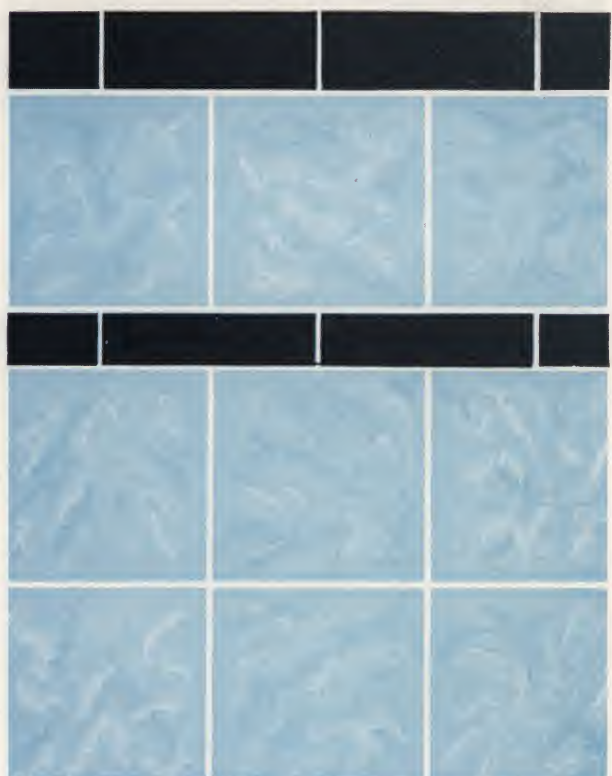
mar-glo yellow

54 inches wide No. W65



mar-glo grey

54 inches wide No. W66



mar-glo sky

54 inches wide No. W67



mar-glo sea

54 inches wide No. W68



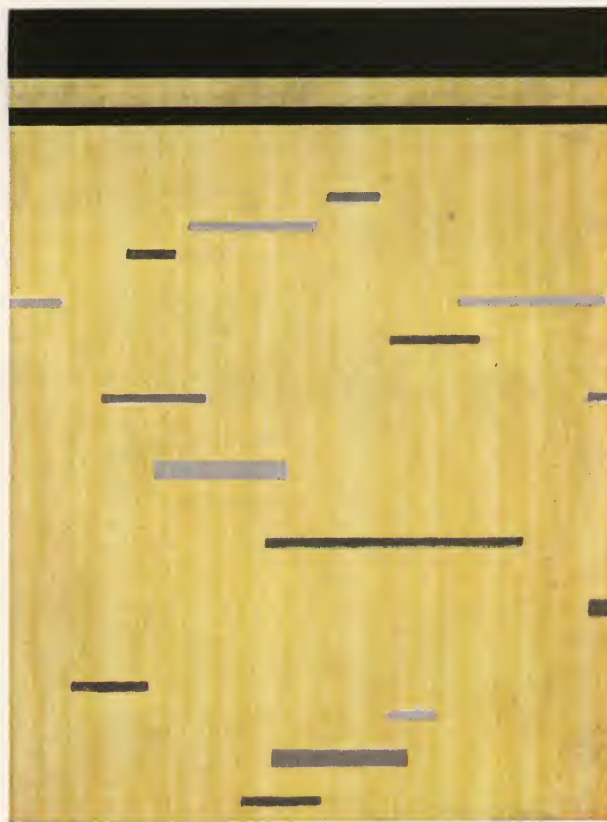
mar-glo pink

54 inches wide No. W69



elf grey

54 inches wide No. W70



sprite yellow

54 inches wide No. W71



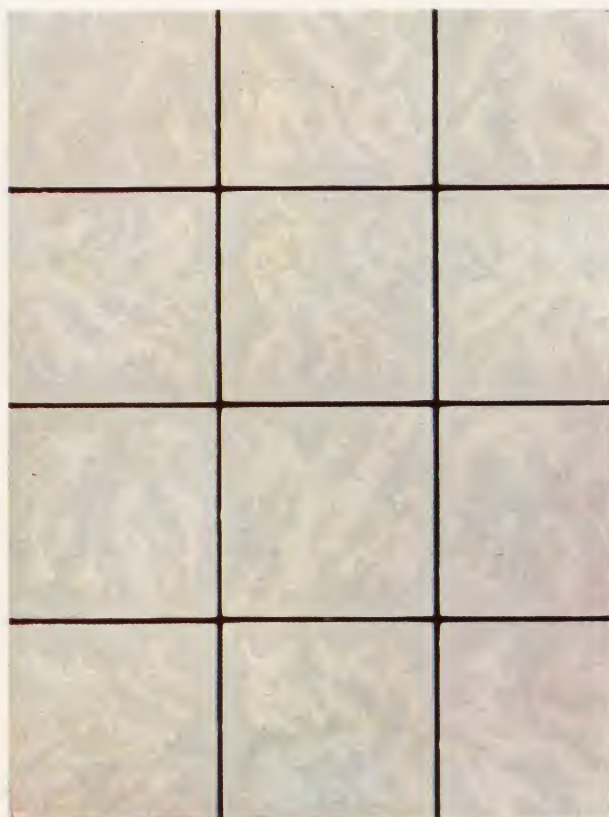
mar-glo sand

54 inches wide No. W75



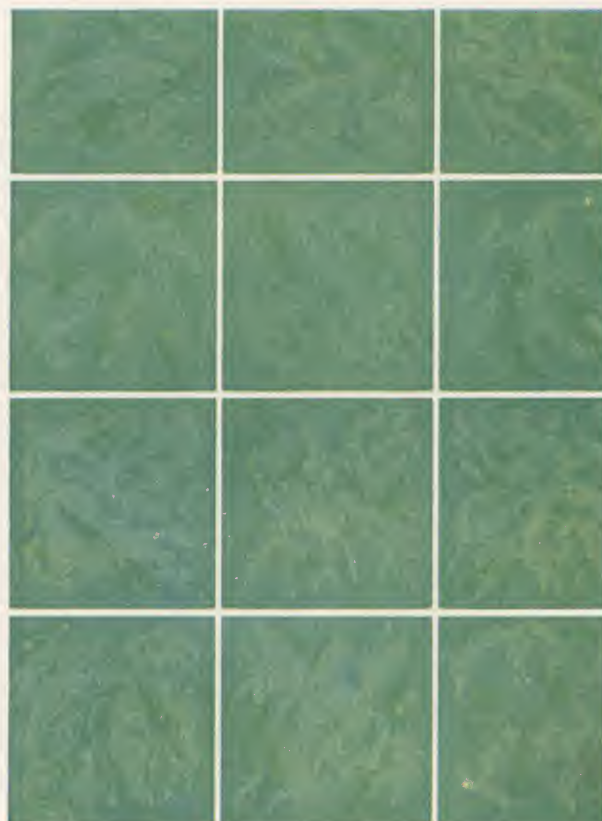
mar-glo blue

54 inches wide No. W101



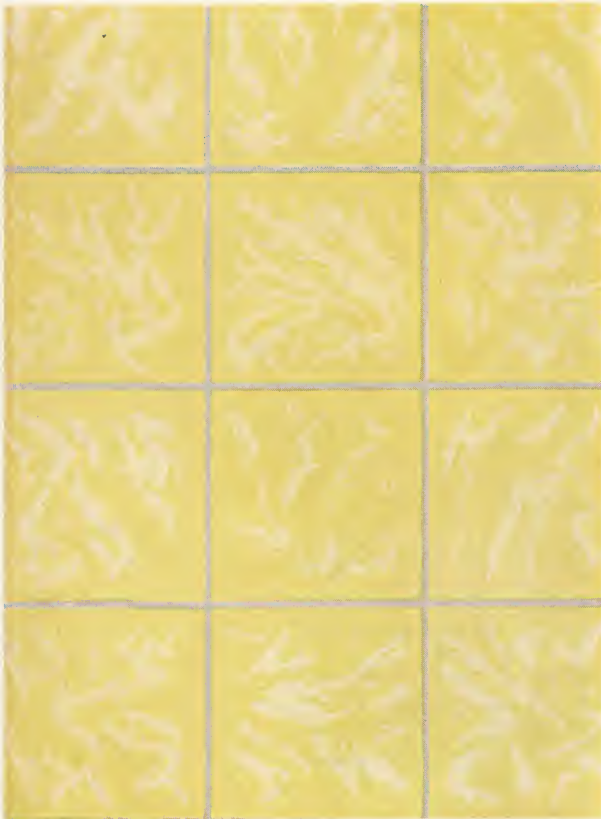
mar-glo white

54 inches wide No. W102



mar-glo green

54 inches wide No. W103



mar-glo yellow

54 inches wide No. W104



ivy white

36 inches wide No. W115



chimney white

54 inches wide No. W123



chimney red

54 inches wide No. W124



GOLD SEAL TILE

resilient • easy to handle • easy to install

No matter what the floor, there's a GOLD SEAL Tile to make it more attractive, more comfortable, easier to clean. For instance, there's exclusive GOLD SEAL Ranchtile . . . the only genuine inlaid linoleum tile in the world that may be installed over on-grade basementless floors.

You will see specific advantages of each of the wonderful GOLD SEAL resilient tile products on the

following pages. You'll find exactly what you want in this complete line of fine quality covering.

You can also solve your wall covering problems with several of the colorful, serviceable GOLD SEAL Tile products, such as GOLD SEAL Cork Tile, and GOLD SEAL VinylTile. Incidentally, the colorful "Bermuda Hues" VinylTile permits complete color harmony between floors, walls, and counter tops.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



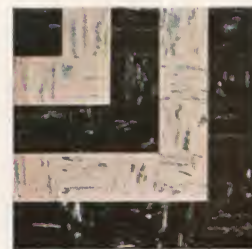
CREATE YOUR OWN

1500 *two-color*

Illustrated on these pages are a mere handful of the numerous individually styled combinations possible with GOLD SEAL Tile. It's a fact that there are well over 1500 two-color combinations possible in the GOLD SEAL range of resilient tile products for either professional or do-it-yourself installation.

Indeed, if you prefer three- or four-color tile combinations, the design possibilities are limitless!

And you can be sure that you are getting the very finest smooth surface floor covering in existence at a price to suit every budget, and a design arrangement that fits any room decor.



THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



DESIGNS *from over* *combinations available!*



Do-it-Yourself and Save Up to $\frac{1}{3}$ the Cost!

If you are one of those people who feels a real glow of satisfaction at seeing something beautiful come to life under your very hands, then you'll be interested in the wonderful do-it-yourself possibilities of GOLD SEAL Tile products.

A handy, inexpensive do-it-yourself kit has been made available by GOLD SEAL to help you do a skillful job of installing GOLD SEAL Tiles or Congowall enamel surface wall covering. This kit includes a fine quality linoleum knife, professional-type paste-spreader, chalk and chalkline, marking awl and instructions. Get this fine kit from your dealer—don't take chances with make-shift materials.

Incidentally, remember to ask your dealer for a copy of "Which Floor Goes Where"—this helpful booklet is a rich source of floor and wall covering tips that will help you choose the GOLD SEAL Tile that best fits your needs.

GOLD SEAL LINOLEUM TILE

genuine inlaid linoleum in handy tile form

Recognized standard of quality for residential installations, Gold Seal Linoleum Tile combines the proven wearing qualities and easy maintenance features of Gold Seal Inlaid Linoleum with the rich appearance of an individually designed tile floor.

EASY TO INSTALL. Highly resistant to kitchen grease, oils and solvents, this famous Gold Seal product is flexible, easy to handle and install. It can be easily cut with knife or scissors and requires no heating. Colors and designs are inlaid . . . go clear through to the exclusive SuperFlex backing.

RESISTS INDENTATION. Gold Seal Linoleum Tile is quiet and resilient underfoot and has excellent resistance to indentation from furniture. Its dense, satin-smooth surface resists dirt . . . cuts cleaning time and expense.

WIDE PATTERN CHOICE. Gold Seal Linoleum Tile gives you a choice of three distinctive decorations to choose from . . . each in a wide choice of decorator-styled colors—

"Veltone". The striking marbleization of Gold Seal "Veltone" Linoleum Tile is distinctly superior in design . . . literally hides footmarks. Like all Gold Seal Linoleum Tile, "Veltone" is not susceptible to damage from household fats and oils. Constant checking by color and fashion experts keeps this traditional favorite up-to-date with current home-styling trends.

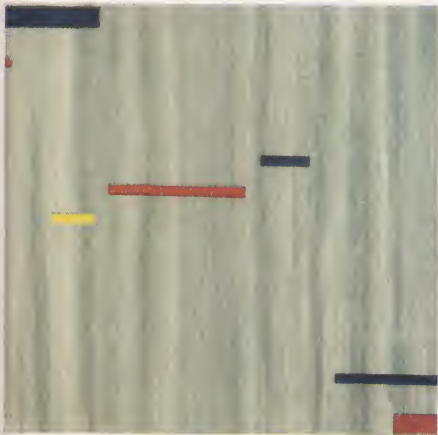
"Fashion Floor". This is the linoleum tile that helps you solve that *special* decorating problem. Not only can you mix these colorful patterns in a variety of ways, but you can also combine them with "Fashion Floor" yard goods. First, choose a background color in the latter, then pick one or several tile colors and have your Gold Seal dealer install these accent-touches just where you want them. The result is a custom floor at a new low price.



"Jackstraw". An overwhelming first choice in 3 nation-wide consumer surveys, this top favorite has been widely hailed as the greatest floor covering advance in years. Bright, perky straws of color, inlaid into every tile, draw your eyes across the floor . . . makes small rooms look bigger, all rooms look brighter. In every tile, you have many different colors to work with, and you can harmonize to suit any decor.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL JACKSTRAW LINOLEUM TILE



flair grey std. gauge No. JS55



lilt green std. gauge No. JS56



spark red std. gauge No. JS57



dash white std. gauge No. JS58



verve std. gauge No. JS60



fawn brown std. gauge No. JS61



charcoal grey std. gauge No. JS62



cheer blue std. gauge No. JS64



calcutta grey std. gauge No. JS67



GOLD SEAL JACKSTRAW LINOLEUM TILE



coral

std. gauge No. JS68



mint green

std. gauge No. JS81



rosewood

std. gauge No. JS82



GOLD SEAL FASHION FLOOR LINOLEUM TILE



carnival red

std. gauge No. C1
lt. gauge No. CL1



silver white

std. gauge No. C3
lt. gauge No. CL3



dove grey

std. gauge No. C4
lt. gauge No. CL4



porcelain green

std. gauge No. C5



shell beige

std. gauge No. C6
lt. gauge No. CL6



primrose yellow

std. gauge No. C7
lt. gauge No. CL7

GOLD SEAL FASHION FLOOR LINOLEUM TILE



spice brown

std. gauge No. C8
lt. gauge No. CL8



leaf green

std. gauge No. C9
lt. gauge No. CL9



harvest beige

std. gauge No. C10
lt. gauge No. CL10



horizon grey

std. gauge No. C12



cadet grey

std. gauge No. C13



windsor rose

std. gauge No. C14



sand dune

std. gauge No. C15

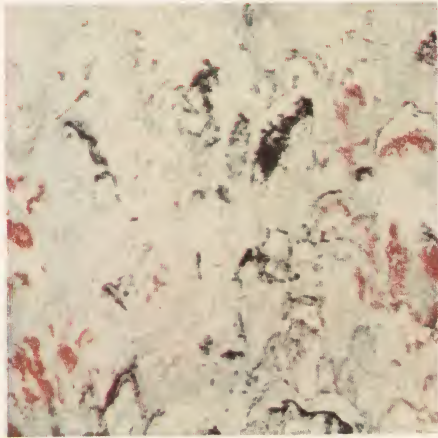


coral

std. gauge No. C16



GOLD SEAL VELTONE LINOLEUM TILE



moderna std. gauge No. F02



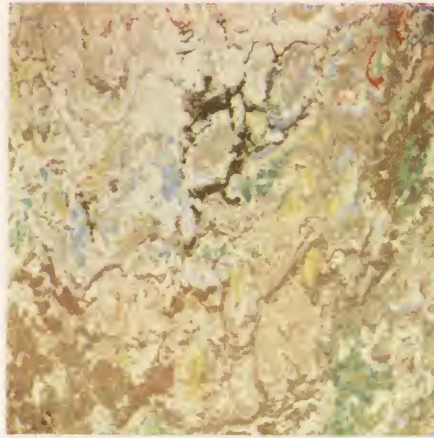
holiday red std. gauge No. F05



palm green std. gauge No. F06



como blue std. gauge No. F07



heather tan std. gauge No. F10



dawn grey std. gauge No. F14



honey beige std. gauge No. F17



spearmint std. gauge No. F26



daffodil yellow std. gauge No. F76



GOLD SEAL RANCHTILE LINOLEUM

*genuine inlaid linoleum for on-grade floors . . .
easier to clean than any other resilient tile!*

Gold Seal Ranchtile Linoleum is a superior inlaid linoleum tile, especially designed for installation over on-grade concrete floors—with or without radiant heat.

QUIET AND RESILIENT. This exclusive new Gold Seal product meets a very real need in modern construction. No longer is hard, brittle tile the necessary choice for installation in ranch-style basementless homes. With Gold Seal Ranchtile Linoleum, you can have all the smoothness and resilience . . . all the bright, clear colors . . . all the comfort and wearing qualities, that only inlaid linoleum can give you.

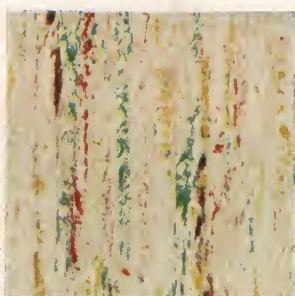
SUPERIOR SOIL RESISTANCE.

Ranchtile Linoleum has excellent resistance to grease, moisture, alkalis and abrasion. Its smooth dense surface has better soil resistance and is easier to clean than any other resilient tile. In addition, it is highly resistant to permanent indentation from furniture.

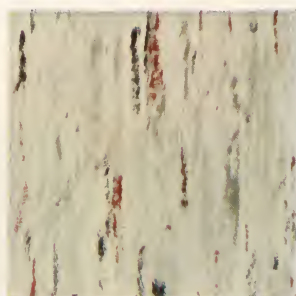
RECOMMENDED USES. As its name suggests, Gold Seal Ranchtile Linoleum is especially recommended for installation over on-grade concrete floors in basementless homes. It also provides an ideal, colorful resilient flooring for use in schools, churches and private offices where the floor is on-grade. Nine handsome colors in a pleasing modern texture were specially chosen by color experts to harmonize with the latest trends in interior decoration.



navarro tan No. 0G10



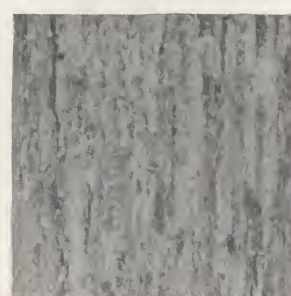
el paso beige No. 0G11



sante fe white No. 0G12



el campo green No. 0G13



hidalgo grey No. 0G14



maricopa blue No. 0G15



san antonio red No. 0G16



rio grande brown No. 0G17



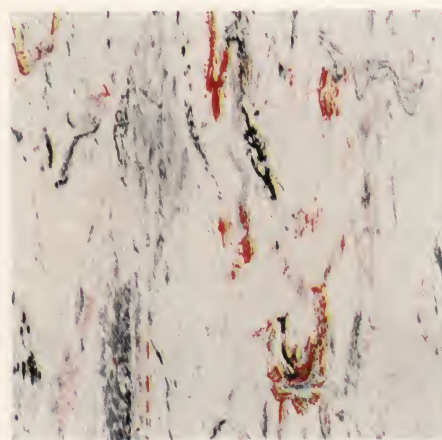
laredo yellow No. 0G18

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



GOLD SEAL VINYL TILE

true vinyls • long wearing • easy to clean



windswept white

No. PT01

Everything wonderful you have heard about vinyl is built into Gold Seal VinylTile. This genuine *inlaid vinyl* product is unharmed by grease, household acids, solvents and alkalis. Easily cut with knife or scissors, you can install it yourself and save as much as $\frac{1}{3}$ the cost of a new VinylTile floor. You can even put this 9" x 9" tile product on your walls (and match it exactly with your floors and counter-tops).

EASY TO KEEP CLEAN. Quiet and comfortable to walk on, the non-porous composition of

Gold Seal VinylTile resists dirt, grime and dulling film . . . is amazingly easy to clean and keep clean. Due to its excellent resistance to moisture and alkalis, it may be installed directly over on-grade sub-floors . . . including those with radiant heat.

TWO DESIGN GROUPS. Gold Seal VinylTile is available in both marbled colors and new decorator-styled "Bermuda Hues." The exclusive Gold Seal design that brings the sand-and-coral colors of Bermuda right into your home.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



caspian yellow

No. PT02



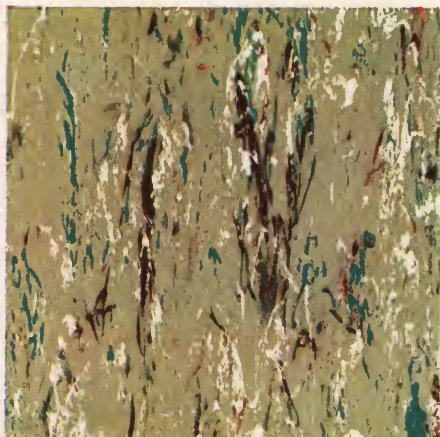
cove green

No. PT03



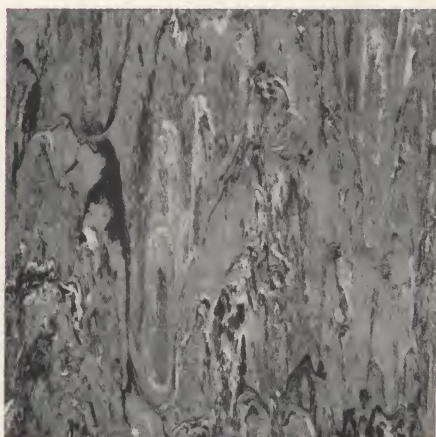
atoll green

No. PT04



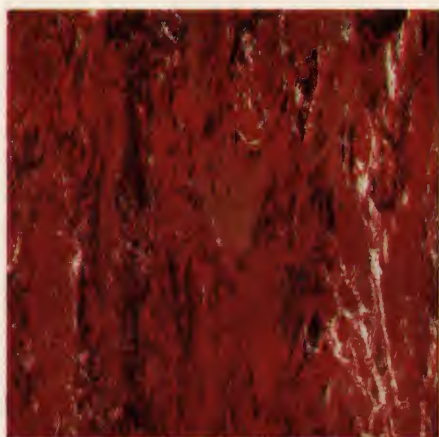
sandbar

No. PT06



typhoon grey

No. PT09



hurricane red

No. PT10



tempest black

No. PT11



night wind grey

No. PT12



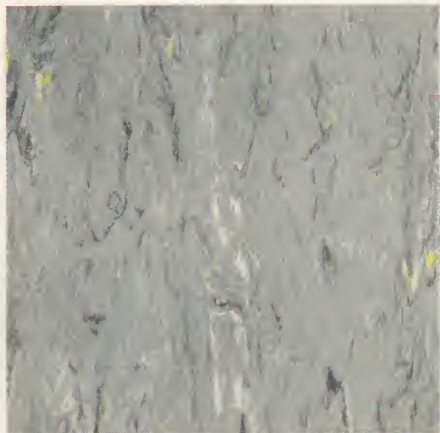
sea mist grey

No. PT13



spray green

No. PT17



harbor grey

No. PT18



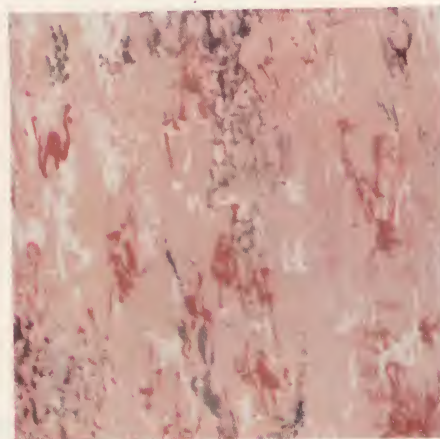
seascape white

No. PT19



shell brown

No. PT20



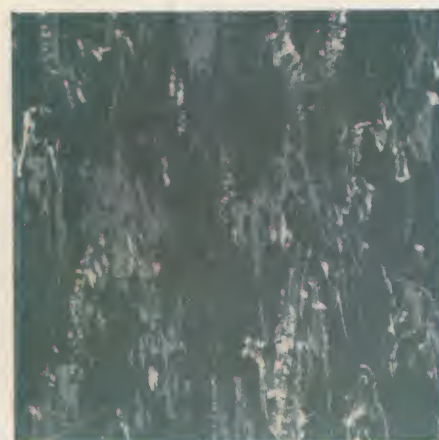
cloud pink

No. PT21



channel blue

No. PT22



caribbean green

No. PT23



BERMUDA HUE
gulf stream green

No. PT30



BERMUDA HUE
st. george grey

No. PT31



BERMUDA HUE
mid ocean blue

No. PT32



BERMUDA HUE
lagoon turquoise

No. PT34



BERMUDA HUE
coral beach

No. PT35



BERMUDA HUE
seafoam white

No. PT36



BERMUDA HUE
warwick tan

No. PT38



BERMUDA HUE
pembroke yellow

No. PT39



BERMUDA HUE
cedar brown

No. PT40



BERMUDA HUE
coral reef

No. PT41



BERMUDA HUE
princess red

No. PT42



GOLD SEAL VINYLBEST TILE

for every floor...from basement to attic!



The closest thing to an all-purpose flooring ever manufactured, colorful Gold Seal Vinylbest Tile may be installed on, above or below ground level. It is permanently flexible, tough and durable and has exceptional resistance to indentation from furniture.

LONG WEARING. There's a lifetime of wear and easy care built into colorful Gold Seal Vinylbest. Alkalies can't harm it . . . grease won't pit it . . . and it is not affected by household oils, solvents or cleaners. Because of its outstanding resistance to

moisture, it's as much at home in your basement playroom as it is in the living room or kitchen.

BRIGHT, TRUE COLORS. Gold Seal Vinylbest Tile is offered in a wide variety of colors in a distinctive foam marble decoration. The famous Gold Seal system of Color-Correlation permits complete freedom of design. 14 Vinylbest patterns are available in 1/16" (standard gauge) for residential use and 13 in 1/8" (heavy gauge) for heavy traffic areas in commercial and industrial installations.

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL VINYLBEST TILE



midnight black
1/8" and 1/16" gauges No. VA311



penguin white
1/8" and 1/16" gauges No. VA312



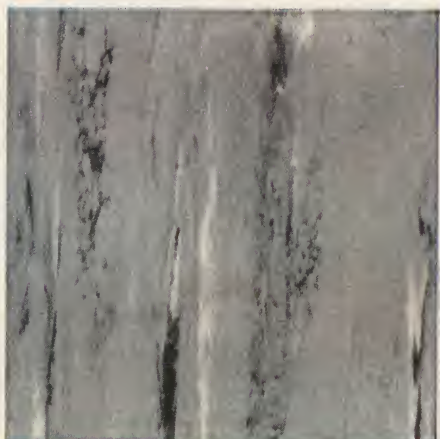
eagle grey 1/8" gauge No. VA313



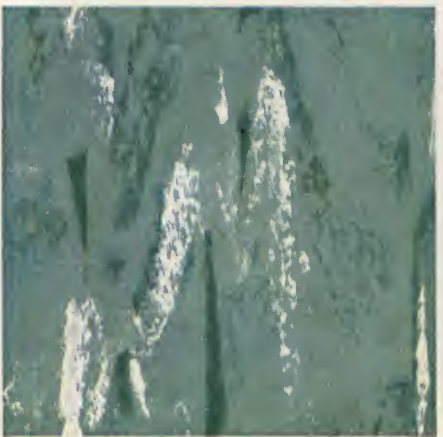
shamrock 1/8" gauge No. VA314



antique black 1/8" gauge No. VA317



cloud grey
1/8" and 1/16" gauges No. VA321



dublin green
1/8" and 1/16" gauges No. VA322



camellia
1/8" and 1/16" gauges No. VA324



lemon yellow
1/8" and 1/16" gauges No. VA325



mahogany brown
 $\frac{1}{8}$ " and $\frac{1}{16}$ " gauges No. VA326



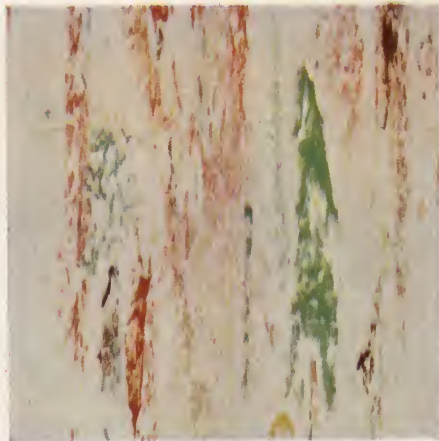
columbia blue
 $\frac{1}{8}$ " and $\frac{1}{16}$ " gauges No. VA327



mocha tan
 $\frac{1}{8}$ " and $\frac{1}{16}$ " gauges No. VA328



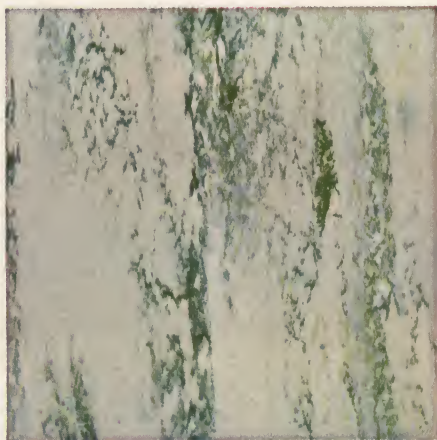
federal grey
 $\frac{1}{8}$ " and $\frac{1}{16}$ " gauges No. VA329



hawaiian mist
 $\frac{1}{16}$ " gauge No. VA331



celebration white
 $\frac{1}{16}$ " gauge No. VA332



meadow green $\frac{1}{16}$ " gauge No. VA333



beach sand $\frac{1}{16}$ " gauge No. VA336



GOLD SEAL CORK TILE

superior soil resistance • easier to clean surface

Proved by carefully controlled traffic tests to be unsurpassed in resistance to soiling by any other cork tile on the market, new Gold Seal Cork Tile provides *plus* values in both design and product at no increase in cost. The exceptional soil resistance of this superior cork tile is enhanced by a special finish for easier, faster cleaning.

FOR FLOORS AND WALLS. Gold Seal Cork Tile makes a long-wearing, sound-absorbent floor and wall covering for both residential and commercial installations. Its quiet, dignified beauty makes it particularly appropriate for living and bedroom areas as well as for offices, reception rooms, churches, libraries and shops.

FINER, RICHER APPEARANCE. The top quality cork granules used in the production of this new Gold Seal Tile product are carefully graded in size for finer appearance and texture. A modern, low heat manufacturing process retains all the rich,

natural colors of pure cork . . . minimizes the characteristic "charred" odor found in other cork tiles.

QUIET UNDERFOOT. Gold Seal Cork Tile is exceptionally resilient and comfortable underfoot . . . controls floor noise and prevents foot fatigue. This feature, plus its rich, colorful appearance, makes the use of expensive carpeting unnecessary.

A NATURAL INSULATOR. The natural insulating properties of this product make it warm in winter . . . cool in summer. Tiles are die-cut for easy handling and installation . . . beveled edges help hide floor irregularities.

RECOMMENDED USES. Gold Seal Cork Tile may be installed on walls and over on-grade or above grade floors, including those with radiant heat. Your Gold Seal dealer has this product in two packagings—standard pack (light color only) and random pack (all three colors in proper proportion to achieve a random pattern).



light

No. CK101



medium

No. CK102



dark

No. CK103

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



GOLD SEAL RUBBER TILE

quiet • luxurious • comfortable underfoot

Often called the "aristocrat" of smooth surface flooring . . . Gold Seal Rubber Tile brings you a new world of comfort and lustrous beauty underfoot.

WEARS FOR YEARS. This most luxurious-looking of tiles is highly resistant to acids, alkalies and soaps . . . provides years of sparkling, trouble-free service. It is warmer underfoot than any other tile with the exception of cork and will not crack, chip or shatter on the floor.

EXTREMELY FLEXIBLE. Because of its unusual flexibility and ease of handling, Gold Seal Rubber Tile is amazingly easy to install yourself . . . with that wonderful "Do-It-Yourself" saving.

FOR EVERY DECORATIVE TASTE. This long-wearing Gold Seal product is manufactured in the clearest, brightest array of colors ever offered in a resilient flooring. It is styled to meet every decorative theme . . . residential or commercial . . . traditional or the very latest in modern treatment.



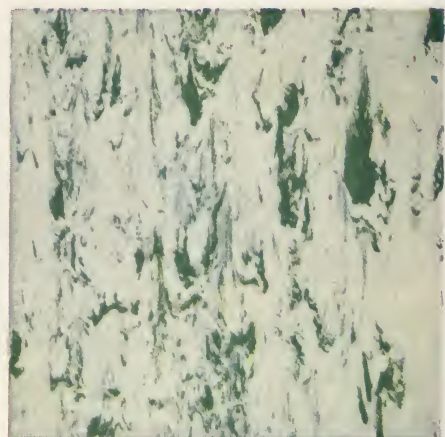
verde antique

$\frac{1}{8}$ " gauge No. HR201



onyx black

$\frac{1}{8}$ " gauge No. HR202
lt. gauge No. SR102

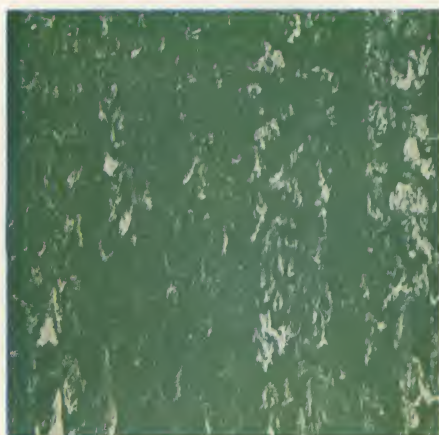


killarney

$\frac{1}{8}$ " gauge No. HR203

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!

GOLD SEAL RUBBER TILE



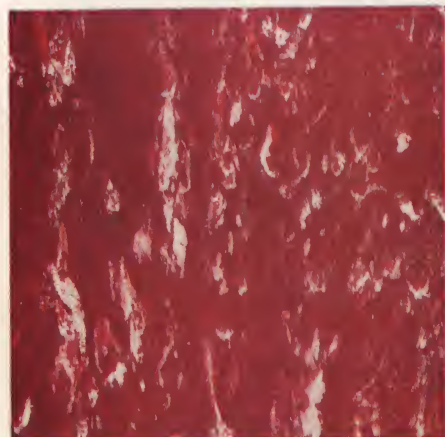
shannon green $\frac{1}{8}$ " gauge No. HR204
lt. gauge No. SR104



white mist $\frac{1}{8}$ " gauge No. HR205
lt. gauge No. SR105



venetian red $\frac{1}{8}$ " gauge No. HR206



jubilee red $\frac{1}{8}$ " gauge No. HR207
lt. gauge No. SR107



plum red $\frac{1}{8}$ " gauge No. HR208



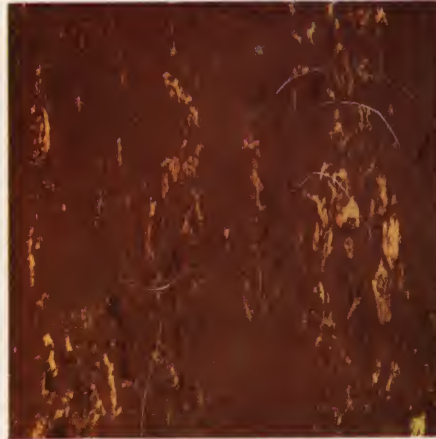
jasmine yellow ✓ $\frac{1}{8}$ " gauge No. HR209
lt. gauge No. SR109



triumph blue $\frac{1}{8}$ " gauge No. HR210
lt. gauge No. SR110



chartreuse green $\frac{1}{8}$ " gauge No. HR211



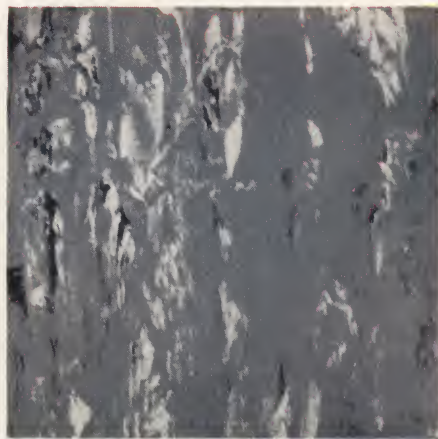
golden chestnut $\frac{1}{8}$ " gauge No. HR212



GOLD SEAL RUBBER TILE



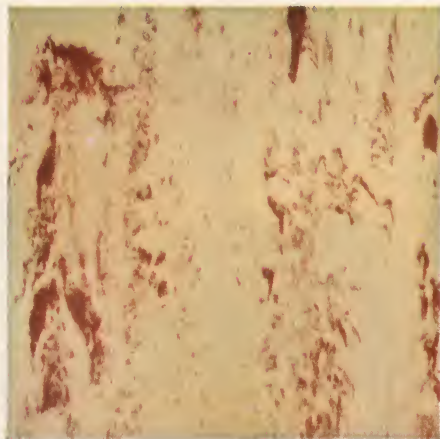
roan brown $\frac{1}{8}$ " gauge No. HR213



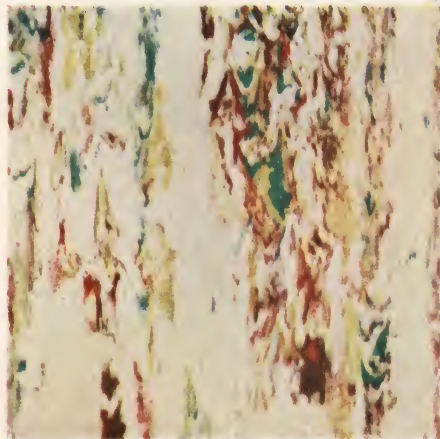
mist grey $\frac{1}{8}$ " gauge No. HR214
lt. gauge No. SR114



holiday white $\frac{1}{8}$ " gauge No. HR215
lt. gauge No. SR115



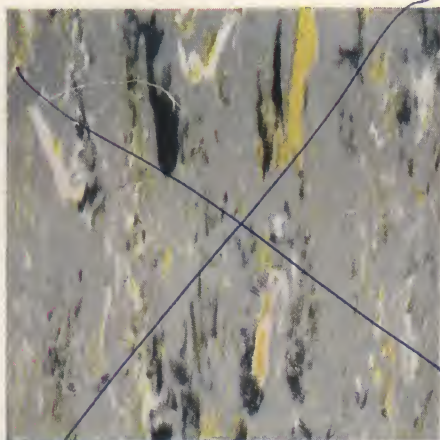
tuscan tan $\frac{1}{8}$ " gauge No. HR216
lt. gauge No. SR116



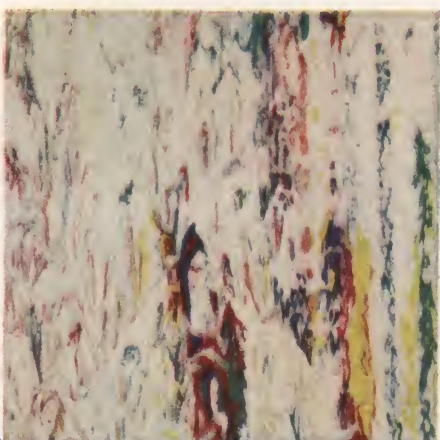
sunset $\frac{1}{8}$ " gauge No. HR217



reef grey $\frac{1}{8}$ " gauge No. HR218



skyline grey $\frac{1}{8}$ " gauge No. HR219
lt. gauge No. SR119



fire opal $\frac{1}{8}$ " gauge No. HR220



galway green $\frac{1}{8}$ " gauge No. HR221



GOLD SEAL ASPHALT TILE

low cost • durable • beautiful



Colorful, long-wearing Gold Seal Asphalt Tile makes it easy to turn an unused basement area into a smart, attractive play or work room like the one illustrated above. You see, this low cost, easy-to-clean flooring is especially designed for basements and other areas where the concrete floor is in direct contact with the ground. These long-wearing 9" x 9" tiles are cut true and square, factory waxed to a smooth and uniform finish.

WIDE COLOR CHOICE. Solidly constructed—made by master craftsmen—the 27 Asphalt

Tile patterns illustrated on the following pages are styled and Color-Correlated by the same design experts who maintain Gold Seal's color leadership. You can count on years of service from your Gold Seal Asphalt Tile floors, too . . . colors and design go clear through every tile.

EXCLUSIVE GUARANTEE. The famous Gold Seal identifies the *only* asphalt tile with the exclusive warranty: "Satisfaction Guaranteed or Your Money Back."

THERE'S A **GOLD SEAL** FLOOR AND WALL FOR EVERY HOME AND BUSINESS!



mahogany
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MA2



black
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MA5



cordoba brown
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB32



carlo black
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB33



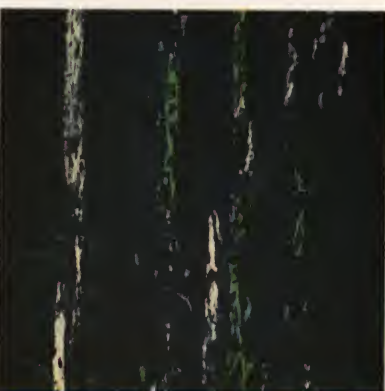
carbon black
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB35



honduras brown
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB36



autumn green
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB38



verde antique
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MB39



green
 $\frac{3}{16}$ " & $\frac{1}{8}$ " gauges No. MC111



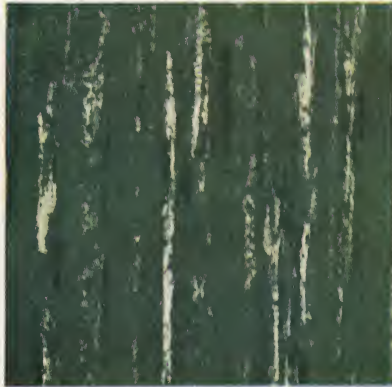
grey
3/16" & 1/8" gauges No. MC114



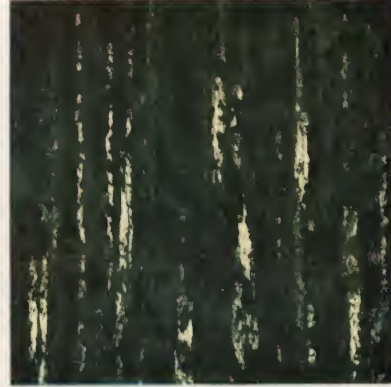
tan
3/16" & 1/8" gauges No. MC116



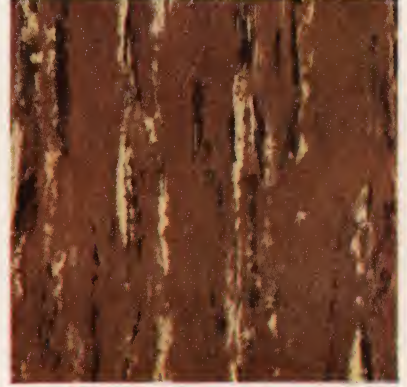
red
3/16" & 1/8" gauges No. MC118



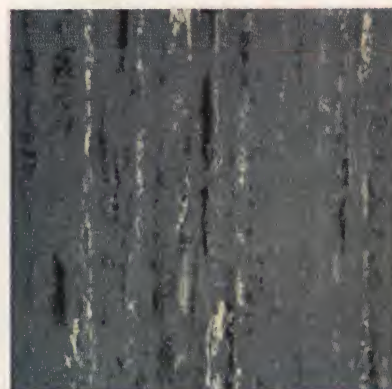
sierra green
3/16" & 1/8" gauges No. MC131



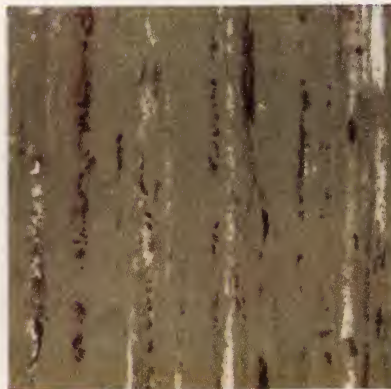
sequoia green
3/16" & 1/8" gauges No. MC132



umber
3/16" & 1/8" gauges No. MC133



sparta grey
3/16" & 1/8" gauges No. MC134



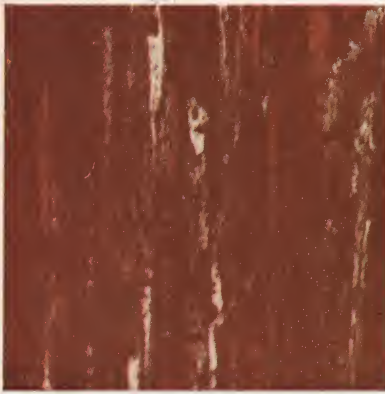
tangier tan
3/16" & 1/8" gauges No. MC136



taupe
3/16" & 1/8" gauges No. MC137



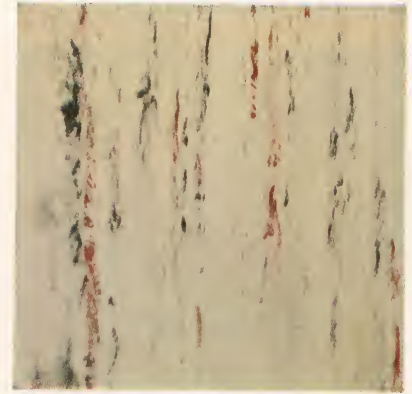
mt - 6 1/2
mt - 7
mc - 9
mc - 11 1/2



tuscan red
3/16" & 1/8" gauges No. MC138



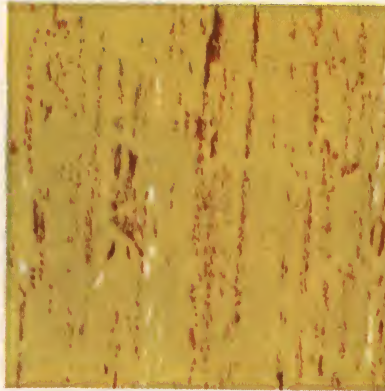
carthage grey
3/16" & 1/8" gauges No. MC139



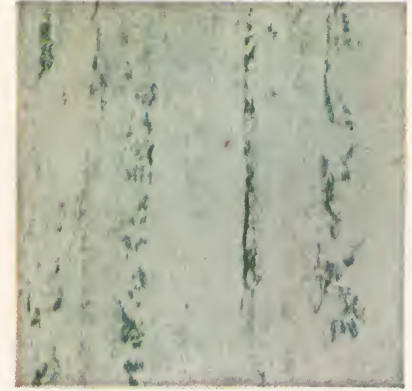
athens white
3/16" & 1/8" gauges No. MD212



pompeii red
3/16" & 1/8" gauges No. MD214



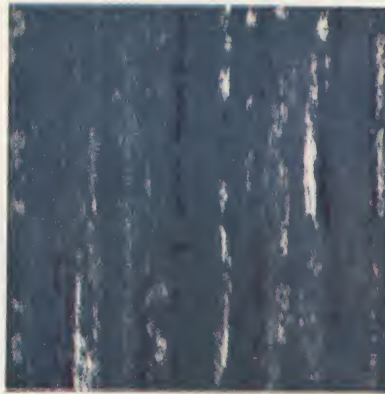
cathay gold
3/16" & 1/8" gauges No. MD215



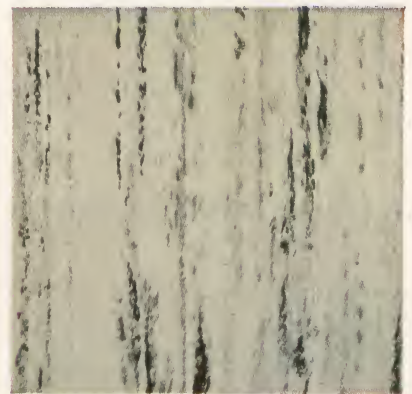
erin white
3/16" & 1/8" gauges No. MD216



sienna
3/16" & 1/8" gauges No. MD220



capri blue
3/16" & 1/8" gauges No. MD233



corinth white
3/16" & 1/8" gauges No. MD290



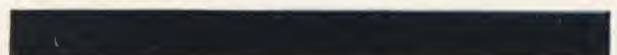
feature strip 3/16" & 1/8" gauges No. MD243



feature strip 3/16" & 1/8" gauges No. MC111



feature strip 3/16" & 1/8" gauges No. MD203



feature strip 3/16" & 1/8" gauges No. MA5



feature strip 3/16" & 1/8" gauges No. MC118

GOLD SEAL RUBBER TOP SET COVE BASE

A universal base for use with all types of floor covering, Gold Seal Rubber Top Set Cove Base is designed for easy installation over the finished floor covering. No special tools are required.



Prefabricated outside corners, for use with Gold Seal Rubber Top Set Cove Base, are recommended for neat outside corner installation. Corner pieces match cove base in height and contour.

No. TS15



No. TS5

GOLD SEAL NAIRNBOARD

Nairnboard is a packaged plywood and felt underlay, used for levelling floors and as an underlayment for floor coverings on single tongue and groove flooring. It is a five-ply board, consisting of three plies of hardwood and two plies of Gold Seal Saturated Felt, cut true to size and square. A printed direction arrow indicates the correct lay across floorboards. No additional felt underlayment is required when linoleum is laid over Nairnboard.

Nairnboard is made in non-modular size — $48\frac{1}{2}'' \times 48\frac{1}{2}''$ — so that underlayment joints will not coincide directly with seams of standard 3 or 6 foot wide floor coverings or with the joints of a 9" x 9" or 12" x 12" tile floor.

Size: $48\frac{1}{2}'' \times 48\frac{1}{2}''$.

Packing: 163 sq. feet (ten pieces) per carton. One piece is supplied cut in halves for use as starter boards on alternate courses.



NAIRNBOARD DRIVE SCREWS

The only nail that should be used with Nairnboard. No. 3, $1\frac{1}{4}''$ flat head, countersunk, cadmium plated, cement coated, rosin sized drive screws. Use one pound for every 100 sq. ft. of Nairnboard.

Packing: 5 lb. boxes.



GOLD SEAL TILE CALCULATOR

To determine the number of tiles required for a given floor area, read across and down the columns closest to the room dimensions. The figure at which the readings cross gives the number of tiles for a floor of that size. (For example, an area 12' x 15' 9" requires 336 tiles.) ALL FIGURES ARE FOR 9" x 9" TILES.

Feet	18'	17'3"	16'6"	15'9"	15'	14'3"	13'6"	12'9"	12'	11'3"	10'6"	9'9"	9'	8'3"	7'6"	6'9"	6'
6'	192	184	176	168	160	152	144	136	128	120	112	104	96	88	80	72	64
6'9"	216	207	198	189	180	171	162	153	144	135	126	117	108	99	90	81	72
7'6"	240	230	220	210	200	190	180	170	160	150	140	130	120	110	100	90	80
8'3"	264	253	242	231	220	209	198	187	176	165	154	143	132	121	110	99	88
9'	288	276	264	252	240	228	216	204	192	180	168	156	144	132	120	108	96
9'9"	312	299	286	273	260	247	234	221	208	195	182	169					
10'6"	326	312	298	284	280	266	252	238	224	210	196	182					
11'3"	360	345	330	315	300	285	270	255	240	225	210	195					
12'	384	368	352	336	320	304	288	272	256	240	224	208					
12'9"	408	391	374	357	340	323	306	289									
13'6"	432	414	396	378	360	342	324	306									
14'3"	456	437	418	399	380	361	342	323									
15'	480	460	440	420	400	380	360	340									
15'9"	504	483	462	441	420	399	378	357									
16'6"	528	506	484	462	440	418	396	374									
17'3"	552	529	506	483	460	437	414	391									
18'	576	552	528	504	480	456	432	408									
18'9"	600	575	550	525	500	475	450	425									
19'9"	624	598	572	546	520	494	468	442									
20'3"	648	621	594	567	540	513	486	459									
21'	672	644	616	588	560	532	504	476									

FOR EVERY 200 TILES
ESTIMATE 1 GALLON OF
GOLD SEAL LINOLEUM PASTE

USE THESE ADHESIVES TO INSTALL GOLD SEAL FLOORS AND WALLS

INSTALL ON → ↓	GOLD SEAL NAIRN LINOLEUM	GOLD SEAL RANCH TILE LINOLEUM	GOLD SEAL VINYL INLAIDS	GOLD SEAL RUBBER TILE	GOLD SEAL ASPHALT TILE	GOLD SEAL CONGOTREAD	GOLD SEAL LINING FELT	GOLD SEAL CONGOWALL	GOLD SEAL RUBBER TOP SET COVE BASE	GOLD SEAL VINYLBEST TILE
CONCRETE ABOVE GRADE	GOLD SEAL LINOLEUM PASTE	GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL LINOLEUM PASTE	GOLD SEAL LINOLEUM PASTE GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)	GOLD SEAL LINOLEUM PASTE			GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION) OR THREE-TWENTY ADHESIVE†
CONCRETE ON OR BELOW GRADE		GOLD SEAL THREE-TWENTY ADHESIVE (ON GRADE ONLY)		GOLD SEAL THREE-TWENTY ADHESIVE (ON GRADE ONLY)	GOLD SEAL ASPHALT TILE CEMENT (EMULSION) (CUT-BACK)***	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)			GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)***OR THREE-TWENTY ADHESIVE†
WOOD	GOLD SEAL LINOLEUM PASTE*		GOLD SEAL LINOLEUM PASTE	GOLD SEAL LINOLEUM PASTE** GOLD SEAL THREE-TWENTY ADHESIVE**	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)**	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)	GOLD SEAL LINOLEUM PASTE	GOLD SEAL CONGOWALL PASTE	GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL ASPHALT TILE CEMENT (ALL PURPOSE EMULSION)**
PLASTER	GOLD SEAL "THREE-TEN" ADHESIVE		GOLD SEAL "THREE-TEN" ADHESIVE					GOLD SEAL CONGOWALL PASTE	GOLD SEAL THREE-TWENTY ADHESIVE	
GYPSUM WALLBOARD	GOLD SEAL "THREE-TEN" ADHESIVE		GOLD SEAL "THREE-TEN" ADHESIVE					GOLD SEAL CONGOWALL PASTE	GOLD SEAL THREE-TWENTY ADHESIVE	
SINK AND COUNTER TOPS	GOLD SEAL THREE-TWENTY ADHESIVE		GOLD SEAL THREE-TWENTY ADHESIVE GOLD SEAL LINOLEUM PASTE				GOLD SEAL THREE-TWENTY ADHESIVE			
METAL MARBLE HARD TILE	GOLD SEAL THREE-TWENTY ADHESIVE		GOLD SEAL THREE-TWENTY ADHESIVE	GOLD SEAL THREE-TWENTY ADHESIVE					GOLD SEAL THREE-TWENTY ADHESIVE	

* Burlap backed linoleum must be double cemented over felt.

** Rubber Tile, Asphalt Tile and Vinylbest Tile must be cemented over felt.

*** Use Gold Seal Asphalt Tile Cement, cut-back type, where hydrostatic pressure may exist.

† Use Gold Seal Three-Twenty Adhesive only over radiant heat.

GOLD SEAL ADHESIVES

GOLD SEAL LINOLEUM PASTE

No. SU 20

A superior adhesive for installing linoleum, applying Congowall and pasting lining felt to wood. Approximate coverage: on concrete underfloors, 15 square yards per gallon; on wood underfloors, 14 square yards per gallon; on plaster, 18 square yards per gallon.

Packed: 1 quart cans—(12 per case)
1 gallon cans—(4 per case)
3 gallon cans—(self shipper)
5 gallon cans—(self shipper)
30 gallon drums—(self shipper)

GOLD SEAL "THREE-TEN" ADHESIVE

No. SU 40

A non-shrinking, highly water-resistant adhesive especially manufactured for installing linoleum and topset cove base on plaster walls and gypsum wallboards. Approximate coverage: 18 square yards per gallon.

Packed: 1 gallon cans—(self shipper)
2 gallon cans—(self shipper)
5 gallon cans—(self shipper)

GOLD SEAL CHEMICAL SET ADHESIVE

No. SU 31

A specially developed adhesive for the installation of Gold Seal Rubber Tile on concrete floors on or below grade, and on hard tile, marble or metal floors. Packed in units of 8 pounds liquid, 13 pounds powder, which covers approximately 20 square yards. Use within 30 minutes after mixing.

Packed: Single units—(self shipper)

GOLD SEAL ASPHALT TILE CEMENT

(Cut-Back Type)

No. SU 35

The approved adhesive for installing Gold Seal Asphalt Tile over concrete underfloors on or below grade where floors may be subject to hydrostatic pressure. Coverage: 200 square feet per gallon.

Packed: 1 gallon cans—(4 per case)
5 gallon cans—(self shipper)
30 gallon drums—(self shipper)

GOLD SEAL MDC ADHESIVE

No. SU 41

Specifically recommended for installing linoleum over steel decks that may be subjected to extreme heat or moisture. Also advised for waterproofing around edges of sink-top installations. Approximate coverage: 11 square yards per gallon.

Packed: 1 gallon cans—(4 per case)
3 gallon cans—(self shipper)
5 gallon cans—(self shipper)
3 ounces tubes—(1 dozen per box)

GOLD SEAL DAMP PROOF CEMENT

No. SU 30

An exclusive Gold Seal product for installing linoleum where ordinary cements and water-soluble pastes are unsatisfactory. May be used on suspended wood, steel or concrete. Recommended for linoleum sink tops. Approximate coverage: 12 square yards per gallon.

Packed: 1 quart cans—(12 per case)
1 gallon cans—(4 per case)
3 gallon cans—(self shipper)
5 gallon cans—(self shipper)

GOLD SEAL FLOR-MEND

No. SU 80

A superior underlayment, Gold Seal Flor-Mend is manufactured for this express purpose of leveling concrete underfloors where feather edge at perimeters, and filling of pits and low points is necessary before installation of smooth surface floor covering.

It is packed one unit per shipper containing one gallon of fluid in can and two 9-lb. bags of powder.

GOLD SEAL CONGOWALL PASTE

No. SU 21

A convenient consumer packaging of Gold Seal Linoleum Paste. For best results in the installation of Gold Seal Congowall this paste is recommended exclusively.

Packed: 1 quart cans—(12 per case)
1 gallon cans—(4 per case)

GOLD SEAL CONCRETE PRIMER

No. SU 61

A superior primer for concrete underfloors in contact with the ground where Gold Seal Asphalt Tile Cement (cut back type) is used for the installation of asphalt tile. Approximate coverage: 300 square feet per gallon.

Packed: 1 gallon cans—(6 per case)
5 gallon cans—(self shipper)

GOLD SEAL UNDERLAYMENT CEMENT

No. SU 37

An asphaltic emulsion to be mixed with cement and sand as a leveling fill on uneven concrete floors before installing asphalt tile.

Packed: 1 gallon cans—(6 per case)
5 gallon cans—(self shipper)
30 gallon drums—(self shipper)

GOLD SEAL SATURATED FELT

No. SU 10

A specially designed underlayment for use as specified in installations of Gold Seal Floor coverings. Tough water-proof, rot resistant. 48 yards per roll, 36" wide.

GOLD SEAL DUPLEX FELT

No. SU 11

A specially designed underlayment for use as specified in installations of Gold Seal Floor coverings. A patented lining felt highly resistant to laminating or splitting. Unique duplex construction in which upper layer is fully asphalt saturated and lower absorbent layer is only partly asphalted. This rigidly controlled construction provides Duplex Felt with advantages found in no other felt lining. 50 yards per roll, 36" wide.

GOLD SEAL FLOOR AND WALL SEALER

No. SU 60

For strengthening chalky plaster and gypsum wallboard prior to the installation of wall coverings. Also used for sealing sanded wood underfloors before the installation of flooring.

Packed: 1 quart cans—(4 per case)
1 gallon cans—(self shipper)

GOLD SEAL THREE-TWENTY ADHESIVE

No. SU 32

Factory mixed, this multi-purpose adhesive permits installation of Vinyl Tile, Cork Tile, Ranchtile, Rubber Tile, and Vinylbest Tile over on grade concrete — with or without radiant heat. Gold Seal Three-Twenty is light in color, easy to spread, water-alkali resistant, non-toxic and non-inflammable. It provides initial tack and tremendous holding quality. Spread approximately 125 sq. ft. per gallon.

Packed: 12 qt. cans per carton
1 gallon cans—(self shipper)
2 gallon cans—(self shipper)
5 gallon cans—(self shipper)

GOLD SEAL ASPHALT TILE CEMENT

(All Purpose Emulsion Type)

No. SU 36

The approved adhesive for installation of Gold Seal Asphalt Tile over saturated felt on suspended wood; or on concrete on grade, below grade, or suspended, where hydrostatic pressure does not exist. Approximate coverage: 125 square feet per gallon.

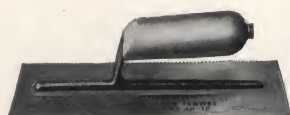
Packed: 1 gallon cans—(6 per case)
5 gallon cans—(self shipper)
30 gallon drums—(self shipper)



NAIRN LINOLEUM KNIFE TO10

A specially designed knife for the installation of floor linoleum. The Nairn Linoleum knife has a standard wooden handle with a pointed, heavy gauge steel blade $2\frac{1}{2}$ " long.

Packed: one to box.



NAIRN WALL TROWEL

Right Hand—TO22 Left Hand—TO23

The Nairn Wall Trowel is specially cut to insure the proper distribution of wall adhesive. Available for left and right hand use. Specify which desired.

Packed: one to box.



NAIRN SCRIBER TO17

A multi-purpose tool designed for underscribing seams as well as for sink and cabinet top work. Precision construction assures proper alignment.

Packed: one to box.



NAIRN WALL SCRIBER TO16

A special scribing tool designed for installing wall covering and cove base.

Packed: one to box.



"DO-IT-YOURSELF" KIT TO50

An attractive installation kit for handy consumers. Kit consists of all the tools needed for the installation of Gold Seal tiles and Congo-wall; linoleum knife, chalk and string, trowel, awl, and a simple instruction pamphlet are included.



NAIRN OVERSCRIBER TO14

A special scribing tool for wall work. Especially handy for working at junctions of vertical surfaces and inside corners.

Packed: one to box.



NAIRN WALL KNIFE TO20

A lighter gauge steel knife made for installing wall coverings. Also preferred by many for the installation of Gold Seal Linoleum on Duplex Felt Back and Gold Seal Congoleum. $2\frac{1}{4}$ " blade.

Packed: one to box.



NAIRN FLOOR TROWEL

Right Hand—TO12 Left Hand—TO13

A specially cut floor trowel for the proper spread of paste over floor areas. Available for left and right hand use. Specify when ordering.

Packed: one to box.



NAIRN PASTE SPREADER TO11

A low cost, one job paste spreader for applying Nairn Linoleum Paste to floors and walls.

Packed: 25 per box, 8 boxes per carton.



NAIRN PIN VISE TO18

A pin vise designed specifically for scoring and snapping straight edges on asphalt tile. Also useful for scoring linoleum and other material in custom inset work. Phonograph needle point is easily replaced when necessary.

Packed: one to box.

GOLD SEAL INSTALLATION EQUIPMENT



NAIRN SAND BAGS T08

A properly weighted sand bag made of high quality canvas. Specially woven and sewn to prevent leakage of sand dust on new installations.

Size: approximately 8" x 24".



NAIRN COVE STRIP SU72

An improved flexible cove strip, made of laminated saturated felt. Easy to cut with a linoleum knife and easy to paste into position. 1 1/4" radius, for cove base and sink top installations. Packed: 72 lineal feet (12 pieces) per carton.



NAIRN WALL ROLLER T025

A special wall roller, rubber-covered, for use in securing perfect contact between wall covering and the wall.

Packed: one to box.



NAIRN PLASTER MOISTURE DETECTOR T0200

A compact, battery powered electrical instrument for accurate indication of plaster wall moisture.

Packed: one to box.



NAIRN LINOLEUM ROLLER

75 lbs.—T076 150 lbs.—T0151

A three-piece cast steel roller available in two weights, 75 and 150 pounds, 8" in diameter, over-all length 14 1/2". Countersunk axle at both ends permits rolling close to baseboards and vertical surfaces.



NAIRN CONCRETE MOISTURE DETECTOR T0100 POWDER TUBES NO. T0110

For determining chemically the amount of moisture in concrete underfloors before the installation of linoleum. Simple directions are enclosed with detector. Refills of Moisture Detector Powder are available in packages of ten.

Packed in fibre container.



NAIRN STRAIGHT EDGE

6'2" long—T074 3'4" long—T040

A tempered flexible steel straight edge. Permits rolling in 18" diameter for easy carrying in tool kit. Available in two lengths, 6'2" for floor work and 3'4" for wall work.



GOLD SEAL MAINTENANCE

Properly maintained Gold Seal Floors and Walls will give their owners years of sparkling fresh, trouble-free service. Mild cleaning agents, such as Nairn Linoleum Cleaner, are recommended. Nairn Self-Polishing Wax will protect, preserve and add a high luster to any floor.

FLOORS

A damp mop will remove light soiling from Gold Seal Floors. Clean off rubber heel marks by rubbing with a cloth moistened in carbon tetrachloride. To wash floor coverings use warm water and Nairn Linoleum Cleaner. Use fine steel wool for stubborn smudges. Rinse thoroughly with clean water and allow to dry. Do not use excessive water. After the floor is completely dry, apply a light coat of Nairn Self-Polishing Wax with a wool applicator or soft cloth. Allow to dry for half an hour before using or applying a second coat of wax. Repeat this process as often as required—every week or two in kitchens and other service areas. It is not necessary to wax Gold Seal VinylFlor for protection against wear, but a coat of Nairn Self-Polishing Wax will produce a high luster. Never use strong soaps or abrasive cleaning compounds. Alkaline soaps may soften the surface and abrasive cleaners may roughen and scratch the natural smoothness of many of these floor coverings. Do not apply lacquer, plastic or other hard finishes to any Gold Seal Floor. These materials tend to yellow the colors and will

wear off in traffic spots. In the case of Gold Seal VinylFlor, hard finishes quickly peel off the non-porous surface. Use only Nairn or other good self-polishing wax on asphalt tile as paste and solvent waxes have a harmful effect on asphalt composition.

WALLS

Most soiling is easily removed from Congowall or "Bermuda Hues" VinylTile with a damp cloth. When a complete washing is indicated, use warm water and Nairn Linoleum Cleaner. Rinse the wall covering thoroughly with clean warm water and dry with a terry cloth or chamois. No waxing is required.

COUNTER TOPS

Keep Gold Seal VinylTop clean with a damp cloth. Always use a pad under pots that are hotter than boiling water. VinylTop sink and counter tops may be waxed or not as the owner prefers. However, an occasional waxing with a good paste wax will produce a lasting mirror-brilliance.

IMPORTANT

Broken casters and small metal slides indent floor coverings and may mar them permanently. Equip all furniture with large surface casters, glides or furniture cups. Rest heavy appliances or cabinets on a separate extra pad of Gold Seal Nairn Inlaid Linoleum or VinylFlor cut to the size of the base.

GOLD SEAL MAINTENANCE EQUIPMENT



Nairn Linoleum Cleaner and Self-Polishing Wax are especially designed to keep Gold Seal floor and wall coverings bright and shining with their original beauty and polish. Their use, however, is not limited to the Gold Seal line. They will be found to add life and lustre to practically any hard surface floor or floor covering. Nairn Linoleum Cleaner is a soapless detergent,

developed by Congoleum-Nairn, containing no harsh alkalies or acids. Nairn Self-Polishing Wax is a water emulsion wax formulated for the protection and safe, easy maintenance of floors. Easy to use, Nairn Cleaner and Wax are laboratory and field tested for performance. They fill the bill where the best is desired to preserve and maintain the finest in floors and walls.



No. SU 55

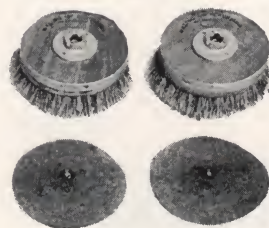
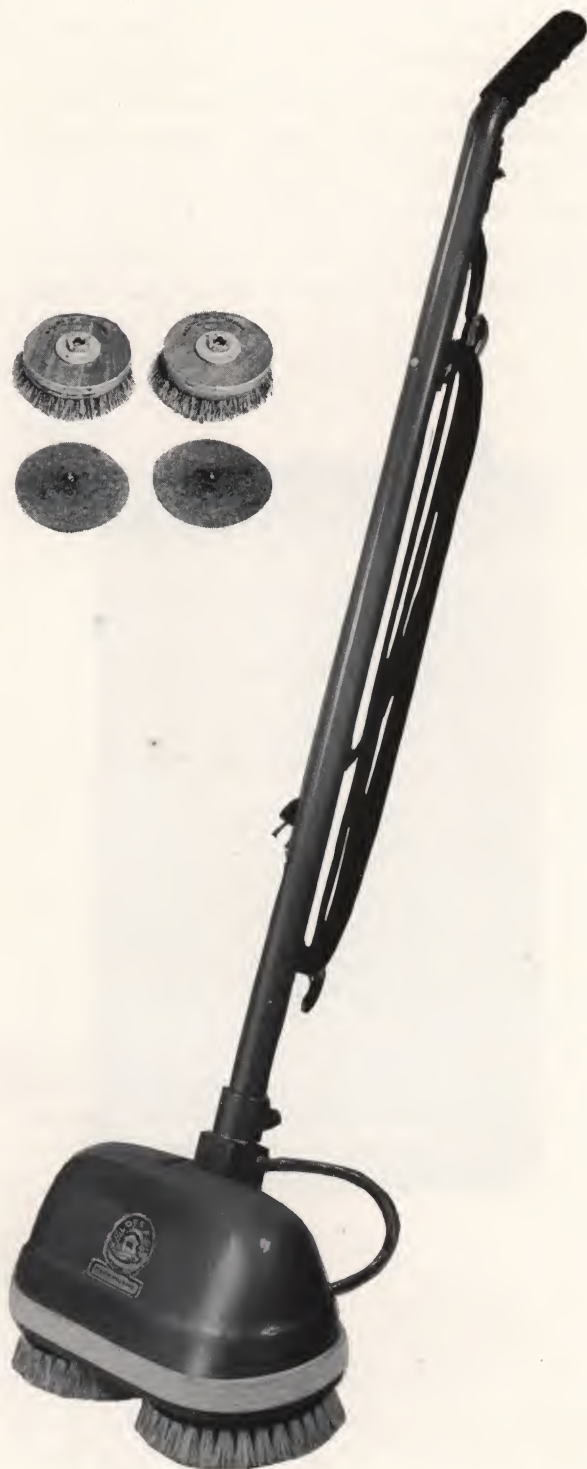
Packed:
Pint Bottles (24 per case)
Quart Bottles (12 per case)
Gallon Bottles (4 per case)



No. SU 50

Packed:
Pint Cans (24 per case)
Quart Cans (12 per case)
1/2 Gallon Cans (6 per case)
1 Gallon Cans (6 per case)
5 Gallon Cans (self shipper)
55 Gallon Cans (self shipper)

GOLD SEAL FLOOR MACHINES



LIGHT WEIGHT — No. T02

POWER: $\frac{1}{4}$ h.p. universal motor (AC-DC), manufactured especially for this machine; power transmitted to brush spindles by worm gears; motor mounted on zinc alloy castings; 22 feet rubber covered cable with molded attachment plug; fully enclosed safety switch.

BRUSHES: Best quality Tampico and Palmetto fibres; brush diameter 6"; brush spread 12". Standard equipment includes 1 pair combination brushes for waxing or scrubbing, one pair Tampico polishing brushes, 1 pair felt buffing pads. No tools required for changing brushes or buffing pads.

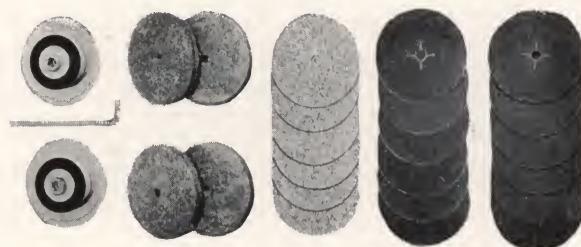
Height: 6 $\frac{1}{2}$ "; Weight: 20 lbs.; Packing: Individual. 3 per shipping carton.

SANDING AND STEEL WOOL KIT

To adapt floor machines for limited floor refinishing, as well as finishing shelves, counters and similar surfaces.

Kits consist of:

- 2 mounting discs with wrench
- 2 pairs special steel wool pads (TO37, TO57)
- 6 sheets each fine, medium and coarse sandpaper (TO34, 35, 36, TO54, 55, 56)



For Light Weight Machine — No. T03

For Medium Weight Machine — No. T05

GOLD SEAL FLOOR MACHINES



◀ MEDIUM WEIGHT — No. T04

POWER: 1/2 h.p. universal motor (AC-DC), designed especially for this machine; power transmitted to brush spindles by worm gears; motor mounted on zinc alloy castings; 30 feet rubber covered cable with molded attachment plug; fully enclosed safety trigger switch.

BRUSHES: Best quality Tampico and Palmetto fibres; brush diameter 8"; brush spread 16". Standard equipment includes one pair combination brushes; 1 pair steel wool pads; 1 pair felt buffing pads.

Height: 8 1/2"; **Weight:** 40 lbs.; **Packing:** Individual. 2 per shipping carton.



HEAVY WEIGHT — No. T06 ▶

POWER: 1/2 h.p. induction wound, capacitor start motor, 1725 RPM; sealed lubrication; 115-230 volts A.C. 60 cycle, single phase; power transmitted to brush spindles by precision cut helical gears; 50 feet oil resistant rubber covered 2 wire cable, with twist lock connector at handle.

BRUSHES: Twin brushes, interchangeable to prolong life; brush diameter 10"; brush spread 21". Standard equipment includes one set polishing or scrubbing brushes.

Height: 9 3/4"; **Weight:** 95 lbs.; **Packing:** Individual.

PRODUCT SPECIFICATIONS

Commodity	Width or Unit Size	Package	Finished Weight	Nominal Thickness	Gauge Limits	Federal Specifications
Gold Seal Linoleum Standard Gauge, SuperFlex Felt Back Velton, Jaspe, Fashion Floor, Jackstraw, Fashion Plank, Square Dance, Plain, Classic, Sequin, Borders Feature Strip	6 feet wide 9", 12" wide 5/8", 1", 1 1/2" wide	40-65 sq. yds. 20-33 lin. yds. 45 lin. ft.	5.4 lbs. sq. yd.	.092"	.090" to .100" Wear Layer .052"	LLL-F-471 & Amend #1 Type 1, Class A Grade B
Gold Seal Linoleum Light Gauge, SuperFlex Felt Back Velton	6 feet wide	40-65 sq. yds.	4.1 lbs. sq. yd.	.072"	.070" to .080" Wear Layer .032"	LLL-F-471 & Amend #1 Type 1, Class A Grade C
Gold Seal Linoleum Tile Standard Gauge, SuperFlex Felt Back Velton, Fashion Floor, Jackstraw	9" x 9"	160 tiles-90 sq. ft.	5.4 lbs. sq. yd.	.092"	.090" to .100" Wear Layer .052"	LLL-L-471 & Amend #1 Type 1, Class B Grade B
Gold Seal Linoleum Tile Light Gauge, SuperFlex Felt Back Velton	9" x 9"	160 tiles-90 sq. ft.	4.1 lbs. sq. yd.	.072"	.070" to .080" Wear Layer .032"	LLL-L-471 & Amend #1 Type 1, Class B Grade C
Gold Seal Ranchtile Linoleum	9" x 9"	160 tiles-90 sq. ft.	6.0 lbs. sq. yd.	.092"	.090" to .100" Wear Layer .052"	
Gold Seal Rubber Tile 1/8" Gauge	6" x 6" 9" x 9"	180 tiles-45 sq. ft. 80 tiles-45 sq. ft.	1.2 lbs. sq. ft.	.125"	.120" to .130"	ZZ-T-301a
Gold Seal Rubber Tile Std. Gauge	6" x 6" 9" x 9"	288 tiles-72 sq. ft. 128 tiles-72 sq. ft.	.77 lbs. sq. ft.	.080"	.075" to .085"	
Gold Seal Rubber Top Set Cove Base	4", 6" high	180 lin. ft. (5 ft. pieces)				
Gold Seal Vinyl Inlaids VinylFlor Borders Feature Strip VinylTop VinylTile	6 feet wide 9", 12" wide 1" wide 30", 36", 42" 9" x 9"	40-65 sq. yds. 20-33 lin. yds. 4-5 lin. ft. 20-33 lin. yds. 160 Tiles-90 sq. ft.	4 lbs. sq. yd.	.063"	.058" to .068" Wear Layer .024"	
Gold Seal VinylBest Tile 1/16"	9" x 9"	96 tiles-54 sq. ft.	.65 lbs. sq. ft.	.063"	.058" to .068"	Interim
Gold Seal VinylBest Tile 1/8"	9" x 9"	96 tiles-54 sq. ft.	1.34 lbs. sq. ft.	.125"	.120" to .130"	
Gold Seal Cork Tile 1/8"	6" x 6" 9" x 9"	54 sq. ft.	.3 lbs. per sq. ft.	.125"	.115" to .135"	
Gold Seal Cork Tile 3/16"	6" x 12" 12" x 12" 12" x 24"	36 sq. ft.	.45 lbs. per sq. ft.	.188"	.178" to .198"	

PRODUCT SPECIFICATIONS

Commodity	Width or Unit Size	Package	Finished Weight	Nominal Thickness	Gauge Limits	Federal Specifications
Gold Seal Asphalt Tile 1/8" Gauge	9" x 9" 18" x 24"	96 tiles-54 sq. ft. 21 tiles-63 sq. ft.	1.21 lbs. sq. ft.	.125"	.120" to .130"	SS-T-306b
Gold Seal Asphalt Tile 3/16" Gauge	9" x 9" 18" x 24"	64 tiles-36 sq. ft. 14 tiles-42 sq. ft.	1.79 lbs. sq. ft.	.187"	.182" to .192"	SS-T-306b
Gold Seal Bulletin Board Cork 1/8" Gauge (Polished)	73" wide 49" wide	40-65 sq. yds. 26-40 sq. yds.	3.8 lbs. sq. yd.	.125"	.115" to .135"	MIL-C-15116b
Gold Seal Bulletin Board Cork 1/4" Gauge (Polished)	73" wide 49" wide	40-65 sq. yds. 26-40 sq. yds.	7.5 lbs. sq. yd.	.250"	.230" to .260"	
Gold Seal Congoleum	6 feet wide 9 feet wide 12 feet wide	42-75 sq. yds. 42-99 sq. yds. 60-100 sq. yds.	3.25 lbs. sq. yd.	.064"	.061" to .067"	
Gold Seal Congoleum Hall Runner	27 inches wide	20-37 1/2 lin. yds.	3.25 lbs. sq. yd.	.064"	.061" to .067"	
Gold Seal Congoleum Rugs	6' x 9' 7 1/2' x 9' 9' x 10 1/2' 9' x 12' 9' x 15' 12' x 12' 12' x 15'	Individually Wrapped	3.25 lbs. sq. yd.	.064"	.061" to .067"	
Gold Seal Congoleum Rug Border	24 inches wide 36 inches wide 72 inches wide	30-75 lin. yds. 30-75 lin. yds. 40-85 lin. yds.		.049"	.043" to .055"	
Gold Seal Congoleum Scatter Rugs	18" x 27" 27" x 36" 27" x 54"	36 per carton 27 per carton 18 per carton	3.25 lbs. sq. yd.	.064"	.061" to .067"	
Gold Seal Congotread	36 inches wide	75 lin. feet	4.5 lbs. sq. yd.			
Gold Seal Congowall 1 or 2 pieces, not less than 18 lin. ft.	54 inches wide	80-144 lin. ft.	2.38 to 2.50 lbs. sq. yd.	.050"	.047" to .053"	
Gold Seal Congowall 1 or 2 pieces, not less than 27 lin. ft.	36 inches wide	75-120 lin. ft.				
Gold Seal Congowall Base	4 inches wide	100-130-lin. ft.				
Gold Seal Congowall Cap Strip	1 3/8 inches wide	100-130-lin. ft.				
Gold Seal Desk Top Linoleum 3.00 mm.	72 1/2" wide	40-65 sq. yds.	6.7 lbs. sq. yd.	.118"	.116" to .124"	LLL-L-354
Gold Seal Desk Top Linoleum 2.00 mm.	72 1/2" wide	40-65 sq. yds.	4.5 lbs. sq. yd.	.080"	.075" to .085"	
Gold Seal Linoleum 1/8" Gauge, Burlap Back Battleship	6 feet wide	28-65 sq. yds.	6.0 lbs. sq. yd.	.125"	.120" to .130"	LLL-L-351b
Veltone, Jaspe, Plain	6 feet wide	28-65 sq. yds.	7.5 lbs. sq. yd.			LLL-L-367
Static Conductive	6 feet wide	28-65 sq. yds.	7.0 lbs. sq. yd.			



GOLD SEAL WHOLESALE DISTRIBUTORS

ALABAMA

Birmingham
Peaslee-Gaulbert Corp.
Mobile
McGowin-Lyons Hdwe. &
Supply Co.
Montgomery
Loeb Hardware Co., Inc.

ARIZONA

Phoenix
Momsen-Dunnegan

ARKANSAS

Fort Smith
Williams Hardware Co.
Little Rock
Fones Bros. Hdwe. Co.

CALIFORNIA

Emeryville
Breneman-Hartshorn Inc.
Fresno
The Thomson-Diggs Co.
Los Angeles
*Jaeger & Branch
*Murray B. Marsh Co.
Sacramento
The Thomson-Diggs Co.
San Diego
*Murray B. Marsh Co.
San Francisco
Jaeger & Branch

COLORADO

Denver
Carpenter Paper Co.
*The Morey-Mercantile Co.
Grand Junction
Biggs-Kurtz Co.
Pueblo
The Morey-Mercantile Co.

CONNECTICUT

Hartford
*Colman-Levin Company
New Haven
Colman-Levin Company

DELAWARE

Wilmington
*Wilmington Job. & Dist. Co.

DISTRICT OF COLUMBIA

Washington
The Great Eastern Sales Co., Inc.

FLORIDA

Jacksonville
F. T. Kelly Co.
Miami
F. T. Kelly Co.
Tampa
F. T. Kelly Co.

GEORGIA

Albany
Albany Hardware Co.

Atlanta

Peaslee-Gaulbert Corp.
*Rosenfeld Co.
Savannah
Peaslee-Gaulbert Corp.

IDAHO

Boise
Strevell-Paterson Hdwe. Co.

ILLINOIS

Chicago
*Shawnee Distributors Inc.
*Neidhoefer & Co.
Evanston
*Hibbard, Spencer, Bartlett
& Co., Inc.
Decatur
*The Decatur Paper House Inc.
Peoria
*Peoria Paper House Inc.
Quincy
*Irwin Paper Co.
(The Quincy Paper House)

INDIANA

Evansville
*Small & Schelosky Co.
Ft. Wayne
National Mill Supply Inc.
Indianapolis
*Peaslee-Gaulbert Corp.
Small & Schelosky Co.
Logansport
Logansport Distributors Inc.

IOWA

Davenport
Sieg Home Supply Co.
Des Moines
Brown-Camp Hdwe. Co.
*Standard Glass & Paint Co.
Fort Dodge
*Fort Dodge Paint & Wallpaper Co.
Sioux City
*Carpenter Paper Co.
Waterloo
*Standard Glass & Paint Co.

KENTUCKY

Lexington
Van Deren Hdwe. Co.
Louisville
*Belknap Hdwe. & Mfg. Co.
*Peaslee-Gaulbert Corp.
Stratton & Terstegge Co., Inc.

LOUISIANA

Monroe
Monroe Hardware Co.
New Orleans
Stratton-Baldwin Co., Inc.
Shreveport
Monroe Hardware Co.

MAINE

Portland
C. C. Bailey Co., Inc.

MARYLAND

Baltimore
D & H Distributing Co., Inc.
The Great Eastern Sales Co., Inc.
Cumberland
Tri-State Paper Co.

MASSACHUSETTS

Boston
*C. C. Bailey Co., Inc.
*Bigelow & Dowse Co.
*Colman-Levin Co.
Springfield
Colman-Levin Co.
Worcester
C. C. Bailey Co., Inc.

MICHIGAN

Detroit
*Morley Brothers
Presto Linoleums, Inc.
Escanaba
Morley Murphy Co.
Grand Rapids
*Morley Brothers
Presto Linoleums, Inc.
Lansing
Morley Brothers
Saginaw
*Morley Brothers

MINNESOTA

Duluth
Marshall Wells Co.
Minneapolis
*Shawnee Distributors Inc.
Minneapolis
*Our Own Hardware Co.
St. Paul
Marshall Wells Co.

MISSOURI

Kansas City
Carpenter Paper Co.
Townley Metal & Hdwe. Co.
St. Joseph
*Wyeth Company
St. Louis
Associated Furniture, Inc.
*Shawnee Distributors, Inc.
Shapleigh Hdwe. Co.
Springfield
Ozark Motor & Supply Co.

MONTANA

Billings
*Carpenter Paper Co.
Marshall Wells Co.
Great Falls
*Carpenter Paper Co.

NEBRASKA

Lincoln
Carpenter Paper Co.
Omaha
*Carpenter Paper Co.
*Paxton and Gallagher Co.
Hdwe. Div.

*Cut Order Distributors

GOLD SEAL WHOLESALE DISTRIBUTORS



NEW JERSEY

Newark
*O. F. Ruprecht, Inc.

NEW MEXICO

Albuquerque
Momsen-Dunnegan-Ryan Co.

NEW YORK

Albany
*Albany Hdwe. & Iron Co.
Binghamton
Morris Distributing Co., Inc.
Brooklyn
Superior Linoleum, Inc.
Buffalo
*Lerman, Inc.
New York
Stitt & Howell, Inc.
Whitman Tri-State Distributors, Inc.
Port Jervis
*Almarin Phillips & Son
Rochester
*Lerman, Inc.
Syracuse
*Lerman, Inc.
Utica
Albany Hdwe. & Iron Co., Inc.

NORTH CAROLINA

Asheville
Allison-Erwin Co.
Charlotte
Allison-Erwin Co.
Goldsboro
Allison-Erwin Co.
High Point
Allison-Erwin Co.

NORTH DAKOTA

Fargo
*Fargo Glass & Paint Co.
Minot
Fargo Glass & Paint Co.

OHIO

Canton
*Canton Hardware Co.
Cincinnati
Peaslee-Gaulbert Corp.
Ranney Distributors, Inc.
Cleveland
*The W. Bingham Co.
*The Central Ohio Paper Co.
Columbus
Theo. H. Brown Co., Inc.
*The Central Ohio Paper Co.
Marietta
The Crescent Supply Co.
Toledo
The Bostwick-Braun Co.
Youngstown
*The Hearn Paper Co.

OKLAHOMA

Oklahoma City
Oklahoma Hdwe. Co.
Peaslee Gaulbert Corp.

Tulsa

Oklahoma Hdwe. Co.

OREGON

Portland
*Marshall Wells Co.
*Murray B. Marsh Co.

PENNSYLVANIA

Allentown
*Capital Bedding Co., Inc.
Altoona
Morris Paper Co.
Erie
Erie Lumber Company
Harrisburg
*Capital Bedding Co., Inc.
Johnstown
Morris Paper Co.
Philadelphia
Shawnee Distributors, Inc.
*The Great Eastern Sales Co., Inc.
*Lee Manufacturing Co.
Pittsburgh
Morris Paper Co.
*Geo. W. Snaman Co.
J. A. Williams Co.
Scranton
Shelborne Corporation

RHODE ISLAND

Providence
Colman-Levin Co.

SOUTH CAROLINA

Charleston
*Allison-Erwin Co.
Columbia
Allison-Erwin Co.
Greenville
Allison-Erwin Co.

SOUTH DAKOTA

Sioux Falls
Rudning-Robertson Co.

TENNESSEE

Chattanooga
Chattanooga Paper &
Woodenware Co.
C. M. McClung & Co., Inc.
Knoxville
C. M. McClung & Co., Inc.
Memphis
Peaslee-Gaulbert Corp.
Stratton-Warren Hdwe. Co.
Nashville
Keith-Simmons Co.

TEXAS

Abilene
Morrow-Thomas Hdwe. Co.
(H.O., Amarillo, Texas)
Amarillo
Morrow-Thomas Hdwe. Co.

Dallas

Medaris Co., Inc.
Peaslee-Gaulbert Corp.

El Paso

Momsen-Dunnegan-Ryan Co.

Houston

Brinton & Co.
*Peaslee-Gaulbert Corp.

Lubbock

Morrow-Thomas Hdwe. Co.
(H.O., Amarillo, Texas)

San Antonio

*Peaslee-Gaulbert Corp.

Wichita Falls

Morrow-Thomas Hdwe. Co.
(H.O., Amarillo, Texas)

UTAH

Salt Lake City
Strevell-Paterson Hdwe. Co.

VIRGINIA

Norfolk
Williams & Reed, Inc.
Richmond
Richmond Hdwe. Co.
*Williams & Reed, Inc.
Roanoke
Hix Palmer Co., Inc.
Woodstock
J. Carroll Boyer Inc.

VIRGINIA-TENN.

Bristol
C. M. McClung & Co., Inc.

WASHINGTON

Seattle
*Marshall Wells Co.
*Murray B. Marsh Co.
Spokane
*Marshall Wells Co.
*Murray B. Marsh Co.

WEST VIRGINIA

Bluefield
Bluefield Hardware Co.
Charleston
*Pugh Furniture Co.
Clarksburg
R. D. Wilson Sons & Co.
Huntington
Foster-Thornburg Hdwe Co., Inc.
Wheeling
The John S. Naylor Co.

WISCONSIN

Green Bay
*Morley-Murphy Co.
La Crosse
V. Tausche Hardware Co.
Milwaukee
*Morley-Murphy Co.
Neidhoefer & Co.
Wausau
Morley-Murphy Co.

*Cut Order Distributors




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CONGOLEUM-NAIRN INC.

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District Sales Offices

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BOSTON 16, MASS.

20 Providence Street

DALLAS 1, TEX.

1909 Elm Street

CHICAGO 54, ILL.

13-100 Merchandise Mart

MINNEAPOLIS 2, MINN.

6th Street & Hennepin Avenue

NEW YORK 16, N. Y.

295 Fifth Avenue

PHILADELPHIA 7, PA.

Broad & Chestnut Streets

PITTSBURGH 22, PA.

717 Liberty Avenue

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1355 Market Street

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